Vietnam Tire Market Forecast & Opportunities, 2021

Description: With a population of around 91 million in 2015, Vietnam has emerged as one of the rapidly developing markets for automotive tires in Asia-Pacific region owing to favorable taxation reforms and regional trade agreements. Due to continuous increase in the country's per capita GDP, motorization rate of Vietnam has been growing at a brisk pace.

As per the data released by the ASEAN Automotive Federation, the production of automobiles (passenger car and commercial vehicles) in Vietnam increased from 100.47 thousand units in 2011 to 171.75 thousand units in 2015. Moreover, in 2014, the Government of Vietnam approved the Automobile Sector Development Strategy and Master Plan 2020. As per the plan, the country is expected to manufacture 227,000 units of automobiles and establish itself as the global supplier of spare parts and high-value items by 2020. These factors are expected to positively influence the country's tire market over the next five years.

According to "Vietnam Tire Market Forecast & Opportunities, 2021", tire market in Vietnam is projected to cross US$ 3 billion by the end of 2021. In 2015, the country's tire market was dominated by the two-wheeler tire segment, owing to huge and continuously expanding two-wheeler fleet size. The country's two-wheeler fleet size is anticipated to increase from 45 million units in 2015 to 62 million units by 2021. Region-wise, South Vietnam was the largest demand generator of tires during 2011-2015 as the region has evolved as the country's economic powerhouse due to largescale infrastructure development activities coupled with increasing population and business activities.

"Vietnam Tire Market Forecast & Opportunities, 2021" discusses the following aspects of tire market in Vietnam:

- Vietnam Tire Market Size, Share & Forecast
- Segmental Analysis - Two-Wheeler, Passenger Car, Light Truck, Medium Truck, Heavy Truck, Bus and OTR
- Policy & Regulatory Landscape
- Changing Market Trends & Emerging Opportunities
- Competitive Landscape & Strategic Recommendations

Why You Should Buy This Report?

- To gain an in-depth understanding of Vietnam tire market
- To identify the on-going trends and anticipated growth in the next five years
- To help industry consultants, tire companies, distributors and other stakeholders align their market-centric strategies
- To obtain research based business decisions and add weight to presentations and marketing material
- To gain competitive knowledge of leading market players
- To avail 10% customization in the report without any extra charges and get research data or trends added in the report as per the buyer's specific needs

Report Methodology

The information contained in this report is based upon both primary and secondary research. Primary research included interaction with tire companies, distributors and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

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