Growth Opportunities in the Global Bicycle Industry 2016-2021: Trends, Forecast, and Opportunity Analysis

Description: According to a new market report, the future of the global bicycle market looks good with opportunities in e-bikes, road/standard, mountain terrain bike (MTB)/racing, and kid's bicycle segments. The global bicycle market is forecast to grow at a CAGR of 2.4% from 2016 to 2021. The major growth drivers of this market are increasing fitness consciousness among people, increasing concern towards environment, increasing traffic congestion, and government schemes to promote cycling.

In this market, road/standard, MTB/racing, Kids, e-bikes are some of the major segments of bicycle industry. On the basis of comprehensive research, the report predicts that the demand for e-bike is expected to show the highest growth in the forecast period. E-bikes are popular in many countries as a green means of transportation.

Within the global bicycle market, e-bikes segment is expected to be the largest segment because these bicycles fulfill user's need of low-cost transportation and in many parts of the world electric-power bicycles are considered as a ‘green transport vehicle.

Asia Pacific is expected to remain the largest region during forecast period supported by huge population and increasing usage of bicycle as a sustainable mode of transportation. Asia Pacific is expected to witness the highest growth over the forecast period driven by growing population and government initiatives to promote sustainable transportation and a healthier life style. Growth in economies and rising disposable income of the middle class are expected to increase demand for premium/high end bicycles in this region.

For business expansion, the report suggests innovation and new product development to enhance the performance of bicycle by making it lightweight and comfortable. The report further suggests the development of partnerships with customers to create win-win situations and the development of performance-driven solutions for end users.

Emerging trends, which have a direct impact on the dynamics of the industry, include increasing use of folding electric bicycles and increasing demand of bicycles with better safety feature and appearance. Giant Manufacturing Co. Ltd., Accell Group N.V, Merida Industries Co. Ltd., and Dorel Industries Inc. are among the major suppliers of bicycles. Some companies are opting for merger and acquisition as strategic initiatives for driving growth.

The report analyzes growth opportunities in the global bicycle industry by bicycle type and region and has come up with a comprehensive research report, “Growth Opportunities in the Global Bicycle Industry 2016-2021: Trends, Forecast, and Opportunity Analysis.” The report serves as a spring board for growth strategy as it provides a comprehensive data and analysis on trends, key drivers, and directions. The study includes a forecast for the global bicycle industry through 2021, segmented by bicycle type and region as follows:

By bicycle type (Value $ Billion from 2010 to 2021):
- Road/Standard Bicycle
- MTB/Racing Bicycle
- Kids Bicycle
- E-bikes
- Others

By region (Value $ Billion from 2010 to 2021):
- North America
- Europe
- Asia Pacific
- Rest of World

This report answers following 11 key questions:
Q.1. What are some of the potential, high-growth opportunities for the global bicycle industry, by bicycle type and region?
Q.2. Which product/segments will grow at a faster pace and why?
Q.3. Which region will grow at a faster pace and why?
Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the market?
Q.5. What are the business risks and threats of this market?
Q.6 What are the emerging trends in this market and reasons behind them?
Q.7 What are some changing demands of customers in the market?
Q.8 What are the new developments in the market? Which companies are leading these developments?
Q.9 Who are the major players in this market? What strategic initiatives are being implemented by key players for business growth?
Q.10. How is the competitive rivalry and threat of substitution in this market?
Q.11. What are M&A activities in the last 5 years in this market? What reasons to these activities and how have they impacted the industry?

This unique report will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today’s stringent economy, you need every advantage that you can find.

To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference guide for multinational materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market.

Some of the features of “Growth Opportunities in the Global Bicycle Industry 2016-2021: Trends, Forecast, and Opportunity Analysis” include:

- Market size estimates: Global bicycle industry size estimation in value ($B).
- Trend and forecast analysis: Global bicycle industry trend (2010-2015) and forecast (2016-2021) by region and segment.
- Segmentation analysis: Global bicycle industry size by various segment types such as road/ standard, MTB/racing, kids, E-bikes, and others in terms of value.
- Regional analysis: Global bicycle industry breakdown by key regions such as North America, Europe, Asia Pacific and Rest of World.
- Growth opportunities: Analysis on growth opportunities in different segment and regions.
- Strategic analysis: This includes M&A, new product development, and expansion strategies of manufacturers in the global bicycle industry.
- Emerging applications: Emerging applications of the global bicycle industry in various markets.
- Analysis of competitive intensity of the industry based on Porter’s Five Forces model

Contents:

1. Executive Summary

2. Bicycle Industry Background and Classifications
   2.1: Introduction
   2.2: Classification of Bicycle
   2.3: Uses/Applications of Bicycle
   2.4: Supply Chain

