Surgical Instrument Tracking Systems Market by Technology, Components, End-User, Geography - Forecast to 2021

Description:

The global surgical instrument tracking systems market is projected to reach USD 204.8 million by 2021 from USD 92.2 million in 2016, at a CAGR of 17.3% from 2016 to 2021. Factors such as UDI regulations, rising need for inventory management, increasing patient safety concerns, and the need to maximize revenues through operational efficiency are the major factors driving the global surgical instrument tracking systems market.

A combination of bottom-up and top-down approaches were used to calculate the market sizes and growth rates of the global surgical instrument tracking systems market. Secondary information was used to identify the overall revenues, geographic reach, and product portfolios of the market players. The revenue of the company's surgical instrument tracking systems market was validated through primary interviews. Primary interviews with key opinion leaders were also used to determine percentage shares of each subsegment and the relative differences in the growth rates.

This report highlights the global surgical instrument tracking systems market by technology (Radio Frequency Identification (RFID) and Barcodes), by components (Hardware, Software and Services), by end-user (hospitals, others), by geography (North America, Europe, Asia-Pacific and RoW). Furthermore, major players like Censis Technologies, Material Management Microsystems, Applied Logic, and Getinge Group are profiled in this report.

Reasons to Buy the Report:

The report will enable both established firms and new entrants to gauge the pulse of the market and help them make important strategic growth decisions.

The report provides insights on the following:

- Product Development: Product portfolios of the top players in the surgical instrument tracking systems market
- Competitive Assessment: In-depth assessment of the market shares, strategies, geographic and business segments, and product portfolios of the leading players in the surgical instrument tracking systems market
- Market Development: Comprehensive information about the lucrative emerging markets. The report analyzes the market for various surgical instrument tracking systems across geographies.
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