Unified Endpoint Management Market - By Type (Plastic, Paperboard); By Industry (Food, Consumer, Industrial); By Application (Preserve & protect, Fit for Purpose, Regulatory Labeling, Others); By Fill; By Geography - Forecast (2016 - 2021)

Description: Unified Endpoint Management (UEM) solutions provide one point access to all endpoints (laptops/ mobile/etc) and simultaneously provide business-centric approach to Enterprise Mobility Management (EMM) solutions. Within Enterprise environment, UEM is a relatively new discipline and offers advanced technological solution as compared to Mobile Device Management and EMM. The major factor driving this market includes rising need to manage rapidly growing numbers of mobile devices.

In addition to growing number of mobile devices, rise in adoption of Internet of Things (IoT), increased security threats, rise in mobile apps, e-banking and e-commerce, surge in mobile workforce and need to centralize business process drives the adoption of unified endpoint management solutions.

UEM solutions are available in various deployment modes such as on premise, cloud and hybrid. Over the past few years, cloud based deployment is increasingly become one of the key focus areas of enterprise mobility strategy. Cloud based deployment is increasingly being preferred by several enterprises as compared to on-premise deployment. The reason for high adoption of cloud among the UEM vendors is easy access and faster deployment.

The global unified endpoint management market size is estimated to grow from $XXm in 2015 to $XXm by 2021, at an estimated CAGR of XX% from 2016 to 2021. Low awareness amongst end-users and relatively high cost of deployment are the major factors limiting the growth of this market. Collaborations, partnerships, and joint ventures are identified as the important growth strategies in the market. The pioneer companies such as IBM (USA), Air Watch (VMware), Microsoft, CA Technologies, and Symantec have adopted this strategy to sustain and grow in this market. Banking, Insurance and Financial Services is the major end-user of this market owing to growth in e-banking service. This service is also being largely adopted by IT and Telecom and Manufacturing sector.

North America has been the leading region in terms of adoption and deployment of unified endpoint management solutions, followed by Europe. Asia-Pacific has distinctively been one of the fastest-growing markets in terms of mobile workforce expansion with the escalating adoption of mobile devices in this region. The small and medium businesses in Asia-Pacific countries are gradually getting aware of the benefits of UEM solutions.

UEM: Connecting Devices for Efficient Workflows

The need for integration of various operating devices within an organization has been a key focus in the recent years mainly driven by the adoption of real time data and remote access. For large-scale enterprises have been emphasizing on holistic and enterprise level operating platforms in order to serve the employees and customers through connected devices on a common platform. These integrated endpoint management systems assists the company in having smooth transactions and communications with its stakeholders ultimately leading to business expansion both internally and externally. In the recent years, this market has witnessed advancements in terms of end-user friendliness, convenience, scale of operations as well capacity to handle several set of devices.

In the contemporary world, it has become increasingly difficult to maintain separate tracks on work flows performed using different devices in different time frames. Digitalized companies have been trying to embrace these systems to ensure harmonious integration of workflows while giving equal importance to convenience and time management. Corporate world is expected to witness more connected devices with sufficient security and highly effective accessibility.

3.2.1. Product Benchmarking
3.2.2. End user Profiling
3.2.3. Top 5 Financials Analysis
4. Unified Endpoint Management Market-Forces
   4.1. Market Drivers
   4.2. Market Constraints
   4.3. Market Challenges
   4.4. Attractiveness of the Unified Endpoint Management Market
      4.4.1. Power of Suppliers
      4.4.2. Threats From New Entrants
      4.4.3. Power of Buyer
      4.4.4. Threat From Substitute Product
      4.4.5. Degree of Competition
5. Unified Endpoint Management Market-Strategic Analysis
   5.1. Value Chain Analysis
   5.2. Pricing Analysis
   5.3. Opportunity Analysis
   5.4. Product Life Cycle
   5.5. Suppliers and Distributors
   5.6. SWOT Analysis
6. Unified Endpoint Management Market By Deployment
   6.1. Introduction
   6.2. On Premise
   6.3. Cloud
   6.4. Hybrid
7. Unified Endpoint Management Market By Solution
   7.1. End Point Management
      7.1.1. Asset Management
      7.1.2. Patch Management
      7.1.3. Operating System Deployment
      7.1.4. Application Deployment
      7.1.5. Mobile Device Management
   7.2. End Point Security
8. Unified Endpoint Management Market By Device
   8.1. Laptops/ Desktops
   8.2. Mobile
   8.3. Servers
   8.4. Virtual
   8.5. Others
9. Unified Endpoint Management Market By End Use
   9.1. IT & Telecom
   9.2. BFS
   9.3. O&G, Energy
   9.4. Manufacturing
   9.5. Healthcare
   9.6. Media & Entertainment
   9.7. Others
10. Unified Endpoint Management Market By Geography
    10.1. Americas
       10.1.1. U.S.
       10.1.2. Canada
       10.1.3. Mexico
       10.1.4. Brazil
       10.2. Europe
       10.2.1. U.K.
       10.2.2. Germany
       10.2.3. Italy
       10.3. Asia-Pacific
       10.3.1. China
       10.3.2. South Korea
       10.3.3. Japan
       10.3.4. India
    10.4. Rest of The World (RoW)
10.4.1. Mea
10.4.2. Oceania
11. Unified Endpoint Management Market Market-Entropy
11.1. New Product Developments
11.2. Mergers and Acquisitions
12. Company Profiles
12.1. IBM Corporation
12.2. VMware Inc (Airwatch)
12.3. Microsoft Corporation
12.4. CA Technologies
12.5. Symantec Corporation
12.6. LANDesk Software
12.7. Unisys Corp.
12.8. SOTI Inc.
12.9. Dell Inc.
12.10. Intel Corporation
12.11. MATRIX42 Corporation
12.12. HEAT Software USA Inc
12.13. Accelerite Inc.
12.15. BMC Software, Inc.
12.16. EMC Corporation
12.17. VCE Pvt Ltd.
12.18. SUSE Pvt Ltd.

*More than 40 Companies are profiled in this Research Report, Complete List available on Request*

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