3. Industry Trends and Forecast Analysis
   3.1: Industry Analysis 2015
   3.1.1: Global Bicycle Industry
   3.1.2: Global Bicycle Industry by Segment
   3.1.3: Global Bicycle Industry by Region
   3.1.4: North American Bicycle Industry
   3.1.5: The European Bicycle Industry
   3.1.6: The APAC Bicycle Industry
3.1.7: The ROW Bicycle Industry
3.1.8: Bicycle Industry Country Analysis
3.2: Industry Trend from 2010 to 2015
3.2.1: Macro Economy Trends
3.2.2: Global Bicycle Industry Trends by Value
3.2.3: North American Bicycle Industry Trends
3.2.4: European Bicycle Industry Trends
3.2.5: APAC Bicycle Industry Trends
3.2.6: ROW Bicycle Industry Trends
3.2.7: Global Bicycle Industry Market Segment Trends
3.3: Industry Drivers and Challenges
3.4: Industry Forecast from 2016 to 2021
3.4.1: Macroeconomic Forecast
3.4.2: Global Bicycle Industry Forecast
3.4.3: North American Industry Forecast
3.4.4: European Industry Forecast by Value
3.4.5: Asia Pacific Industry Forecast
3.4.6: Rest of World Industry Forecast
3.4.7: Forecast for Global Bicycle Industry Market Segments by Value

4. Competitor Analysis
4.1: Product Portfolio Analysis
4.2: Ranking of Major Players
4.3: Geographical Reach
4.4: Porter's Five Forces Analysis

5. Growth Opportunity & Strategic Analysis
5.1: Growth Opportunities Analysis
5.1.1: Growth Opportunities for the Bicycle Industry by Region
5.1.2: Growth Opportunities for Bicycle Industry by Market Segment
5.2: Emerging Trends in the Bicycle Industry
5.3: Strategic Analysis
5.3.1: New Product Development
5.3.2: Capacity Expansion in the Global Bicycle Industry
5.3.3: Technology Development
5.3.4: Mergers, Acquisitions and Joint Ventures in the Global Bicycle Industry
5.4: New Entrants in the Global Bicycle Industry

6. Company Profiles for Leading Players

List of Figures
Chapter 2. Bicycle Industry Background and Classifications
Figure 2.1: Classification of the Bicycle Industry according to Types
Figure 2.2: Classification of Bicycles
Figure 2.3: Bicycles by Functions
Figure 2.4: Bicycles by Number of Riders
Figure 2.5: Bicycles by their Construction
Figure 2.6: Bicycle Fitted with Gear System and Bicycle Gear
Figure 2.7: Bicycle by Propulsion
Figure 2.8: Bicycle Use for Utility
Figure 2.9: Bicycle Use for Work
Figure 2.10: Bicycle Use for Recreation
Figure 2.11: The Global Bicycle Industry Supply Chain

Chapter 3. Industry Trends and Forecast Analysis
Figure 3.1: Global Bicycle Industry (%) Distribution by Segment in 2015
Figure 3.2: Global Bicycle Industry ($ Billion) by Segment in 2015
Figure 3.3: Global Bicycle Industry (%) Distribution by Region in 2015
Figure 3.4: Global Bicycle Industry ($ Billion) by Region in 2015
Figure 3.5: North American Bicycle Industry (%) Distribution by Segment in 2015
Figure 3.6: North American Bicycle Industry ($ Billion) by Segment in 2015
Figure 3.7: European Bicycle Industry (%) Distribution by Segment in 2015
Figure 3.8: European Bicycle Industry ($ Billion) by Segment in 2015
Figure 3.9: The APAC Bicycle Industry (%) Distribution by Segment in 2015
Figure 3.10: The APAC Bicycle Industry ($ Billion) by Segment in 2015
Figure 3.11: The ROW Bicycle Industry (%) Distribution by Segment in 2015
Figure 3.12: The ROW Bicycle Industry ($ Billion) by Segment in 2015
Figure 3.13: US Bicycle Riders by Gender in 2015
Figure 3.14: US Bicycle Riders by Age in 2015
Figure 3.15: Netherlands Bicycle Riders by Gender in 2015
Figure 3.16: Global GDP Growth Rate Trends
Figure 3.17: Global Population Growth Rate Trends
Figure 3.18: Trends of Global Inflation
Figure 3.19: Trends of the Global Unemployment Rate
Figure 3.20: Trends of Regional GDP Growth Rate
Figure 3.21: Regional Population Growth Rate Trends
Figure 3.22: Trends of Regional Inflation Rate
Figure 3.23: Trends of Regional Unemployment Rate
Figure 3.24: External Forces Shaping the Global Bicycle Industry
Figure 3.25: Global Bicycle Industry Trends from 2010 to 2015
Figure 3.26: Trends of North America Bicycle Industry from 2010 to 2015
Figure 3.27: Trends of European Bicycle Industry from 2010 to 2015
Figure 3.28: Trends of Asia Pacific Bicycle Industry from 2010 to 2015
Figure 3.29: Trends of Rest of World Bicycle Industry from 2010 to 2015
Figure 3.30: Trends of the Global Bicycle Industry by Segment from 2010 to 2015
Figure 3.31: Drivers and Challenges of the Global Bicycle Industry
Figure 3.32: Forecast for the Global GDP Growth Rate
Figure 3.33: Forecast for the Global Population Growth Rate
Figure 3.34: Forecast for the Global Inflation Rate
Figure 3.35: Forecast for the Global Unemployment Rate
Figure 3.36: Forecast for the Regional GDP Growth Rate
Figure 3.37: Forecast for the Regional Population Growth Rate
Figure 3.38: Forecast for the Regional Inflation Rate
Figure 3.39: Forecast for the Regional Unemployment Rate
Figure 3.40: Forecast for the Global Bicycle Industry from 2016 to 2021
Figure 3.41: Forecast for the North American Bicycle Industry from 2016 to 2021
Figure 3.42: Forecast for the European Bicycle Industry from 2016 to 2021
Figure 3.43: Forecast for the Asia Pacific Bicycle Industry from 2016 to 2021
Figure 3.44: Forecast for the Rest of World Bicycle Industry from 2016 to 2021
Figure 3.45: Forecast for the Global Bicycle Industry by Segment from 2016 to 2021

