Paper and Paperboard Market - By Grade (Greaseproof, Solid Bleached Board); By Type (Corrugated, Boxboard); By Pulping Method (Mechanical, Chemical); By Application (Food, Beverage, Healthcare)-Forecast (2016-2021)

Description:

Papers and paperboards refer to sheet materials that comprise of an intertwined network of cellulose fiber. They are printable and have properties that enable them to be made into various types of flexible, semi-rigid and rigid packaging. Paper and paperboard are available in a wide variety. Appearance, strength and many other properties can be varied depending on the type and amount of fiber used, and how the fibers are processed in fiber separation (pulping) and fiber treatment in paper and paperboard manufacture.

Paper is a thin material produced by pressing together moist fiber of cellulose pulp derived from wood pulp, rags or grasses, and processing and drying them into flexible sheets. It is a versatile material with countless uses, including writing, printing, packaging, and a number of industrial and construction processes.

Paperboard is a thick paper-based material; however, there is no rigid differentiation between paper and paperboard. In accordance with ISO standards, paperboard is a paper with a weight greater than 224 g/m2. Paperboard can be single-ply or multi-ply. Paperboard can be easily cut and formed, lightweight, strong, and is used in packaging. Another use of paperboard is graphic printing, such as book and magazine covers or postcards. Paperboard is also used in fine arts for creating sculptures.

The use of paper and paperboard packaging accelerated towards the end of the nineteenth century in order to meet the emerging needs of manufacturing industry. The manufacture of paper had evolved from a laborious manual operation, to uninterrupted high-speed production with wood pulp swapping rags as the chief raw material. Moreover, there were developments in the techniques for printing and transforming these materials into packaging containers and components and in mechanizing the packaging operation.

The paper and paperboard market has been growing in accordance with the packaging industry. However, with the increasing responsiveness and concerns about the environment, people are opting for eco-friendly packaging solutions, which have a significant impact on the market for paper and paperboard products.

This market is mostly driven by the people switching packaging solutions from plastic packaging to paper and paperboard packaging. With the increasing problems of landfill and non-biodegradable waste or very slow degradation of plastic and metal packaging, paper and paperboards are the preferred manufacturers. The eco-friendly appeal of paper has helped in adoption and penetration in the global market. Nevertheless, a lot of innovations in designs and technical advancements have been witnessed by the industry in the last decade, which has eased the penetration of paper and paperboards in new segments such as, frozen foods, multi-pack beverage holders, recycled paperboard for packaging of dry food, and healthcare products.

The market for the global paper and paperboard packaging industry has seen an upward rush since the last few years due to the innovations in the industry. The global paper and paperboard packaging market is projected to reach $XX billion by 2021, at a CAGR of xx% from 2016 to 2021. Americas region held the largest share; European region accounted for around xx% of the total market share value, followed by the Asia-Pacific regions. However, as the paper and paperboard market in developed countries is attainment maturity, the market in developing countries such as China and India is picking up growth; it is projected to have a higher rate from 2016 to 2021. The reason for this is the high population in the country and the growth in the disposable income of the citizens.

The overall market is also presented from the perspective of different geographic regions and the key countries for this industry. Competitive landscape for each of the product types is highlighted and market players are profiled with attributes of Company Overview, Financial Overview, Business Strategies, Product Portfolio and Recent Developments. The report contains the most detailed and in-depth segmentation of the paper and paperboard market.

The major players in this market include:
ITC Ltd. (India)
Cascades Inc. (Canada)
RockTenn Company (U.S.)
Clearwater Paper Corporation (U.S.)
Amcor Ltd. (Australia)
Packaging Corporation of America (U.S.)
DS Smith Plc. (U.K.)
Mondi Group (South Africa)
Metsa Group (Finland)

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*More than 40 Companies are profiled in this Research Report, Complete List available on Request*

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