Content Delivery Network Market: Global Industry Analysis and Opportunity Assessment, 2016-2026

Description: This report, offers a 10-year forecast of the global content delivery network market between 2016 and 2026. In terms of value, the market is expected to expand at a CAGR of 5.4% over the forecast period. The current study reveals the market trends and market dynamics in all seven regions that are expected to positively affect the current market environment and future scenario of the content delivery network market over the forecast period.

Report Description

This report inspects the content delivery network market for the period 2016-2026. The prime objective of this report is to offer insights into developments in the content delivery network market that are gradually helping transform global businesses associated with the same.

The global content delivery network market report begins by defining various segments. It is followed by market dynamics overview of the global content delivery network market, which includes analysis of market trends, drivers, restraints and opportunities, and service demand analysis that are affecting growth of the content delivery network market. Impact analysis of the key growth drivers and restraints based on the weighted average model has also been included in this report on the content delivery network market after examining individual regions, to better equip readers with qualitative and quantitative insights on the ongoing progress of the services market and the corresponding latest trends in the market.

The prime factors powering the demand for content delivery network are improving broadband infrastructure, increasing consumption of rich media content, rising deployment of IoT and growing consumption of connected devices and retention of online customers. Also, increasing IP Traffic across the globe is further fuelling the market demand for content delivery network.

The market is segmented based on application, service provider, service, end-use vertical and region. Based on application, the market is segmented into media delivery/distribution, software delivery/distribution, website caching, and other. Among all the application type segments, the media delivery/distribution segment is expected to exhibit the highest revenue growth, followed by the website caching segment, over the forecast period.

To provide in-depth insights on the pattern of demand for content delivery network, the market is segmented into different types of service such as designing, testing and deployment service, Software-as-a-Service (SaaS), managed service and consulting service segment. In terms of revenue, the SaaS segment is expected to dominate the global content delivery market during the forecast period.

Based on service provider, the global content delivery network market is segmented into telecom CDN, conventional CDN, other segment. Conventional segment market is expected to register the highest CAGR during the forecast period.

The market is segmented, by end-user, into media & entertainment, e-commerce, ISP, healthcare, government & education, gaming, advertisement and other. The media & entertainment segments is projected to register the highest CAGR, followed by e-commerce segment over the forecast period.

The next section of the report highlights the content delivery network adoption, by region, and provides the market outlook for 2016-2026. The study investigates the regional trends contributing to growth of the content delivery network market globally, as well as analyses the limit to which the drivers are influencing the content delivery network market in each region. Main regions assessed in this report include North America, Latin America, Western Europe, Eastern Europe, Asia Pacific Excluding Japan (APEJ), Japan and the Middle East & Africa (MEA).

The above sections, by application type, service, end-user and region, evaluate the present scenario and growth prospects of the content delivery network market for 2016-2026. We have considered 2015 as the base year and provided data for the forecast period, i.e., 2016-2016.
To ascertain the content delivery network market size, we have also taken into account the revenue generated by the various service providers. The forecast presented here assesses the total revenue by value across the content delivery network market. In order to provide an exact forecast, we initiated by sizing up the current market, which forms the basis on how the content delivery network market is expected to grow in the future.

In addition, it is imperative to note that in an ever-fluctuating global economy, we not only conduct forecasts in terms of CAGR, but also analyse the market based on key parameters, such as year-on-year (Y-o-Y) growth rates, to understand the predictability of the content delivery network market and to identify the right opportunities across the market.

The content delivery network segments, by application, service, service provider, end-user vertical and region, are analysed in terms of Basis Point Share (BPS) to understand the individual segment's relative contributions to market growth. This detailed level of information is important for identifying various key trends in the content delivery network market.

Another key feature of this report is the analysis of key segments in terms of absolute dollar opportunity. This has been overlooked while forecasting the market. However, absolute dollar opportunity is critical for evaluating the scope of opportunity that a provider can look to achieve, as well as to identify potential resources from a delivery perspective of the content delivery network market.

