Fruit And Vegetable Seed Market -By Type [Brassica (Cabbage, Cauliflower, Broccoli), Cucurbit (Cucumber, Melons, Squash), Leafy (Lettuce, Spinach), Solonaceae, Root-Bulb; Others & Geography-Forecast (2016-2021)

Description: Fruits and vegetable seed cultivation is one of the fastest growing market. Most of the seeds remain viable for 2 to 3 years if stored in a proper temperature. The requirement of temperature for various fruits and vegetable seed varies distinctly. The fruit and vegetables coming under family Solonaceae dominated the global fruit and vegetable seed market. The crops such as pepper, tomato, eggplant are dominant in Solonaceae family that holds the key share in the global cultivation.

The fruit & vegetable seed market will grow from $XXm in 2016 to $XX m by 2021 with a CAGR of XX%. Fruit and vegetable Seed market is mainly driven by, high profitability margin, acceptance of precision farming, and protected agriculture, change in farming practices and technology.

The global fruit & vegetable seed market is segmented in six major crop types namely brassica, cucurbit, leafy, root-bulb, Solonaceae and other seeds. Solonaceae contains pepper, eggplant, tomato, and others seed. Brassica includes cabbage, cauliflower, broccoli, and others seed. Leafy include lettuce, spinach, and others seed. Root-Bulb involves onion, carrot, and others seed. Cucurbit includes melon, watermelon, cucumber, squash, and others seed. Wide varieties of fruit and vegetable belonging to various families are been cultivated across the globe. The global fruit and vegetable seed market has grown significantly in the last few years and this trend is estimated to continue. The factors such as demand for nutritional food, environment friendliness, innovative production practices, new product offerings are increasing the market for seed industry.

The fruit & vegetable seed market is segmented for all major regions and key countries. In terms of regions, the report is segmented into North America, Europe, Asia-Pacific, Latin America, and Rest of the World (RoW). Europe is the largest market for fruit and vegetable seed followed by North America and Asia-Pacific. France generated maximum revenue in the European market, followed by Germany. Latin American market was led by Brazil. The increased consumption of tomato and pepper is one of the most important reasons, to raise this seed segment.

There are many key players operating in the global fruit and vegetable seed market. Bayer CropScience (Germany), Sakata seed Corp (Japan), Syngenta (Switzerland), Monsanto (U.S.) holds the majority market share of around XX% in 2015.

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