
Description: This report, offers a 10-year forecast (2016-2026) of the digital breast tomosynthesis (DBT) equipment market. In terms of value, the digital breast tomosynthesis equipment market is expected to register a CAGR of 13.9% during the forecast period. This study demonstrates market dynamics and trends in major countries and regions, which are expected to influence the current environment and future status of the digital breast tomosynthesis equipment market over the forecast period.

Report Description

This report examines the global digital breast tomosynthesis equipment market for the period 2016-2026. The primary objective of the report is to offer insights into advancements in the digital breast tomosynthesis equipment market that are significantly helping transform the breast imaging market.

The digital breast tomosynthesis equipment market report begins by defining mammography and its types. It also lists the various mammography techniques. This is followed by an overview of the global digital breast tomosynthesis equipment market.

The overview section includes analysis of key trends, drivers, restraints and opportunities influencing growth of the global digital breast tomosynthesis equipment market. Impact analysis of key growth drivers and restraints based on the weighted average model has also been included in the report to better equip clients with country-specific trends and insights.

Rising incidence of breast cancer in developing countries with increasing life expectancy and increasing adoption of unhealthy lifestyles are primary factors driving growth of the digital breast tomosynthesis equipment.

Hospitals and diagnostic centres are upgrading their existing digital mammography machines and installing new DBT equipment due to increasing evidences about effective combination of 2D and 3D mammography in cancer detection and reducing false positive call-backs. Combination of 2D and 3D mammography has become the new standard of care, since 3D mammography compliments conventional 2D mammography.

On the basis of product type, the market has been segmented into DBT equipment and 3D upgradation. A detailed analysis of all categories by product type, has been provided in terms of market size, Y-o-Y growth rate, absolute $ opportunity and BPS analysis.

On the basis of end user, the report has been segmented into hospitals and diagnostic centres. A detailed analysis of all categories by end user, has been provided in terms of market size, Y-o-Y growth rate, absolute $ opportunity and BPS analysis.

The following section of the report highlights the global digital breast tomosynthesis equipment market by region. It provides a market outlook for 2016-2026 and sets the forecast within the context of the digital breast tomosynthesis equipment market. The study discusses the key regional trends contributing to growth of the digital breast tomosynthesis equipment market across the globe. It also analyses the degree to which global drivers are influencing this market in each regions.

Key markets assessed in this report include North America, Latin America, Eastern Europe, Western Europe, Asia Pacific excluding Japan (APEJ), Japan and the Middle East and Africa (MEA).

The above sections - by product type, end user type and region - evaluate the present scenario and growth prospects of the digital breast tomosynthesis equipment market for the period 2016-2026. We have considered 2015 as the base year and provided data for the forecast period, i.e. 2016-2026.

The forecast presented here assesses the total revenue generated across the digital breast tomosynthesis equipment market. In order to offer an accurate forecast, we started by sizing the current market, which...
forms the basis of how the digital breast tomosynthesis equipment market would develop in the future. Given the characteristics of the market, we triangulated the outcome on the basis of three different types of analysis, i.e. by supply side, downstream industry demand and economic envelope.

It is imperative to note that in an ever-fluctuating global economy, we not only conduct forecasts in terms of CAGR, but also analyse based on key parameters such as Year-On-Year (Y-o-Y) growth rates, to understand the predictability of the global digital breast tomosynthesis equipment market and to identify the right opportunities the market presents.

The global digital breast tomosynthesis equipment market segments in terms of product type, end user type and regional presence are analysed on the basis of their respective Basis Point (BPS) to understand the individual segment's relative contribution to market growth. This detailed level of information is important for identification of various key trends in the respective market.

Another key feature of this report is the analysis of key segments in terms of absolute dollar opportunity. This is usually overlooked while forecasting the market. However, absolute dollar opportunity is critical for assessing the level of opportunity that a provider can look to achieve, as well as to identify potential resources from a sales and delivery perspective.

To understand key growth segments, the author has developed the market ‘Attractiveness Index’. The resulting index would help providers to identify real market opportunities.

In the final section of the report, the ‘Competitive Landscape’ is included to provide report audiences with a dashboard view, to get a firm understanding of the key differentiators among competitor firms. This section is primarily designed to provide clients with an objective and detailed comparative assessment of key providers specific to a market segment in the digital breast tomosynthesis equipment value chain and the potential players with regard to the same. This section also includes market strategies and SWOT analysis of the main players in the market.

