
Description:

Anti-ageing products, services and devices market is a rapidly emerging high growth market. The market is expected to register significant growth over the next few years. Growth is mainly attributed to rapidly ageing and affluent ageing baby boomer population and increasing beauty and health awareness among generation X and Y. Ideally baby boomers are considered to be the major support of global anti-ageing market because of ageing population and high disposable income but it was observed that generation X is leading the anti-ageing market currently by undergoing more cosmetic surgeries compared to baby boomers.

Anti-ageing market is still evolving and contended with scepticism and incompatible clinical results related with the actual health and appearance benefits of many widely marketed products and services. Recent regulatory reformations are observed to be a mix of benefits and challenges as this will focus more on authenticity of a product or service provided by an organisation. This has ultimately increased the research and development costs of all organizations and some of the small players are about to quit from this industry due to lack of scientific expertise and financial funding.

The anti-ageing market is segmented as follows:

- By Demographics
- By Products
- By Services
- By Devices
- By Region

This report covers the global anti-ageing market performance in terms of value contribution. Furthermore, data points such as regional split and market split, by product type, services and devices with qualitative inputs from primary respondents have been incorporated to arrive at appropriate market estimates. The forecast presented here assesses the total revenue expected to be generated across the global anti-ageing market over 2015-2019.

When developing the market forecast, the starting point involves sizing up the current market, which forms the basis of how the market is anticipated to take shape in the near future. Given the characteristics of the market, we triangulated the outcome on the basis of various analysis results based on both supply side and demand side. However, quantifying the market across the aforementioned segments and regions is more a matter of quantifying expectations and identifying opportunities rather than rationalising them after the forecast has been completed.

Based on products segmentation, the global anti-ageing market is segmented into UV absorbers, anti-wrinkle products, dermal fillers, botox, anti-stretch mark products and hair colour. The anti-wrinkle products segment is estimated to account for more than 60% value share of the market by 2016 end, which is expected to increase further by 2029 end. Dermal fillers segment is projected to remain the most prominent product segment over the forecast period, expanding at significant CAGR in terms of value during the forecast period.

Based on regional segmentation, North America and Europe markets are estimated to collectively account for more than half the total share of the global anti-ageing market, which is expected to increase potentially by 2019 end. Asia Pacific is another significant regional market, which is projected to register the highest CAGR in terms of value among other regions in the global anti-ageing market during the forecast period.

A competitive landscape, mapping all the market players and their respective market shares for 2015 are provided in this report for anti-ageing market. Some of the major players profiled in this report are Allergan, Inc., Beiersdorf, AG, L’Oreal, SA, Coty, Inc., Cynosure, Inc., Personal Microderm (PMD) (Age Sciences, Inc.), Alma Lasers, Ltd. Lumenis, Ltd., Solta Medical, Inc. and Photomedex, Inc. All these market players are
profiled in this report via parameters such as company overview, financial overview, business strategies, product portfolio and recent developments.

Key Segments Covered

Demographics
- Baby Boomers
- Generation X
- Generation Y

Products
- UV Absorbers
- Anti-wrinkle Products
- Dermal Fillers
- Botox
- Anti-stretch Mark Products
- Hair Colour

Services
- Anti-pigmentation
- Anti-adult Acne Therapy
- Breast Augmentation
- Liposuction
- Abdominoplasty
- Chemical Peel
- Eye Lid Surgery
- Hair Restoration Treatment
- Sclerotherapy

Devices
- Anti-Cellulite Treatment
- Microdermabrasion devices
- Laser Aesthetic Devices
- Radio frequency Devices

Key Regions Covered
- North America
- Europe
- Asia Pacific
- Rest of World

Contents:
1. Introduction
   1.1. Report Description
   1.2. Market Segmentation
   1.3. Research Methodology
   1.3.1. Secondary Research
   1.3.2. Primary Research
   1.4. List of Abbreviations
   1.5. Assumptions and Stipulations

2. Executive Summary

3. Market Overview
   3.1. Market Definition and Overview
   3.2. Market Drivers
   3.2.1. Ageing population worldwide
   3.2.2. Strict regulations have led to introduction of safe and efficient anti-ageing products and services in the market
   3.2.3. Infections from drug device combination products such as implants and associated product recalls
   3.3. Market Restraints
   3.3.1. Stringent regulatory environment
   3.4. Market Opportunities
3.4.1. Emerging economies with higher number of ageing population and disposable income
3.4.2. New products, services and device development
3.5. Porter’s Five Forces Analysis: Global Anti-ageing Market
3.5.1. Bargaining Power of Suppliers
3.5.2. Bargaining Power of Buyers
3.5.3. Threat of Substitutes
3.5.4. Threat of New Entrants
3.5.5. Competitive Rivalry
3.6. Market Attractiveness Analysis: Global Anti-ageing Market, by Types