Chapter 4. Competitor Analysis
Figure 4.1: Market Presence of Major Players of the Global Bicycle Industry
Figure 4.2: Major Global Bicycle Industry Suppliers
Figure 4.3: Porter’s Five Forces Bicycle Industry Analysis

Chapter 5. Growth Opportunity & Strategic Analysis
Figure 5.1: Growth Opportunities in the Global Bicycle Industry by Region (2016-2021)
Figure 5.2: Growth Opportunities in the Global Bicycle Industry by Segment (2016-2021)
Figure 5.3: Emerging Trends in the Global Bicycle Industry
Figure 5.4: Use of LED lights in Bicycle Handles
Figure 5.5: Strategic Initiatives by Major Competitors in 2015
Figure 5.6: Strategic Initiatives by Major Competitors in 2014
Figure 5.7: Year-over-Year Comparison of Strategic Initiatives by Major Competitors in the Global Bicycle Industry
Figure 5.8: Capacity Building by Major Players during Last Five Years

List of Tables
Chapter 1. Executive Summary
Table 1.1: Global Bicycle Industry Parameters and Attributes

Chapter 3. Industry Trends and Forecast Analysis
Table 3.1: Growth of Bicycle Users vs. Population Growth
Table 3.2: China’s Population and Percentage of Population with Bicycle
Table 3.3: India’s Population and Bicycle Penetration Rate
Table 3.4: Japan’s Population and Percentage of Population with Bicycle
Table 3.5: The Netherlands’ Population and Percentage of Population with Bicycle
Table 3.6: Market Trends (2010-2015) in the Global Bicycle Industry ($ Billion)
Table 3.7: Average Growth Rates for One, Three, and Five Years in the Global Bicycle Industry in Terms of $ Value
Table 3.8: Market Trends (2010-2015) in the North American Bicycle Industry ($ Billion)
Table 3.9: Average Growth Rates for One, Three, and Five Years in the North American Bicycle Industry in Terms of $ Value
Table 3.10: Market Trends (2010-2015) of the European Bicycle Industry ($ Billion)
Table 3.11: Average Growth Rates for One, Three, and Five Years in the European Bicycle Industry in Terms of $ Value
Table 3.12: Market Trends (2010-2015) of the Asia Pacific Bicycle Industry ($ Billion)
Table 3.13: Average Growth Rates for One, Three, and Five Years in the Asian Bicycle Industry in Terms of $ Value
Table 3.14: Market Trends (2010-2015) of the ROW Bicycle Industry ($ Billion)
Table 3.15: Average Growth Rates for One, Three, and Five Years in the ROW Bicycle Industry in Terms of $ Value
Table 3.16: Market Forecast (2016-2021) in the Global Bicycle Industry ($ Billion)
Table 3.17: Average Growth Rates for One, Three, and Five Years in the Global Bicycle Industry in Terms of $ Value
Table 3.18: Market Forecast (2016-2021) for the North American Bicycle Industry ($ Billion)
Table 3.19: Average Growth Rates for One, Three, and Five Years in the North American Bicycle Industry in Terms of $ Value
Table 3.20: Market Forecast (2016-2021) for the European Bicycle Industry ($ Billion)
Table 3.21: Average Growth Rates for One, Three, and Five Years in the European Bicycle Industry in Terms of $ Value
Table 3.22: Market Forecast (2016-2021) for the Asian Pacific Bicycle Industry ($ Billion)
Table 3.23: Average Growth Rates for One, Three, and Five Years in the APAC Bicycle Industry in Terms of $ Value
Table 3.24: Market Forecast (2016-2021) in ROW Bicycle Industry ($ Billion)
Table 3.25: Average Growth Rates for One, Three, and Five Years in the Asia Pacific Bicycle Industry in Terms of $ Value
Table 3.26: CAGR Forecast by Segment: 2016-2021

Chapter 4. Competitor Analysis
Table 4.1: Ranking of Bicycle Manufactures in 2015

Chapter 5. Growth Opportunity & Strategic Analysis
Table 5.1: New Product Launches by Major Bicycle Industry Producers during Last Five Years
Table 5.2: Technological Advancement in the Global Bicycle Industry
Table 5.3: New Entrants and in the Global Bicycle Industry during Last Five Years

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