Detailed profiles of the digital breast tomosynthesis equipment companies are also included in the scope of the report to evaluate their long- and short-term strategies. Key players in the market include Hologic Inc., Siemens Healthineers, Fujifilm Corporation, GE Healthcare, Internazionale Medico Scientifica S.r.l. and Planmed OY.

Key Segments Covered:

By Product type
- DBT Equipment
- 3-D Upgradation

By End User
- Hospitals
- Diagnostic centres

Key Regions Covered
- North America
- Latin America
- Western Europe
- Eastern Europe
- APEJ
- Japan
- MEA

Key Companies
- Hologic Inc.
- Siemens Healthineers
- Fujifilm Corporation
- GE Healthcare
- Internazionale Medico Scientifica S.r.l.
- Planmed OY

Contents: 1. Executive Summary
2. Assumptions and Acronyms

3. Research Methodology

4. Digital Breast Tomosynthesis System Market Overview
4.1. Introduction
4.1.1. Digital Breast Tomosynthesis System Market Definition
4.1.2. Digital Breast Tomosynthesis System Market Taxonomy
4.1.3. Digital Breast Tomosynthesis System Market End User Overview
4.1.4. Market Overview
4.2. Digital Breast Tomosynthesis System Market Dynamics
4.2.1. Drivers
4.2.2. Restraints
4.2.3. Opportunity
4.3. Install Based Scenario (2015)

5. Global Digital Breast Tomosynthesis System Market Forecast
5.1. Market Value (US$ Mn) and Volume (units) Forecast
5.1.1. Y-o-Y Growth Projections
5.1.2. Absolute $ Opportunity
5.2. Digital Breast Tomosynthesis System Market Trends
5.3. Regional Average Pricing Analysis (2015)
5.4.1. Market Share, By Region
5.4.2. Market Share, By End User

6. Global Digital Breast Tomosynthesis System Market Analysis, By Product Type
6.1. Introduction
6.1.1. Y-o-Y Growth Comparison, By Product Type
6.1.2. Market Share & Basis Point (BPS) Analysis, By Product Type
6.2. Market Forecast, By Product Type
6.2.1. DBT Equipment
6.2.1.1. Absolute $ Opportunity
6.2.1.2. Market Value (US$ Mn) and Volume (units) Forecast
6.2.2. 3-D Upgradation
6.2.2.1. Absolute $ Opportunity
6.2.2.2. Market Value (US$ Mn) and Volume (units) Forecast
6.3. Market Attractiveness Analysis, By Product Type
6.4. Prominent Trends

7. Global Digital Breast Tomosynthesis System Market Analysis, By End User
7.1. Introduction
7.1.1. Y-o-Y Growth Comparison, By End User
7.1.2. Market Share & Basis Point (BPS) Analysis, By End User
7.2. Market Forecast, By End User
7.2.1. Hospitals
7.2.1.1. Absolute $ Opportunity
7.2.1.2. Market Value (US$ Mn) and Volume (units) Forecast
7.2.2. Diagnostic Centres
7.2.2.1. Absolute $ Opportunity
7.2.2.2. Market Value (US$ Mn) and Volume (units) Forecast
7.3. Market Attractiveness Analysis, By End User
7.4. Prominent Trends

8. Global Digital Breast Tomosynthesis System Market Analysis, By Region
8.1. Introduction
8.1.1. Y-o-Y Growth Projections, By Region
8.1.2. Market Share & Basis Point (BPS) Analysis, By Region
8.2. Market Forecast, By Region
8.2.1. North America Market Value (US$ Mn) and Volume (units) Forecast
8.2.2. Latin America Market Value (US$ Mn) and Volume (units) Forecast
8.2.3. Western Europe Market Value (US$ Mn) and Volume (units) Forecast
8.2.4. Eastern Europe Market Value (US$ Mn) and Volume (units) Forecast
8.2.5. APEJ Market Value (US$ Mn) and Volume (units) Forecast
8.2.6. Japan Market Value (US$ Mn) and Volume (units) Forecast
8.2.7. MEA Market Value (US$ Mn) and Volume (units) Forecast
8.3. Regional Attractiveness Analysis

