Self-Service Kiosk Market - By Components (Touch screen, Computer, Printer); By Type (ATM, Point of Information, Product-Dispensing); By Application (Entertainment, Financial Services, Health Care, Retail, Travel, Others) - Forecast (2016-2021)

Description: Self Service (or) Interactive Kiosk is a kind customized computer terminal which is used to access information and services easily. It consists of a touch monitor through which people can seek information of their choosing. Self-service kiosks enable service providers to control high customer traffic. Self-service kiosk helps in retail store and outlets when the number of staff is few and the number of customers are high.

At present generation people are heavily addicted to hectic life styles, computer communication and transactions. For such people self-service kiosk present an opportunity for businesses and consumers alike to sell and buy products as well as services in an easy way. With the help of self-service kiosk we can successfully complete automating day-to-day tasks like picking up breakfast to paying bills has been become more convenient due to the presence of self-service kiosks.

The enhanced multimedia capabilities of PC that is personal computers have led to the development of more advanced tools for creating multimedia applications like self-service kiosk. Self-service kiosk developers who leverage these tools reduce development costs while increasing self-service kiosks capabilities. Other new technologies such as signature cards, smart cards and others also have resulted in expanded self-service kiosk solutions.

Owing to benefits like ticketing at movie theatres, bus (or) train stations, banking transactions at convenient locations, check-in and food ordering at hotels and restaurants, self-check-out at supermarkets, hypermarkets and retail outlets, to carry out mailing transactions without the help of postal workers, information and DVD rental.

The global market for self-service kiosk was estimated to be $XX billions in 2015. The global market for self-service kiosk is estimated to grow at a CAGR of 4.67% and is forecast to reach $XX billions by 2021. U.S and U.K alone are estimated to occupy a share of more than % during 2016-2021.

U.S is the leading market for self-service kiosk with Japan leading the charge. U.S region is forecast to have highest growth in the next few years due to growing adoption of self-service kiosk in applications. U.S self-service kiosk market accounts to 54% of the global market for self-service kiosk and is the fastest growing market followed by others.

Self-Service Kiosks Helps to Provide Convenience& Privacy in Business

In today's technologically advanced environment where the need for automation is essential in every field, self-service kiosk provides convenience of establishing a business at strategic location within a city at any given time and the ability to reach the destination or change the location based on success or failure of the business.

In general any customer prefers to make a choice or transaction in private without the interference of a sales agent, without feeling hurried. The self-service kiosk format allows for this privacy option for technical help if and only if they choose. A happy customer is a customer who is prospective of providing repeat business. In this way a self-service kiosk provides self-service option which helps for a sensible choice.

This type self-service kiosk provides with no need for extra staff or services. The self-service kiosk can collect important market research data and offer businesses the chance to enhance and develop their services and products for specific places and target areas.

Increasing the client base is a great way to increase and develop a business; so this type of sales and marketing technology suits both small and larger companies. Technology is certainly the way ahead and with the self-service kiosk a business not only gets a head start but also can maintain an excellent position within the rest of the market place.
9.2.1. U.K.
9.2.2. Germany
9.2.3. Italy
9.2.4. Spain
9.2.5. Others
9.3. Asia-Pacific
9.3.1. China
9.3.2. South Korea
9.3.3. Japan
9.3.4. India
9.3.5. Others
9.4. Rest Of The World (RoW)
9.4.1. MEA
10. Self-Service Kiosk Market Entropy
10.1. New Product Developments
10.2. Product Launches, JVS, Mergers And Acquisitions
11. Company Profiles
11.1. Asteres Inc.
11.2. Azkoyen Group Inc.
11.3. Econtex UK
11.4. Electronic Vision
11.5. Emink Inc.
11.6. Friendlyway Inc.
11.7. Madison Productions Inc.
11.8. Mdks Inc.
11.9. Navigo Touchscreen Solutions Inc.
11.10. Olea Kiosk Inc.
11.11. Opentech Alliance Inc.
11.12. Paralan Kiosk Solutions
11.14. Slabbkiosks
11.15. IBM Corp
11.16. Kontron AG
11.17. Siemens AG

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