4.1. Introduction
4.1.1. Baby Boomers
4.1.2. Generation X
4.1.3. Generation Y

5.1. Introduction
5.1.1. UV Absorbers
5.1.2. Anti-Wrinkle Products
5.1.3. Dermal Fillers
5.1.3.1. Global Dermal Fillers Market, 2011-2019 (US$ Mn)
5.1.4. Botox (Botulinum Toxin)
5.1.5. Anti-Stretch Marks Products
5.1.5.1. Global Anti-Stretch Mark Products Market Revenue, 2011-2019 (US$ Mn)
5.1.6. Hair Color

6.1. Introduction
6.1.1. Anti-Pigmentation Therapy
6.1.2. Adult Acne Therapy
6.1.3. Breast Augmentation
6.1.4. Liposuction Services
6.1.5. Abdominoplasty
6.1.6. Chemical Peel
6.1.7. Eye-Lid Surgery
6.1.8. Hair Restoration Services Market
6.1.9. Sclerotherapy

7.1. Introduction
7.1.1. Anti-Cellulite Treatment Devices
7.1.2. Microderm Abrasion Devices
7.1.3. Laser Aesthetic Devices
7.1.4. Radiofrequency Devices

8.1. Introduction
8.1.2. Global Comparative Analysis of Anti-ageing Market
8.2. North America
8.3. Europe
8.3.1. Europe Anti-ageing Market Revenue, 2011 - 2019 (US$ Mn)
8.4. Asia-Pacific
8.4.1. Asia-Pacific Anti-ageing Market Revenue, 2011 - 2019 (US$ Mn)
8.5. Rest of the World
8.5.1. Rest of the World (RoW) Anti-ageing Market Revenue, 2011 - 2019 (US$ Mn)

9. Recommendations

10. Company Profiles
10.1. Allergan, Inc.
10.1.1. Company Overview
10.1.2. Financial Overview
10.1.3. Product Portfolio
10.1.4. Business Strategies
10.1.5. Recent Developments
10.2. Alma Laser
10.2.1. Company Overview
10.2.2. Financial Overview
10.2.3. Product Portfolio
10.2.4. Business Strategies
10.2.5. Recent Developments
10.3. Beiersdorf AG
10.3.1. Company Overview
10.3.2. Financial Overview
10.3.3. Product Portfolio
10.3.4. Business Strategies
10.3.5. Recent Developments
10.4. Coty Inc.
10.4.1. Company Overview
10.4.2. Financial Overview
10.4.3. Product Portfolio
10.4.4. Business Strategies
10.4.5. Recent Developments
10.5. Cynosure
10.5.1. Company Overview
10.5.2. Financial Overview
10.5.3. Product Portfolio
10.5.4. Business Strategies
10.5.5. Recent Developments
10.6. L’Oréal SA
10.6.1. Company Overview
10.6.2. Financial Overview
10.6.3. Product Portfolio
10.6.4. Business Strategies
10.6.5. Recent Developments
10.7. Lumenis
10.7.1. Company Overview
10.7.2. Financial Overview
10.7.3. Product Portfolio
10.7.4. Business Strategies
10.7.5. Recent Developments
10.8. Photomedex
10.8.1. Company Overview
10.8.2. Financial Overview
10.8.3. Product Portfolio
10.8.4. Business Strategies
10.8.5. Recent Developments
10.9. Personal Microderm (PMD)
  10.9.1. Company Overview
  10.9.2. Financial Overview
  10.9.3. Product Portfolio
  10.9.4. Business Strategies
10.10. Solta Medical, Inc.
  10.10.1. Company Overview
  10.10.2. Financial Overview
  10.10.3. Product Portfolio
  10.10.4. Business Strategies
  10.10.5. Recent Developments

Ordering:


Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Web Address: http://www.researchandmarkets.com/reports/3788385/
Office Code: SCBRDFDX

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Product Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td></td>
<td>USD 5000</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License:</td>
<td></td>
<td>USD 7500</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide:</td>
<td></td>
<td>USD 10000</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title:              Mr [ ]  Mrs [ ]  Dr [ ]  Miss [ ]  Ms [ ]  Prof [ ]
First Name:                   Last Name:                   
Email Address: * 
Job Title: 
Organisation: 
Address: 
City: 
Postal / Zip Code: 
Country: 
Phone Number: 
Fax Number: 

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer:

Please transfer funds to:

- **Account number**: 833 130 83
- **Sort code**: 98-53-30
- **Swift code**: ULSBIE2D
- **IBAN number**: IE78ULSB98533083313083
- **Bank Address**: Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World