9. North America Digital Breast Tomosynthesis System Market Analysis
  9.1. Introduction
  9.1.1. Y-o-Y Growth Projections, By Country
  9.1.2. Market Share & Basis Point (BPS) Analysis, By Country
  9.2. Key Regulations
  9.3. Key Trends
  9.4. North America Market Forecast
  9.4.1. Market Value (US$ Mn) and Volume (units) Forecast, By Country
  9.4.1.1. U.S. Absolute $ Opportunity
  9.4.1.2. Canada Absolute $ Opportunity
  9.4.2. Market Value (US$ Mn) and Volume (units) Forecast, By Product Type
  9.4.2.1. DBT Equipment
  9.4.2.2. 3-D Upgradation
  9.4.3. Market Value (US$ Mn) and Volume (units) Forecast, By End User
  9.4.2.1. Hospitals
  9.4.2.2. Diagnostic Centres
  9.5. Market Attractiveness Analysis
  9.5.1. By Country
  9.5.2. By Product Type
  9.5.3. By End User
  9.6. Drivers & Restraints: Impact Analysis

10. Latin America Digital Breast Tomosynthesis System Market Analysis
  10.1. Introduction
  10.1.1. Y-o-Y Growth Projections, By Country
  10.1.2. Market Share & Basis Point (BPS) Analysis, By Country
  10.2. Key Regulations
  10.3. Key Trends
  10.4. Latin America Market Forecast
  10.4.1. Market Value (US$ Mn) and Volume (units) Forecast, By Country
  10.4.1.1. Brazil Absolute $ Opportunity
  10.4.1.2. Mexico Absolute $ Opportunity
  10.4.1.3. Rest of Latin America Absolute $ Opportunity
  10.4.2. Market Value (US$ Mn) and Volume (units) Forecast, By Product Type
  10.4.2.1. DBT Equipment
  10.4.2.2. 3-D Upgradation
  10.4.3. Market Value (US$ Mn) and Volume (units) Forecast, By End User
  10.4.3.1. Hospitals
  10.4.3.2. Diagnostic Centres
  10.5. Market Attractiveness Analysis
  10.5.1. By Country
  10.5.2. By Product Type
  10.5.3. By End User
  10.6. Drivers & Restraints: Impact Analysis

11. Western Europe Digital Breast Tomosynthesis System Market Analysis
  11.1. Introduction
  11.1.1. Y-o-Y Growth Projections, By Country
  11.1.2. Market Share & Basis Point (BPS) Analysis, By Country
  11.2. Key Regulations
  11.3. Key Trends
  11.4. Western Europe Market Forecast
  11.4.1. Market Value (US$ Mn) and Volume (units) Forecast, By Country
  11.4.1.1. Germany Absolute $ Opportunity
  11.4.1.2. France Absolute $ Opportunity
  11.4.1.3. U.K. Absolute $ Opportunity
  11.4.1.4. Italy Absolute $ Opportunity
11.4.1.5. Spain Absolute $ Opportunity
11.4.1.6. Rest of Western Europe Absolute $ Opportunity
11.4.2. Market Value (US$ Mn) and Volume (units) Forecast, By Product Type
11.4.2.1. DBT Equipment
11.4.2.2. 3-D Upgradation
11.4.3. Market Value (US$ Mn) and Volume (units) Forecast, By End User
11.4.2.1. Hospitals
11.4.2.2. Diagnostic Centres
11.5. Market Attractiveness Analysis
11.5.1. By Country
11.5.2. By Product Type
11.5.3. By End User
11.6. Drivers & Restraints: Impact Analysis

12. Eastern Europe Digital Breast Tomosynthesis System Market Analysis
12.1. Introduction
12.1.1. Y-o-Y Growth Projections, By Country
12.1.2. Market Share & Basis Point (BPS) Analysis, By Country
12.2. Key Regulations
12.3. Key Trends
12.4. Eastern Europe Market Forecast
12.4.1. Market Value (US$ Mn) and Volume (units) Forecast, By Country
12.4.1.1. Russia Absolute $ Opportunity
12.4.1.2. Rest of Eastern Europe Absolute $ Opportunity
12.4.2. Market Value (US$ Mn) and Volume (units) Forecast, By Product Type
12.4.2.1. DBT Equipment
12.4.2.2. 3-D Upgradation
12.4.3. Market Value (US$ Mn) and Volume (units) Forecast, By End User
12.4.2.1. Hospitals
12.4.2.2. Diagnostic Centres
12.5. Market Attractiveness Analysis
12.5.1. By Country
12.5.2. By Product Type
12.5.3. By End User
12.6. Drivers & Restraints: Impact Analysis