To understand key growth segments in terms of growth and adoption for content delivery network globally, the author developed the content delivery network market 'Attractiveness Index.' The resulting index should help providers identify real market opportunities.

In the final section of the report on pest control service, the 'Competitive Landscape' is included to provide report audiences with a dashboard view of the companies and their market share, based on categories of providers in the content delivery network portfolio and key differentiators. This section is primarily designed to provide clients with an objective and detailed comparative assessment of key providers specific to a market segment. Report audiences can gain segment-specific service provider insights to identify and evaluate key competitors based on the in-depth assessment of their capabilities and success in the content delivery network marketplace.

Detailed profiles of service providers are also included in the report to evaluate their long-term and short-term strategies, key offerings and recent developments in the content delivery network market. Key market competitors covered in the report include Akamai Technologies Inc., Level 3 Communications, Inc., CDNetworks Co., Ltd., CloudFlare, Inc., Limelight Networks Inc., Highwinds Network Group, Inc., Orange S.A., AT&T Inc., MaxCDN Enterprise and Amazon CloudFront.

Key Segments Covered:

Application
- Media delivery/distribution
- Software delivery/distribution
- Website caching
- Other

By Service
- Designing, Testing and Deployment Service
- Software-as-a-Service (SaaS)
- Managed Service
- Consulting Service

By End-User Vertical
- Media & Entertainment
- E-commerce
- ISP
- Healthcare
- Government & education
- Gaming
- Advertisement
- Other
Key Regions/Countries Covered

North America
- U.S.
- Canada

Latin America
- Brazil
- Mexico
- Rest of Latin America

Western Europe
- U.K.
- France
- Germany
- Spain
- Italy
- Rest of Western Europe

Eastern Europe
- Poland
- Russia
- Rest of Eastern Europe

Asia Pacific Excluding Japan (APEJ)
- Greater China
- India
- Australia and New Zealand
- Rest of APEJ

Japan

Middle East & Africa
- GCC
- South Africa
- North Africa
- Rest of MEA

Key Companies
- Akamai Technologies Inc.
- Level 3 Communications, Inc.
- CDNetworks Co., Ltd.
- CloudFlare, Inc.
- Limelight Networks Inc.
- Highwinds Network Group, Inc.
- Orange S.A.
- AT&T Inc.
- MaxCDN Enterprise
- Amazon CloudFront

Contents:
1. Executive Summary
2. Assumptions & Acronyms Used
3. Research Methodology
4. Global Content Delivery Network Market Overview
   4.1. Introduction
   4.1.1. Market Definition
   4.1.2. Market Taxonomy
   4.1.3. CDN Service Provider Value Chain
4.1.4. CDN Blueprint
4.2. Market Dynamics
4.2.1. Drivers
4.2.2. Restraints
4.2.3. Market Trends
4.3. Global Content Delivery Network Market Forecast, 2016-2026
4.3.1. Market Size (Value) Forecast
4.3.1.1. Y-o-Y Growth Projections
4.3.1.2. Absolute $ Opportunity
4.4.1. Market Overview By Region
4.4.2. Market Overview By Service Provider
4.4.3. Market Overview By Application
4.4.4. Market Overview by End-user Vertical

5. Global Content Delivery Network Market Analysis, By Service Provider
5.1. Introduction
5.1.1. Y-o-Y Growth Comparison, By Service Provider
5.1.2. Basis Point Share (BPS) Analysis, By Service Provider
5.2. Global Content Delivery Network Market Forecast, By Service Provider
5.2.1. Telecom CDN
5.2.1.1. Absolute $ Opportunity
5.2.1.2. Market Value Forecast
5.2.2. Conventional CDN
5.2.2.1. Absolute $ Opportunity
5.2.2.2. Market Value Forecast
5.2.3. Other CDN
5.2.3.1. Absolute $ Opportunity
5.2.3.2. Market Value Forecast
5.3. Market Attractiveness Analysis, By Service Provider

