Vietnam Tire Market Forecast & Opportunities, 2021

Description: With a population of around 91 million in 2015, Vietnam has emerged as one of the rapidly developing markets for automotive tires in Asia-Pacific region owing to favorable taxation reforms and regional trade agreements. Due to continuous increase in the country's per capita GDP, motorization rate of Vietnam has been growing at a brisk pace.

As per the data released by the ASEAN Automotive Federation, the production of automobiles (passenger car and commercial vehicles) in Vietnam increased from 100.47 thousand units in 2011 to 171.75 thousand units in 2015. Moreover, in 2014, the Government of Vietnam approved the Automobile Sector Development Strategy and Master Plan 2020. As per the plan, the country is expected to manufacture 227,000 units of automobiles and establish itself as the global supplier of spare parts and high-value items by 2020. These factors are expected to positively influence the country's tire market over the next five years.

According to "Vietnam Tire Market Forecast & Opportunities, 2021", tire market in Vietnam is projected to cross US$ 3 billion by the end of 2021. In 2015, the country's tire market was dominated by the two-wheeler tire segment, owing to huge and continuously expanding two-wheeler fleet size. The country's two-wheeler fleet size is anticipated to increase from 45 million units in 2015 to 62 million units by 2021. Region-wise, South Vietnam was the largest demand generator of tires during 2011-2015 as the region has evolved as the country's economic powerhouse due to largescale infrastructure development activities coupled with increasing population and business activities.

“Vietnam Tire Market Forecast & Opportunities, 2021” discusses the following aspects of tire market in Vietnam:

- Vietnam Tire Market Size, Share & Forecast
- Segmental Analysis - Two-Wheeler, Passenger Car, Light Truck, Medium Truck, Heavy Truck, Bus and OTR
- Policy & Regulatory Landscape
- Changing Market Trends & Emerging Opportunities
- Competitive Landscape & Strategic Recommendations

Why You Should Buy This Report?

- To gain an in-depth understanding of Vietnam tire market
- To identify the on-going trends and anticipated growth in the next five years
- To help industry consultants, tire companies, distributors and other stakeholders align their market-centric strategies
- To obtain research based business decisions and add weight to presentations and marketing material
- To gain competitive knowledge of leading market players
- To avail 10% customization in the report without any extra charges and get research data or trends added in the report as per the buyer's specific needs

Report Methodology

The information contained in this report is based upon both primary and secondary research. Primary research included interaction with tire companies, distributors and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

Contents:

1. Product Overview
2. Research Methodology
3. Analyst View
4. Vietnam Tire Market Outlook
4.1. Market Size & Forecast
4.1.1. By Value & Volume
4.2. Market Share & Forecast
4.2.1. By Vehicle Type (Two-Wheeler, Passenger Car, Light Truck, Medium Truck, Heavy Truck, Bus, and OTR)
4.2.2. By Tire Type (Radial Vs. Bias)
4.2.3. By Company
4.2.4. By Region
4.2.5. By Demand Category (OEM Vs. Replacement)

5. Vietnam Two-Wheeler Tire Market Outlook
5.1. Market Size & Forecast
5.1.1. By Value & Volume
5.2. Market Share & Forecast
5.2.1. By Vehicle Type (Motorcycle Tire, Scooter Tire, and Electric & Hybrid Two-Wheeler Tire)
5.2.2. By Demand Category (OEM Vs. Replacement)
5.3. Popular Tire Sizes

6. Vietnam Passenger Car Tire Market Outlook
6.1. Market Size & Forecast
6.1.1. By Value & Volume
6.2. Market Share & Forecast
6.2.1. By Demand Category (OEM Vs. Replacement)
6.2.2. By Vehicle Type (Sedan, SUV, Hatchback & Hybrid)
6.3. Popular Tire Sizes

7. Vietnam Light Truck Tire Market Outlook
7.1. Market Size & Forecast
7.1.1. By Value & Volume
7.2. Popular Tire Sizes

8. Vietnam OTR Tire Market Outlook
8.1. Market Size & Forecast
8.1.1. By Value & Volume
8.2. Market Share & Forecast
8.2.1. By Vehicle Type (Agriculture Tire, Construction, Mining & Industrial Tire, and Others)
8.3. Popular Tire Sizes

9. Vietnam Bus Tire Market Outlook
9.1. Market Size & Forecast
9.1.1. By Value & Volume
9.2. Market Share & Forecast
9.2.1. By Tire Type (Radial Vs. Bias)
9.3. Popular Tire Sizes

