Gummy Vitamin Market - By Type (Adult & child vitamin gummies, Others) By Products (Single & Vitamin) By Application (Vitamin Deficiency, Weight Gain, Immunity & Others) By Industry (Pharmaceutical, Chemicals, Food & Others) - Forecast(2016-2021)

Description:
Vitamin is an organic compound and it forms a vital part of the organism basic requirements. They are cluster of constituents which are required for the functioning of cell as well as their growth and development. Usually vitamins are consumed by the organisms in case of any insufficiency. Gummy vitamins are in the form of candies and are enriched with vitamins. Gummy vitamins market is commercially segregated into single vitamin products and multi vitamin products. Single vitamin products comprise of fish oil, calcium, vitamin C, D, B-complex, energy B12, multi+ omega 3 and many more.

Presently, customers’ preferences have changed pertaining to vitamins, minerals & supplement segment. They are shifting towards an alternate for of these materials which are able to deliver rather more adequate sensory experience related to taste, color as well as texture of the product. The Gummy Market is anticipated to experience an evolving growth in the coming years owing to its wide spectrum of applications. The market for gummy vitamins is classified into two types, which include adult gummy vitamins and child gummy vitamins. Adult gummy vitamins are used vitamin deficiency, low bone strength, immune problems etc. The prenatal vitamin products are used by women during pregnancy. During the child growth gummy vitamins act as a food supplement.

The global market for Gummy vitamin was anticipated to be $xx Bn in 2015 and is estimated to grow at a CAGR of xx% to reach $xx bn by 2021. The adult gummy vitamins are projected to have the highest growth of x% during the forecast period 2016-2021. Children as well as women are the major end-users for gummy vitamin. North America and Europe alone are estimated to occupy a share of more than xx% during 2015-2021.

The end user industry is the major driver for the gummy vitamin market to grow. Gummy vitamins find their applications in various segments like pharmaceutical, chemicals, food and more. North America dominated the global gummy vitamin market. The growing health concern in this region is all set to drive the demand of gummy vitamin materials. Major players involved in this market are mainly concentrating on R&D initiatives and new product developments to cater the needs of customers. Moreover, booming pharmaceutical industry will directly impact the demand of the gummy vitamin over the foreseeable period.

America is the prominent market for gummy vitamins with U.S. leading the charge. Europe region is anticipated to have the highest growth in the next few years owing to increasing adoption food supplements in regular diets. Europe accounts for xx% share in the global gummy vitamins market and is the anticipated to be the fastest growing market followed by Americas.

The global gummy vitamins market is evaluated based on key attributes such as type, products, application, end-users and others. Each of the segmentations in the report has been studied to give comprehensive analysis of global gummy vitamins market. The overall market has also been consolidated from the perspective of various geographic locations into standard geographic regions and key economies for this market. Additionally, this report encompasses opportunity analysis, porter analysis, pricing analysis and market forces such as drivers, constraints and challenges that are involved to drive the overall market.

The key players profiled in this report are:
ABH Labs, LLC
Aktiv Organic Limited
BAYER AG
Boli Naturals LLC and others.

This report gives detailed information about the product value chain right from the beginning which includes raw materials till end-use. The market is analyzed based on the key attributes such as the power in the hands of producers and consumers, analysis on the degree of competition, and threats from substitutes and new entrants. The study includes the demand of this particular market on a global and regional scale for a
six year period of 2016-2021, both in terms of volume (kilo tons) and revenue ($ million).

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*More than 40 Companies are profiled in this Research Report, Complete List available on Request*
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