Cloud/Mobile Backend as a Service Market -By Service Type (Data & Application Integration, Usage Analytics) By Operating System (Android, iOS, Others) By Organization Size; By Application -Forecast (2016-2021)

Description:

Backend as a service (BaaS) is an emerging trend in mobile application development, it is also known sometimes known as mobile backend as a service (MBaaS). Due to the growth in the number of mobile devices like Android from Google, iPhone from Apple, Windows Phones from Microsoft and the historic contender Blackberry, a number of BaaS providers have emerged out for meeting the demand for developing, deploying and managing the mobile app life-cycle.

The mobile enterpriser ecosystem is experiencing an intense change. As more enterprises begin to embrace a mobile-first strategy, there is an upsurge in demand on the. Now, not only all the developers are tasked not only with the challenge of creating high quality and intuitive user experiences, but also inside the framework of a restricted resource pool and a reduced development lifecycle.

The concern is that for a mobile app to offer true value, the app's backend must securely assimilate with large number of public cloud services and enterprise systems. For developers, the primary focus has always been on creating exceptional front-end experiences. This process can wind up cannibalizing their already limited resources.

Mobile Backend-as-a-Service (MBaaS) solutions have risen to meet this need by working as a pre-built and cloud-hosted infrastructure. Cloud/Mobile Backend as a Service offers developers a relatively turn-key solution for integrating the backend of their applications. Cloud/Mobile Backend as a Service can be utilized as the backend for anything with a front end, including computer, web, and mobile apps as well as the growing number of applications used to power the Internet of things.

Owing to benefits BaaS is all about making developers lives easier. BaaS is born out of a shortage of mobile developer talent and an overwhelming demand for high quality mobile apps. BaaS delivers efficiency gains, faster times to market, app delivery with few resources, optimize for mobile and tablets, secure and scalable infrastructures and stack of common API resources.

The global market for cloud/mobile backend as a market was estimated to be $XX bn in 2015. The global market for solenoid market is estimated to grow at a CAGR of 84.2% and is forecast to reach $XX bn by 2021.

North America is expected to have the largest market share and will dominate the Backend as a Service market from 2016 to 2021 owing to various innovations through research and development and technology and increasing demand for business flexibility and agility. The BaaS market is expected to experience huge growth in Asia-Pacific (APAC) due to improved technology, cost efficiency, scalability, and improved productivity.

Manufacturing industry is expected to gain maximum share by 2021 due to the increasing adoption of BaaS service types. The key factor responsible for accelerating the Backend as a Service market space is due to the Internet of Things (IoT) technology where all the devices are connected with each other in the form of sensors further creating numerous opportunities for the service providers to cater to the manufacturing industry worldwide.

The overall market is also presented from the perspective of different geographic regions and the key countries for this industry. Competitive landscape for each of the product types is highlighted and market players are profiled with attributes of Company Overview, Financial Overview, Business Strategies, Product Portfolio and Recent Developments. The report contains the most detailed and in-depth segmentation of the marine engine market.

The major players in this market include:
IBM Corporation (U.S.)
Oracle Corporation (U.S.)
Kony Inc. (U.S.)
CloudMine (U.S.)
Appcelerators (U.S.) among many others.

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*More Than 40 Companies Are Profiled In This Research Report, Complete List Available On Request*

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