6. Global Content Delivery Network Market Analysis, By Application
6.1. Introduction
6.1.1. Y-o-Y Growth Comparison, By Application
6.1.2. Basis Point Share (BPS) Analysis, By Application
6.2. Global Content Delivery Network Market Forecast, By Service Provider
6.2.1. Media Distribution/Delivery
6.2.1.1. Absolute $ Opportunity
6.2.1.2. Market Value Forecast
6.2.2. Software Distribution/Delivery
6.2.2.1. Absolute $ Opportunity
6.2.2.2. Market Value Forecast
6.2.3. Website Caching
6.2.3.1. Absolute $ Opportunity
6.2.3.2. Market Value Forecast
6.2.4. Others
6.2.4.1. Absolute $ Opportunity
6.2.4.2. Market Value Forecast
6.3. Market Attractiveness Analysis, By Application

7. Global Content Delivery Network Market Analysis, By End-user Vertical
7.1. Introduction
7.1.1. Y-o-Y Growth Comparison, By End-user Vertical
7.1.2. Basis Point Share (BPS) Analysis, By End-user Vertical
7.2. Global Content Delivery Network Market Forecast, By End-user Vertical
7.2.1. Media & Entertainment
7.2.1.1. Absolute $ Opportunity
7.2.1.2. Market Value Forecast
7.2.2. E-commerce
7.2.2.1. Absolute $ Opportunity
7.2.2.2. Market Value Forecast
7.2.3. Internet Service Provider
7.2.3.1. Absolute $ Opportunity
7.2.3.2. Market Value Forecast
7.2.4. Healthcare
7.2.4.1. Absolute $ Opportunity
7.2.4.2. Market Value Forecast
7.2.5. Government & Education
7.2.5.1. Absolute $ Opportunity
7.2.5.2. Market Value Forecast
7.2.6. Gaming
7.2.6.1. Absolute $ Opportunity
7.2.6.2. Market Value Forecast
7.2.7. Advertisement
7.2.7.1. Absolute $ Opportunity
7.2.7.2. Market Value Forecast
7.2.8. Others
7.2.8.1. Absolute $ Opportunity
7.2.8.2. Market Value Forecast
7.3. Market Attractiveness Analysis, By End-user Vertical

8. Global Content Delivery Network Market Analysis, By Service
8.1. Introduction
8.1.1. Y-o-Y Growth Comparison, By Service
8.1.2. Basis Point Share (BPS) Analysis, By Service
8.2. Global Content Delivery Network Market Forecast, By Service
8.2.1. Designing, Testing and Deployment Service
8.2.1.1. Absolute $ Opportunity
8.2.1.2. Market Value Forecast
8.2.2. Software-as-a-Service
8.2.2.1. Absolute $ Opportunity
8.2.2.2. Market Value Forecast
8.2.2.3. Individual Module
8.2.2.3.1. Digital Rights Management
8.2.2.3.1.1. Market Value Forecast
8.2.2.3.2. CDN Delivery
8.2.2.3.2.1. Market Value Forecast
8.2.2.3.3. CDN Analytics & monitoring
8.2.2.3.3.1. Market Value Forecast
8.2.2.3.4. Transparent Caching
8.2.2.3.4.1. Market Value Forecast
8.2.2.3.5. Other
8.2.2.3.5.1. Market Value Forecast
8.2.2.4. Bundled Suite
8.2.2.4.1. Absolute $ Opportunity
8.2.2.4.2. Market Value Forecast
8.3. Market Attractiveness Analysis, By Service

9. Global Content Delivery Network Market Analysis, By Region
9.1. Introduction
9.1.1. Y-o-Y Growth Projections, By Region
9.1.2. Basis Point Share (BPS) Analysis, By Region
9.2. Global Content Delivery Network Market Forecast, By Region
9.2.1. North America Market Value Forecast
9.2.2. Latin America Market Value Forecast
9.2.3. Asia Pacific Excl. Japan Market Value Forecast
9.2.4. Western Europe Market Value Forecast
9.2.5. Eastern Europe Market Value Forecast
9.2.6. Middle East & Africa Market Value Forecast
9.2.7. Japan Market Value Forecast
9.3. Regional Attractiveness Analysis

