Portable Water Purifier Market-By Type (UV, RO, Solar Distillation) By End User (Residential, Industrial, Municipality) By Applications (Drinking Water purification, TOC Reduction, Others)-Forecasts (2016-2021)

Description: Portable water purifiers are used in many areas where the people want drinking water from the untreated water sources including rivers, lakes, ponds and many similar sources. The primary purpose of these purifiers is to purify the contaminated water/waste water into usable water. They are used in Domestic purpose, Industrial, Commercial and Municipality. The conditions/ environment for operation of Portable water purifiers are not the same as it was a few decades ago owing to the dynamism of this market. Portable water purifiers market is growing rapidly with the invention of new methodologies for purification of water. When compared with past years people have gained more awareness about drinking hygienic water and thus they protect their own health.

Water is not only used for drinking but also for many purposes. Since water is a Universal solvent, it is used in many industries like pharmaceuticals. Manufacturing of a medicine is done in extremely hygienic conditions and if any minute mistake regarding the hygiene is done it effects in a major loss. Hence pharmaceuticals need pure and disinfected water. Some chemical manufacturers need distilled water to conduct chemical research and other activities in that case clean water may not be available all the time hence they will have their own water filtering system which produces clean water in large amount.

These days due to increase in population density and urbanization and many other factors the water has become contaminated and we have no choice we have to use such water because it is the only resource. Hence water purifier comes into the picture in that case. Ever-changing technology combined with above mentioned factors are the major drivers for this industry.

Since past decade, the market has experiencing a rapid upsurge in providing the water purifiers for residential, industrial, commercial and municipality purposes and integrating the entire value chain of portable water purifier industry. Moreover, huge investment in this industry has further fueled the Portable water purifier application across the various places.

Owing to benefits such as 99% disinfected water, availability of the purifiers in various sizes, Portable water purifiers are being used in different areas. However, residential, different industries, commercial water sellers, municipalities and water treatment agencies are key end use industries of the global portable water purifiers market.

The global market for Portable Water purifiers was estimated to be $XX billion in 2015. The global market for Portable water purifier market is estimated to grow at a CAGR of XX% and is forecast to reach $XX billion by 2020. The UV and RO purifiers are forecast to have the highest growth of X% during the forecast period 2015-2021. Oil & gas, chemical and water treatment are the major end-users for water purifiers. North America and Europe alone are estimated to occupy a share of more than XX% during 2015-2021.

North America is the leading market for Portable water purifiers with USA leading the charge. Asia region is forecast to have highest growth in the next few years due to growing industries, population and pollution. North America Portable water purifiers market accounts to xx% of the global market for Portable Water purifiers and is the fastest growing market followed by Europe. In Americas, domestic as well as chemical industry is the major end users of Portable water purifiers.

Pure Hygienic and Healthy Drinking water

In today's increasing pollution and contamination of water, the need for purification is essential in every field; clean water is a very essential and critical requirement for the survival of human beings and to process different mechanisms in chemical industry. In the past few decades the number of manufacturers and players in each company has increased substantially demanding huge requirement of clean water. With the scarcity of clean water, the governments of various countries like the U.K, China, India, Russia, South Africa, Japan, America and others are taking initiatives to supply clean and hygiene water to the people living in their Countries.
In order to provide sterile drinking water to the people, Indian Government is building new water plants which includes the construction of new projects.

As Portable water purifiers are an important components in many aspects, increasing investments in providing clean and pure water from the waste and contaminated water would drive the demand for Portable water purifier Market.

Portable water Purifiers are Eco-Friendly

Water purifiers do not release any harmful gases and compounds that pollute the nature and living beings and hence these are Eco-friendly.

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