Betaine Market - By Type (Synthetic, Natural); By Form (Betaine Anhydrous, Cocamidopropyl Betaine); By End-users (Food & Beverages, Animal Feed) & Geography - Forecast (2016-2021)

Description: Betaine is positive chemical compounds belong to the cationic functional group such as Phosphonium cation or quaternary ammonium. These compounds are widely consumed in food & beverages and personal care products. It is a pro-vitamin nutrient, found either unnaturally or from sugar beet syrup which subsidizes towards a healthy metabolism while improving physical performance, strength and muscle endurance. Betaine also contributes in cosmetics and toiletries due to its water-holding and moisturizing properties. The Betaine market is broadly divided into two types such as natural and synthetic. Naturally arising Betaine serves as biological osmolytes material for fortification against osmotic pressure, high temperature, high salinity and drought.

Betaine market is segmented by end-user end-users, which includes food & beverages, animal feed, personal care, detergents, dietary supplements and others. Sources such as Wheat Bran, Quinoa, Beets, Spinach, Amaranth Grain, Rye Grain, Kamut Wheat Grain, Bulgur Grain, Sweet Potato, Turkey Breast, Veal, Beef are quite helpful for retaining betaine. Betaine is helpful for decreasing homocysteine levels in the blood, which is directly related to sinking risk for heart disease. It also supports the liver to dispose toxins and chemicals, stopping against damage to the digestive tract and other bodily damage that can result from toxin exposure. As per the current trends, the betaine market has grown significantly over the last few years. APAC is the largest region in terms of demand of surfactants followed by Europe and Americas. A detailed qualitative analysis of the factors responsible for driving and restraining growth of the betaine market and future opportunities are provided in the report.

Asia-Pacific (APAC) has been the leading region in terms of deployment and adoption of betaine market, followed by Americas and Europe in 2015. The APAC region is the fastest-growing market for betaine, in terms of volumes. The growing end-users such as food & beverages, personal care in the APAC region is also accountable for the rise in market in terms of consumption and production capacity from the developed markets to the developing markets. On the other hand, personal cares as well as detergents are the major end-users of betaine in Americas. The global betaine market is anticipated to nurture in the near future due to escalating prospective of betaine in the feed industry owing to the health aids related with it when consumed in acclaimed levels.

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