
Description: The global electronic security systems market is estimated to contribute $82 billion by 2022. The global electronic security systems market is segmented on the basis of system type, including CCTV (Closed-Circuit Television); Intruder Alarms; and Access Control System. CCTV cameras are anticipated to dominate the market, having the largest share of 55% in 2015. In 2015, the global market for CCTV outpaced both the access control and intruder alarm systems. In 2014, there were around 245 million professionally installed video surveillance cameras operational, globally. Amongst them, majority of the cameras were analog; over 20% are anticipated to be network cameras; and, about 2% HD CCTV cameras. Wide range of applications of CCTV extents right from simple scene monitoring to facial recognition technology; video smoke detection; automatic number plate recognition; and, remote video monitoring and mobile systems. China is one of the biggest market for analog cameras.

On the basis of end-users, electronic security systems is segregated into residential and non-residential users. Amongst end-users, non-residential end-users holds the largest market share in this segment. Moreover, the non-residential end-users are further bifurcated into banking & financial; transportation; hospitals; retail; government; industrial; commercial buildings/offices; and, education. Government sector dominates the electronic security systems in non-residential end user segment with a market share of 27% in 2015. Apart from it, banks & financial sectors are also amongst one of the major adopters of innovative security solution including access control systems. The electronic security systems market is dominated by some major companies such as Axis Communications AB; Panasonic System Networks Co. Ltd.; Mobotix AG; Sony Electronics; and, Hikvision Digital Technology Co., Ltd.

The electronic security systems market is majorly driven by highly publicized incidents of security lapse; rising demand for protection of critical infrastructure; and, increasing investments by government. The increasing awareness about the advantages of electronic security devices among the Tier-I; Tier-II; and, Tier-III cities is anticipated to escatlate the demand for electronic security systems in the upcoming scenario. The booming industrial and commercial sectors driven by the increasing number of retail stores; corporate offices; large industries; and, production units is also likely to contribute towards the growth of global electronic security systems market in the near future. With new and innovative technological advancements and rapid urbanization, the future of electronic security systems seems promising. Although, lack of awareness and privacy issues are some of the key factors that are expected to hinder the growth of electronic security systems market.

The report segmented electronic security systems market on the basis of product type; end-user; technology; type of services; and, regions. The country level analysis of each geographical region is the USP of our report. The analysis of the report is based on various parameters such as adoption rate & demand of electronic security systems in various non-residential end-users; number of CCTVs installed by region; and, price of devices across regions. The data is collected through primary and secondary research. The report provides a detailed analysis of key market players and their strategies.

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