Packaging Film Market - By Color (White, Blue, Green & Others); By Raw Material Type (LDPE, LLDPE, HDPE); By End-User Industry (Food & Beverages, Medical & Pharmaceutical); & By Geography - Forecast (2016-2021)

Description:
Packaging films are used in various products such as food, pharmaceuticals, chemicals, beverages, consumer products and others. Commonly, packaging films are made of plastic material due to its properties such as it is non-corrosive, light, cheap in cost, and can be molded into a variety of forms and sizes, creating it a material of choice for packaging. Food Industry use packaging films extensively as it has inert nature and ability to preserve products for a long duration as well as they are also favored by consumers because of its aesthetic appeal, which helps in promotions. It is used by other end-users industries for the packaging of various products such as pharmaceutical, automotive parts, industrial goods, and other consumer goods. Global packaging films market is segmented by types of materials used in the manufacture of packaging films, which includes LDPE, HDPE, LLDPE, CPP, BOPP, BOPET, polyamide, PVC, PVDC, cellulose, PVOH, and EVOH.

Global packaging film market is segmented by color, which includes white, blue, green and others. Food & Beverages is one of the major end-users of these packaging films market. The demand for these films is increasing due to developing demand from the customers in the market. A detailed qualitative analysis of the factors responsible for driving and restraining growth of the packaging films market and future opportunities are provided in the report.

The global packaging film market is anticipated for the decent growth during the upcoming decade driven by China and India. With rapid development and growing disposable income, demand for packed food and pharmaceutical products are intensifying in China, India and other emerging countries. Growth in such developing countries is anticipated to influence the packaging films industry definitely. Polyethylene is the commonly used raw-material for packaging film; though, in flexible packaging polypropylene is used as the favored material for film formation. Specialty films such as water soluble and high barrier films are ahead in developed markets such as North America and Europe. A detailed qualitative analysis of the factors responsible for driving and restraining growth of the packaging films market and future opportunities are provided in the report.

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