Blister Packaging Market - By Material (Plastic, Paper); By Technology (Carded, Clamshell); By Types (Heat Seal Blister, Cold Seal Blister); By Applications (Medical, Consumer Goods) & Geography -Forecast (2016-2021)

Description:
Blister packaging is a pre-formed plastic derived packages mainly used for manufacturing consumer goods, foods & beverages, pharmaceuticals. These types of packaging mainly preferred due to its durable, transparent, and tamper proof properties.

Blister packages are beneficial for shielding goods due to some external factors, such as moisture and pollution for long duration. It also defends light-sensitive materials against UV rays and is portable in nature and can protect drugs over a long shelf life. Blister packaging is far improved type of packaging compared with conventional packaging which includes product integrity, production, and tamper proof, compact prospect of accidental misuse, and patient compliance. The Blister packaging is broadly divided into type of materials such as plastic, paper & paper board, aluminium and others. The market is further classified by technology which includes, carded blister packaging, consumer goods blister packaging, clamshell blister packaging.

Blister packaging market is segmented by application, which includes medical, consumer goods, industrial goods, pharmaceuticals, food & beverages, others. As per the current trends, the blister packaging market has grown significantly over the last few years. APAC is the largest region in terms of demand of blister packaging followed by Europe and North America. A detailed qualitative analysis of the factors responsible for driving and restraining growth of the blister packaging market and future opportunities are provided in the report.

Asia-Pacific (APAC) has been the leading region in terms of deployment and adoption of blister packaging market, followed by North America and Europe in 2015. The APAC region is the fastest-growing market for blister packaging, in terms of volumes due to increasing consumption of packed products for diminishing packaging waste, developing healthcare awareness, and constant innovation & technological expansions in pharmaceutical & medical industries, thus driving the development of the blister packaging market. The growing industrial applications such as medical, consumer goods & food and beverages in the APAC region is also accountable for the rise in market in terms of consumption and production capacity from the developed markets to the developing markets. China and India dominates the blister packaging market in the APAC region. Developed lifestyle, growing cost of living and increasing population would benefit industries such as consumer goods, industrial goods and pharmaceutical industry to flourish in APAC and thereby support blister packaging industry to nurture.

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*More than 40 Companies are profiled in this Research Report, Complete List available on Request*

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