Nano Coatings Market - By Type (Anti-fingerprint, Anti-Microbial, Anti-fouling, Self-cleaning, Others), By Application (Healthcare, Food & Packaging, Marine, Electronics, Others), Geography-Forecast (2016-2021)

Description:
Nano coatings are the materials that are manufactured by reducing raw materials at the molecular level to form a denser product that can be measured on a Nano scale. Traditional coatings are preferred over VOCs (volatile organic contents) due to low VOCs content. Nano coatings have characteristics such as scratch, UV, chemical resistance, low maintenance, anti-corrosion and color retention among others. It also prevents from damages caused from external factors, such as UV and acid rain.

The Nano coatings market revenue is expected to reach $xx billion by 2021. Nano coatings are being widely used as a substitute for conventional polymer coatings in applications including automobile, building & construction and medical & healthcare. Nano coatings demand is expected to increase due to superior properties and lesser VOC emissions as compared to many other commercially used coatings in the market. Much of the impetus received by the Nano coatings market is attributed to the growth in the automotive coatings and medical and pharmaceutical applications. This is only compounded by the several environmental benefits offered by Nano coatings as compared to conventional coatings that contain VOCs.

Nano Coatings Market is segmented on the basis of Type and Application. On the basis of type the Nano coatings are classified as Anti-fingerprint, Anti-Microbial, Anti-fouling, Self-cleaning and others. Based on its applications the market is segmented into Health care, Food & packaging, Marine industry, Electronics, Automotive, others. Anti-Microbial Nano coatings were used widely in applications included medical & healthcare and building & construction to avoid infestation of disease spreading microbes.

Anti-fingerprint nanocoatings are expected to be the fastest growing product segment at an estimated CAGR of XX% from 2016 to 2021. Anti-microbial Nano coatings demand was estimated at xx kilo tons with revenue of $XX million in 2015 and is expected to grow at a CAGR of XX% from 2016 to 2021. North America is the largest market for Nano coatings market, followed by APAC.

Apart from this, this report also looks into whole value chain, pricing analysis opportunity analysis of this market. This report also covers the major patents and also the constraints and challenges faced by this market. Competitive landscape for each of the product types is highlighted and market players are profiled with attributes of Company Overview, Financial Overview, Business Strategies, Product Portfolio and Recent Developments. The report contains the most detailed and in-depth segmentation of the Nano Coatings market.

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