Ireland Tire Market By Vehicle Type (Passenger Car, LCV, Off-The-Road, M&HCV, Two Wheeler), Competition Forecast and Opportunities, 2011-2021

Description: Ireland’s economy is one of the most stable economies in the European Union. With a population of more than 4.5 million and a vehicle motorization rate of over 500 vehicles per 1,000 people in 2015, Ireland tire market is projected to witness growth over the next five years. Construction industry in Ireland accounted for almost 7% of the country's GDP in 2014.

Moreover, initiatives taken by the government such as ‘Construction 2020’ that aims to build 35,000 housing units between 2016 and 2020, are expected to augment construction activities in the country over the next five years. Furthermore, projects worth US$ 17.5 billion in pipeline are anticipated to attract huge demand for medium and heavy commercial vehicles and OTR vehicles in the coming years. Anticipated demand for MHCV and OTR vehicles in the country is expected to drive growth in Ireland tire market during the forecast period.

According to the research report, “Ireland Tire Market By Vehicle Type Competition Forecast and Opportunities, 2011-2021”, the country's tire market is forecast to surpass US$ 450 million by 2021, on account of anticipated recovery in the macroeconomic environment and reviving automobile sales.

Accounting for more than three-fourths of the overall tire demand in 2015, the passenger vehicle tire segment is the most dominant tire segment in the country's tire market, and the segment's dominance is expected to continue through 2021. With no automobile production units in the country, Ireland's tire market is entirely dependent on replacement tire demand. Prominent tire brands operating in the country include Michelin, Goodyear, Bridgestone, Continental, Pirelli, and Yokohama, among others.

“Ireland Tire Market By Vehicle Type Competition Forecast and Opportunities, 2011-2021” report elaborates following aspects of tires market expansion in Ireland:

- Ireland Tire Market Size, Share & Forecast
- Segmental Analysis - Passenger Car Tires, Light Commercial Vehicle Tires, Medium & Heavy Commercial Tires, Two Wheeler Tires & OTR Tires
- Policy & Regulatory Landscape
- Changing Market Trends and Emerging Opportunities
- Competitive Landscape and Strategic Recommendations

Why You Should Buy This Report?

- To gain an in-depth understanding of tire market in Ireland
- To identify the on-going trends and segment wise anticipated growth in the coming years
- To help industry consultants, tire companies, distributors and other stakeholders align their market-centric strategies
- To obtain research based business decision and add weight to presentations and marketing materials.
- To gain competitive knowledge of leading players
- To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

Report Methodology

The information contained in this report is based on both primary and secondary sources. Primary research included interviews with tire companies, distributors and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

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