10. Vietnam Heavy Truck Tire Market Outlook
10.1. Market Size & Forecast
10.1.1. By Value & Volume
10.2. Market Share & Forecast
10.2.1. By Demand Category (OEM Vs. Replacement)
10.2.2. By Tire Type (Radial Vs. Bias)
10.3. Popular Tire Sizes

11. Vietnam Medium Truck Tire Market Outlook
11.1. Market Size & Forecast
11.1.1. By Value & Volume
11.2. Market Share & Forecast
11.2.1. By Demand Category (OEM Vs. Replacement)
11.2.2. By Tire Type (Radial Vs. Bias)
11.3. Popular Tire Sizes

12. Supply Chain Analysis

13. Import-Export Analysis
14. Market Dynamics
14.1. Drivers
14.2. Challenges

15. Market Trends & Developments
15.1. Radial Tires: A Popular Choice of Vehicle Owners
15.2. Increasing Online Tire Sales
15.3. Easy Availability of Natural Rubber Attracting Foreign Companies to Set Up Manufacturing Plants in Vietnam
15.4. Increasing Tire Export
15.5. Increasing Usage of New Tire Technologies
15.6. Increasing Demand for Mini Bus Tires

16. Policy & Regulatory Landscape

17. Vietnam Economic Profile

18. Competitive Landscape
18.1.1. Danang Rubber Joint Stock Company
18.1.2. The Southern Rubber Industry JSC
18.1.3. Bridgestone Tire Sales Vietnam Limited Liability Company
18.1.4. Yokohama Tyre Vietnam Inc.
18.1.5. Michelin Vietnam Co., Ltd
18.1.6. Sao Vang Rubber Joint Stock Company
18.1.7. Kumho Tire Co., Ltd. Vietnam
18.1.8. Continental Ag
18.1.9. Goodyear Vietnam Co. Ltd
18.1.10. Cheng Shin Rubber (Vietnam) Ind. Ltd

19. Strategic Recommendations

List of Figures
Figure 1: Vietnam Tire Market Size, By Value (USD Billion), By Volume (Million Units), 2011-2021F
Figure 2: Vietnam Tire Market Share, By Vehicle Type, By Volume, 2011-2021F
Figure 3: Vietnam Tire Market Share, By Tire Type (Radial Vs. Bias), By Volume, 2011-2021F
Figure 4: Vietnam Tire Market Share, By Company, By Value, 2011-2021F
Figure 5: Vietnam Tire Market Share, By Region, By Value, 2011-2021F
Figure 6: Vietnam Tire Market Share, By Demand Category (OEM Vs. Replacement), By Volume, 2011-2021F
Figure 7: Vietnam Two-Wheeler Tire Market Size, By Value (USD Billion), By Volume (Million Units), 2011-2021F
Figure 8: Vietnam Two-Wheeler Tire Market Share, By Vehicle Type, By Volume, 2015-2021F
Figure 9: Vietnam Two-Wheeler Tire Market Share, By Demand Category (OEM Vs. Replacement), By Volume, 2011-2021F
Figure 10: Vietnam Passenger Car Tire Market Size, By Value (USD Billion), By Volume (Million Units), 2011-2021F
Figure 11: Vietnam Passenger Car Tire Market Share, By Demand Category (OEM Vs. Replacement), By Volume, 2011-2021F
Figure 12: Vietnam Passenger Car Tire Market Share, By Vehicle Type, By Volume, 2011-2021F
Figure 13: Vietnam Light Truck Tire Market Size, By Value (USD Billion), By Volume (Million Units), 2011-2021F
Figure 14: Vietnam Off-the-Road (OTR) Tire Market Size, By Value (USD Billion), By Volume (Million Units), 2011-2021F
Figure 15: Vietnam Off-the-Road (OTR) Tire Market Share, By Vehicle Type, By Volume, 2015-2021F
Figure 16: Vietnam Bus Tire Market, By Value (USD Billion), By Volume (Million Units), 2011-2021F
Figure 17: Vietnam Heavy Bus Tire Market Share, By Tire Type (Radial Vs. Bias), By Volume, 2015-2021F
Figure 18: Vietnam Light Bus Tire Market Share, By Tire Type (Radial Vs. Bias), By Volume, 2015-2021F
Figure 19: Vietnam Heavy Truck Tire Market Size, By Value (USD Billion), By Volume (Million Units), 2011-2021F
Figure 20: Vietnam Heavy Truck Tire Market Share, By Demand Category (OEM Vs. Replacement), By Volume, 2011-2021F
Figure 21: Vietnam Heavy Truck Tire Market Share, By Tire Type (Radial Vs. Bias), By Volume, 2015-2021F
Figure 22: Vietnam Medium Truck Tire Market Size, By Value (USD Billion), By Volume (Million Units), 2011-
List of Tables

