Surfactants Market - By Type (Anionic, Non-Ionic, Cationic, Amphoteric & Others); By Application (Personal Care, Food & Beverages, Oilfield Chemicals, Agriculture, Textile & Others); & By Geography-Forecast (2016-2021)

Description: Surfactants are the compounds that consist of lower amount tension and are also known as surface-active agents that can enhance cleaning proficiency, blending, moistening, dissolving, solvency, foaming/de-foaming and lubricity of water-based compositions. The main drivers accountable for the growth of surfactants market embraces growing end user industries such as textiles, agriculture, agriculture, food & beverages and personal care among others, in established and emerging economies. Though, growing rates and environmental apprehensions mainly because of stringent regulations may hinder the progress of surfactants market in upcoming. The surfactant market is controlled by chemicals such as alcohol ethoxylates, sulphates, ether sulphates and alkyl benzene sulfonates which are majorly used in detergent and personal care products.

The surfactants are broadly divided into several types such as anionic, nonionic, cationic, and amphoteric and others. Anionic surfactants are sub-classified into types such as Alkyl Benzene, Sulfonate, Fatty Acids, Sulfo succinates, Lauryl Sulphates and Lignosulfonates on other side non-ionic surfactant are also segmented in several types' such as Alkyl Phenol Ethylates, Alkanol Amides, Poly Glucosides.

Surfactants market is segmented by end-user application, which includes personal care, textiles, industrial & industrial cleaners, food & beverages, elastomers & plastics, oilfield chemicals, agriculture, paints & coatings and others. As per the current trends, the surfactants market has grown significantly over the last few years. APAC is the largest region in terms of demand of surfactants followed by Europe and North America. A detailed qualitative analysis of the factors responsible for driving and restraining growth of the surfactants market and future opportunities are provided in the report.

Asia-Pacific (APAC) has been the leading region in terms of deployment and adoption of surfactants market, followed by North America and Europe in 2015. The APAC region is the fastest-growing market for surfactants, in terms of volumes. The growing industrial applications such as textiles, personal care and industrial in the APAC region is also accountable for the rise in market in terms of consumption and production capacity from the developed markets to the developing markets. China and India dominates the surfactants market in the APAC region. Developed lifestyle, growing cost of living and increasing population would benefit industries such as personal care, soaps & detergents, and pharmaceutical industry to flourish in APAC and thereby support surfactant industry to nurture.

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*More than 40 Companies are profiled in this Research Report, Complete List available on Request*

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