North America Food Safety Market - By Contaminant (Pathogens, GMOs, Pesticides, Toxins and Others); By Food Tested (Dairy Products, Processed Goods, Others) & Geography (U.S, Canada, Mexico) - Forecast (2016-2021)

Description: North America is considered as one of the most advanced food safety programs that have been vigorously implemented across the region. The food safety testing market in this region is highly competitive and the existing market players are involved in the research and development of technology and service to advent new food safety testing solutions. The market is highly active and disposed to variation in cost, time, and testing solutions.

The North American government has spent billions of dollars to contain pathogen induced epidemics. These regions will increase the global average growth rate. Globalization in technology, industrialization bandwagon, and shift in living standards has also been essential factors for the increase in the demand for food safety testing throughout the North America. Trade has been responsible for the growth of the food safety testing market in developing countries, since they need to meet the quality standards of the importing country. Food safety is a scientific discipline relating to treatment, preparation, and storage of food in ways that prevent foodborne diseases. This includes a number of procedures that should be trailed to evade possibly severe health hazards.

Diagnostic companies in North America are also involved in the development of technologies that can identify the presence of all the contaminants in one test. The North American food safety testing market in terms of contaminants such as pathogens, toxins, pesticides, genetically modified organisms and other contaminants such as food allergens, chemical residues, etc. in three countries such as U.S., Canada and Mexico. Safety testing of food products such as meat & poultry products, dairy products, processed foods, fruits & vegetables, and other foods such as cereals, food additives has been thoroughly mentioned in the report. The report also specifies food safety contaminant testing market based on pathogen subtypes, in various food types, and geographies.

The U.S. dominated the North American food safety testing market in 2015. The market is categorized and projected on the basis of key countries such as the U.S., Canada, and Mexico. The US is the major country in safety testing methodologies, as it covers nearly 50% of revenue in North American regions. On the contrary, Canada and Mexico are the rapidly growing markets in the North American region. North America is deliberated to have one of the most progressive food safety programs that have been executed evenly across the region.

In North America, food safety regulatory bodies such as FDA, CFIA, GFSI, USDA, etc. have been applying food safety guidelines for the production of safe food using Good Manufacturing Practices (GMP), Good Agriculture Practices (GAP), and Hazard Analysis Critical Control Point (HACCP) systems. The regulations stipulate testing of food materials and food manufacturing processes at every stage, to avert food contamination and eruption of foodborne poisoning. Employment of these food safety protocols has been a major driving force for the food safety market.

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*More than 40 Companies are profiled in this Research Report, Complete List available on Request*
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