
Report Description

Anti-ageing products, services and devices market is a rapidly emerging high growth market. The market is expected to register significant growth over the next few years. Growth is mainly attributed to rapidly ageing and affluent ageing baby boomer population and increasing beauty and health awareness among generation X and Y. Ideally baby boomers are considered to be the major support of global anti-ageing market because of ageing population and high disposable income but it was observed that generation X is leading the anti-ageing market currently by undergoing more cosmetic surgeries compared to baby boomers.

Anti-ageing market is still evolving and contended with scepticism and incompatible clinical results related with the actual health and appearance benefits of many widely marketed products and services. Recent regulatory reformations are observed to be a mix of benefits and challenges as this will focus more on authenticity of a product or service provided by an organisation. This has ultimately increased the research and development costs of all organizations and some of the small players are about to quit from this industry due to lack of scientific expertise and financial funding.

The anti-ageing market is segmented as follows:

- By Demographics
- By Products
- By Services
- By Devices
- By Region

This report covers the global anti-ageing market performance in terms of value contribution. Furthermore, data points such as regional split and market split, by product type, services and devices with qualitative inputs from primary respondents have been incorporated to arrive at appropriate market estimates. The forecast presented here assesses the total revenue expected to be generated across the global anti-ageing market over 2015-2019.

When developing the market forecast, the starting point involves sizing up the current market, which forms the basis of how the market is anticipated to take shape in the near future. Given the characteristics of the market, we triangulated the outcome on the basis of various analysis results based on both supply side and demand side. However, quantifying the market across the aforementioned segments and regions is more a matter of quantifying expectations and identifying opportunities rather than rationalising them after the forecast has been completed.

Based on products segmentation, the global anti-ageing market is segmented into UV absorbers, anti-wrinkle products, dermal fillers, botox, anti-stretch mark products and hair colour. The anti-wrinkle products segment is estimated to account for more than 60% value share of the market by 2016 end, which is expected to increase further by 2029 end. Dermal fillers segment is projected to remain the most prominent product segment over the forecast period, expanding at significant CAGR in terms of value during the forecast period.

Based on regional segmentation, North America and Europe markets are estimated to collectively account for more than half the total share of the global anti-ageing market, which is expected to increase potentially by 2019 end. Asia Pacific is another significant regional market, which is projected to register the highest CAGR in terms of value among other regions in the global anti-ageing market during the forecast period.

A competitive landscape, mapping all the market players and their respective market shares for 2015 are provided in this report for anti-ageing market. Some of the major players profiled in this report are Allergan, Inc., Beiersdorf, AG, L'Oreal, SA, Coty, Inc., Cynosure, Inc., Personal Microderm (PMD) (Age Sciences, Inc.), Alma Lasers, Ltd. Lumenis, Ltd., Solta Medical, Inc. and Photomedex, Inc. All these market players are
profiled in this report via parameters such as company overview, financial overview, business strategies, product portfolio and recent developments.

Key Segments Covered

Demographics
- Baby Boomers
- Generation X
- Generation Y

Products
- UV Absorbers
- Anti-wrinkle Products
- Dermal Fillers
- Botox
- Anti-stretch Mark Products
- Hair Colour

Services
- Anti-pigmentation
- Anti-adult Acne Therapy
- Breast Augmentation
- Liposuction
- Abdominoplasty
- Chemical Peel
- Eye Lid Surgery
- Hair Restoration Treatment
- Sclerotherapy

Devices
- Anti-Cellulite Treatment
- Microdermabrasion devices
- Laser Aesthetic Devices
- Radio frequency Devices

Key Regions Covered
- North America
- Europe
- Asia Pacific
- Rest of World

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