Pet Food Packaging Market - By Packaging Materials (Paper & Paperboard, Plastic, Metal); By Packaging Form (Bags, Cans, Pouches, Boxes/Carton); By Food Type (Dry Pellets, Pet Treat & Biscuits, Semi-Wet, High moisture); & By Geography-Forecast (2016-20)

Description: Pet food packaging is the packed pet animal food to escape the impurity and to safeguard cleanliness of animal food. It also comprises of high barrier packaging to safeguard the pet food from corrosion and wetness. Furthermore, packaged food is used to repel odor and oiling in the pet food. These pet food materials are mainly packaged into metal cans, pouches, multiwall bags and others. Pouches are commonly used form of packaged pet food. Raw materials such as plastics, laminates, steel, and aluminum are used in the manufacturing of pet food packaging. Improved and specialty articulated pet food is frequently retailed in small-sized pouches with superior presentation abilities. Plastic is one of the most preferable materials used in pet food packaging. Furthermore, plastics consist of greater fence properties and are robust as associated to other raw materials involved in the industrialized of pet food packing. Advanced packaging movements such as single-serve, easy open, easy transport, and zipper tops expand customer suitability in the pet food packaging market. Global pet food packaging market is segmented by types of materials, which includes paper and paperboard, flexible plastic, rigid plastic, metal cans, and others.

Global pet food packaging market is segmented by packaging form, which includes bags, cans, pouches, boxes/ carton and others. Further, the market is segmented by food category, which includes dry food, wet food, frozen food and others. A detailed qualitative analysis of the factors responsible for driving and restraining growth of the pet food packaging market and future opportunities are provided in the report.

North America has been governing the global pet food packaging market, followed by Europe, APAC and RoW. The Middle-East, Africa and South America are part of the ROW and are expected to grow rapidly. The global pet food packaging market is projected to reach $XXm by 2021, with a CAGR of XX% from 2016 to 2021. North America will retain its dominant position in the market in 2021 as well. India and China are two additional markets where double digit growth of pet food sales is anticipated. Market growth in these countries is fueled by growing middle class and affluent populations that are beginning to seek out store-bought pet food products. A detailed qualitative analysis of the factors responsible for driving and restraining growth of the packaging films market and future opportunities are provided in the report.

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