Mobile Bpm Market -By Solution (Automation, Integration, Others); By Service (Maintenance and Support, Integration and Deployment, Others); By Deployment (Private, Public Cloud) By Industry & Geography - Forecast (2016-2021)

Description: Business Process Management (BPM) is an organized approach which facilitates effective workflow in an organization. Mobile technologies provide real-time access to business process management (BPM) processes from remote locations. With the incorporation of mobile BPM, organizations can significantly improve business responsiveness and enhance productivity with reducing processing times. Rise in adoption of technologies such as cloud computing, IoT, Big Data and Analytics, social media platforms and so on will drive the adoption of mobile BPM.

The overall market can be segmented based on solution, service, deployment model, end user, vertical, and region. Companies are adopting mobile BPM solutions to gain competitive advantage and distinguish themselves from other market players. The need for cost-effective and less time consuming business processes is driving the overall growth of the mobile BPM market.

In North America, organizations are shifting to digital businesses and becoming more customer-centric, thereby increasing the overall demand of mobile business process management solutions.

Business process management (BPM) is well-established in many enterprises especially in the North America. Paradigm shift to digital business and customer centricity are the major factors for the growth in the North America.

The global mobile BPM market size is estimated to grow from $XXm in 2015 to $XXm by 2021, at an estimated CAGR of XX% from 2016 to 2021. Banking, Insurance and Financial Services is the major end-user of this market owing to growth in e-banking service. This service is also being largely adopted by IT and Telecom and Manufacturing sector. High growth rate is displayed by the IT and Telecom sector with CAGR of xx% throughout the forecast period. The global BPM market is shifting to cloud based virtual and mobile deployment to optimize their process management potential.

Americas is the major markets for mobile BPM led by the U.S. The U.S. alone contributes to xx% of the overall market share, followed by Europe and APAC. Organizations in Europe and APAC are modernizing and re-designing processes to improve business efficiencies. In the APAC region, large investments to explore the potential of mobile BPM are estimated to drive the adoption of mobile BPM.

The leading players dominating this market include IBM, Microsoft, Fujitsu, OpenText, PegaSystems, Adobe, and so on. In-depth analysis of the overall market from the regional perspective is provided in this report. Also, various factors, drivers, challenges, pricing models, detailed competitive analysis is mentioned in this report.

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