Table 1: Vietnam Average Selling Price of Tire in Replacement Market, By Vehicle Type, 2011-2015 (USD)
Table 2: Vietnam Average Selling Price of Tire in Replacement Market, By Vehicle Type, 2016E-2021F (USD)
Table 3: Vietnam Tire Market Size, By Demand Category (OEM Vs. Replacement), By Volume, 2011-2021F (Million Units)
Table 4: Vietnam Two-Wheeler Production, By Volume, 2011-2015 (Million Units)
Table 5: Vietnam Two-Wheeler Tire Market Size, By Demand Category (OEM Vs. Replacement), By Volume, 2011-2021F (Million Units)
Table 6: Vietnam Popular Two-Wheeler Tire Sizes, As of 2015
Table 7: Vietnam Passenger Car Production, By Volume, 2011-2015 (Thousand Units)
Table 8: Vietnam Passenger Car Sales, By Volume, 2011-2015 (Thousand Units)
Table 9: Vietnam Gross National Income (GNI) per Capita, 2010-2014 (USD)
Table 10: Vietnam Passenger Car Fleet, By Volume, 2011-2015 (Million Units)
Table 11: Vietnam Passenger Car Tire Market Size, By Demand Category (OEM Vs. Replacement), By Volume, 2011-2021F (Million Units)
Table 12: Vietnam Popular Passenger Car Tire Sizes, As of 2015
Table 13: Vietnam Popular Light Truck Tire Sizes, As of 2015
Table 14: Vietnam Popular Off-the-Road (OTR) Tire Sizes, As of 2015
Table 15: Vietnam Bus Sales, By Volume, 2011-2015 (Units)
Table 16: Vietnam Popular Bus Tire Sizes, As of 2015
Table 17: Vietnam Heavy Truck Production/Assembly, By Volume, 2011-2015 (Units)
Table 18: Vietnam Average Currency Exchange Rate - USD to Dong, 2011-2015
Table 19: Vietnam Commercial Vehicle Sales, By Volume, 2011-2015 (Thousand Unit)
Table 20: Vietnam Construction Industry Size, 2016E-2021F (USD Billion)
Table 21: Vietnam Heavy Truck Tire Market Size, By Demand Category (OEM Vs. Replacement), By Volume, 2011-2021F (Million Units)
Table 22: Vietnam Heavy Truck Tire Market Size, By Tire Type (Radial Vs. Bias), By Volume, 2015-2021F (Million Unit)
Table 23: Vietnam Popular Heavy Truck Tire Sizes, As of 2015
Table 24: Vietnam Medium Truck Tire Market Size, By Demand Category (OEM Vs. Replacement), By Volume, 2011-2021F (Million Units)
Table 25: Vietnam Popular Medium Truck Tire Sizes, As of 2015
Table 26: Vietnam Tire Imports, By Vehicle Type, By Value, 2011-2014 (USD Million)
Table 27: Vietnam Tire Exports, By Vehicle Type, By Value, 2011-2014 (USD Million)
Table 28: Vietnam Automobile (Passenger Car & Commercial Vehicle) Production, By Volume (Thousand Units), 2011-2015
Table 29: Vietnam Automobile (Passenger Car & Commercial Vehicle) Fleet, By Vehicle Type, By Volume (Million Units), 2011-2015
Table 30: Few of the Key Infrastructure Projects in Vietnam
Table 31: Vietnam Tire Exports, By Value, 2011-2014 (USD Million)
Table 32: Vietnam Mini Bus Sales, By Volume, 2011-2015 (Units)

Ordering:
Order Online - http://www.researchandmarkets.com/reports/3787068/
Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Vietnam Tire Market Forecast & Opportunities, 2021
Web Address: http://www.researchandmarkets.com/reports/3787068/
Office Code: SCH3UGH3

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td>☐ USD 2500</td>
<td></td>
</tr>
<tr>
<td>CD-ROM - Enterprisewide:</td>
<td>☐ USD 3000 + USD 58 Shipping/Handling</td>
<td></td>
</tr>
<tr>
<td>Hard Copy - Enterprisewide:</td>
<td>☐ USD 3500 + USD 58 Shipping/Handling</td>
<td></td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide:</td>
<td>☐ USD 5000</td>
<td></td>
</tr>
</tbody>
</table>

* Shipping/Handling is only charged once per order.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof
First Name: ___________________________ Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer:
Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World