13. APEJ Digital Breast Tomosynthesis System Market Analysis
13.1. Introduction
13.1.1. Y-o-Y Growth Projections, By Country
13.1.2. Market Share & Basis Point (BPS) Analysis, By Country
13.2. Key Regulations
13.3. Key Trends
13.4. APEJ Market Forecast
13.4.1. Market Value (US$ Mn) and Volume (units) Forecast, By Country
13.4.1.1. China Absolute $ Opportunity
13.4.1.2. Japan Absolute $ Opportunity
13.4.1.3. Rest of Asia Pacific Absolute $ Opportunity
13.4.2. Market Value (US$ Mn) and Volume (units) Forecast, By Product Type
13.4.2.1. DBT Equipment
13.4.2.2. 3-D Upgradation
13.4.3. Market Value (US$ Mn) and Volume (units) Forecast, By End User
13.4.2.1. Hospitals
13.4.2.2. Diagnostic Centres
13.5. Market Attractiveness Analysis
13.5.1. By Country
13.5.2. By Product Type
13.5.3. By End User
13.6. Drivers & Restraints: Impact Analysis

14. Japan Digital Breast Tomosynthesis System Market Analysis
14.1. Introduction
14.2. Key Regulations
14.3. Key Trends
14.4. Japan Market Forecast
14.4.1. Market Value (US$ Mn) and Volume (units) Forecast, By Product Type
14.4.2.1. DBT Equipment
14.4.2.2. 3-D Upgradation
14.4.2. Market Value (US$ Mn) and Volume (units) Forecast, By End User
14.4.1.1. Hospitals
14.4.1.2. Diagnostic Centres
14.5. Market Attractiveness Analysis
14.5.1. By Product Type
14.5.1. By End User
14.6. Drivers & Restraints: Impact Analysis

15. MEA Digital Breast Tomosynthesis System Market Analysis
15.1. Introduction
15.1.1. Y-o-Y Growth Projections, By Country
15.1.2. Market Share & Basis Point (BPS) Analysis, By Country
15.2. Key Regulations
15.3. Key Trends
15.4. MEA Market Forecast
15.4.1. Market Value (US$ Mn) and Volume (units) Forecast, By Country
15.4.1.1. GCC Countries Absolute $ Opportunity
15.4.1.2. South Africa Absolute $ Opportunity
15.4.1.3. Rest of MEA Absolute $ Opportunity
15.4.2. Market Value (US$ Mn) and Volume (units) Forecast, By Product Type
15.4.2.1. DBT Equipment
15.4.2.2. 3-D Upgradation
15.4.3. Market Value (US$ Mn) and Volume (units) Forecast, By End User
15.4.3.1. Hospitals
15.4.3.2. Diagnostic Centres
15.5. Market Attractiveness Analysis
15.5.1. By Country
15.5.2. By Product Type
15.5.3. By End User
15.6. Drivers & Restraints: Impact Analysis

16. Competition Landscape
16.1. Competition Dashboard
16.2. Company Profiles Inclusions
16.2.1. Revenue
16.2.2. Products/Brand Offerings
16.2.3. Key developments
16.2.4. SWOT Analysis
16.3. Company Profiled
16.3.1. Hologic, Inc.
16.3.2. Internazionale Medico Scientifica S.r.l.
16.3.3. GE Healthcare
16.3.4. Siemens Healthineers
16.3.5. Fujifilm Corporation
16.3.6. Planmed OY

Order by Fax - using the form below
Order by Post - print the order form below and send to
Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit
http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Web Address: http://www.researchandmarkets.com/reports/3788386/
Office Code: SCBRJRV9

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Format Type</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User</td>
<td>✔️</td>
<td>USD 5000</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License</td>
<td>✔️</td>
<td>USD 7500</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide</td>
<td>✔️</td>
<td>USD 10000</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [Mr □ Mrs □ Dr □ Miss □ Ms □ Prof □]
First Name: ___________________________ Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:
Marketing Code: _______________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World