10. North America Content Delivery Network Market Analysis
10.1. North America Content Delivery Network Market Forecast
10.1.1. Market Value Forecast By Country
10.1.1.1. U.S. Absolute $ Opportunity
10.1.1.2. Canada Absolute $ Opportunity
10.1.2. Market Value Forecast By Service Provider
10.1.2.1. Telecom CDN Provider
10.1.2.2. Conventional CDN Provider
10.1.2.3. Other CDN Provider
10.1.3. Market Value Forecast By Application
10.1.3.1. Media Distribution/Delivery
10.1.3.2. Software Distribution/Delivery
10.1.3.3. Website Caching
10.1.3.4. Others
10.1.4. Market Value Forecast By End-user Vertical
10.1.4.1. Media & Entertainment
10.1.4.2. E-Commerce
10.1.4.3. Internet Service Provider (ISP)
10.1.4.4. Healthcare
10.1.4.5. Government & Education
10.1.4.6. Gaming
10.1.4.7. Advertisement
10.1.4.8. Others
10.1.5. Market Value Forecast By Service
10.1.5.1. Designing, Testing and Deployment Service
10.1.5.2. Software-as-a-Service (SaaS)
10.1.5.2.1. Individual Modules
10.1.5.2.1.1. Digital Rights Management
10.1.5.2.1.2. CDN Delivery
10.1.5.2.1.3. CDN Analytics & Monitoring
10.1.5.2.1.4. Transparent Caching
10.1.5.2.1.5. Others
10.1.5.2.2. Bundled Suite
10.1.5.3. Managed Service
10.1.5.4. Consulting Service
10.1.6. Market Attractiveness Analysis
10.1.6.1. By Country
10.1.6.2. By Service Provider
10.1.6.3. By Application
10.1.6.4. By End-user Vertical
10.1.6.5. By Service

11. Latin America Content Delivery Network Market Analysis
11.1. Latin America Content Delivery Network Market Forecast
11.1.1. Market Value Forecast By Country
11.1.1.1. Mexico Absolute $ Opportunity
11.1.1.2. Brazil Absolute $ Opportunity
11.1.1.3. Rest of Latin America Absolute $ Opportunity
11.1.2. Market Value Forecast By Service Provider
11.1.2.1. Telecom CDN Provider
11.1.2.2. Conventional CDN Provider
11.1.2.3. Other CDN Provider
11.1.3. Market Value Forecast By Application
11.1.3.1. Media Distribution/Delivery
11.1.3.2. Software Distribution/Delivery
11.1.3.3. Website Caching
11.1.3.4. Others
11.1.4. Market Value Forecast By End-user Vertical
11.1.4.1. Media & Entertainment
11.1.4.2. E-Commerce
11.1.4.3. Internet Service Provider (ISP)
11.1.4.4. Healthcare
11.1.4.5. Government & Education
11.1.4.6. Gaming
11.1.4.7. Advertisement
11.1.4.8. Others
11.1.5. Market Value Forecast By Service
11.1.5.1. Designing, Testing and Deployment Service
11.1.5.2. Software-as-a-Service (SaaS)
11.1.5.2.1. Individual Modules
11.1.5.2.1.1. Digital Rights Management
11.1.5.2.1.2. CDN Delivery
11.1.5.2.1.3. CDN Analytics & Monitoring
11.1.5.2.1.4. Transparent Caching
11.1.5.2.1.5. Others
11.1.5.2.2. Bundled Suite
11.1.5.3. Managed Service
11.1.5.4. Consulting Service
11.1.6. Market Attractiveness Analysis
11.1.6.1. By Country
11.1.6.2. By Service Provider
11.1.6.3. By Application
11.1.6.4. By End-user Vertical
11.1.6.5. By Service

12. APEJ Content Delivery Network Market Analysis
12.1. APEJ Content Delivery Network Market Forecast
12.1.1. Market Value Forecast By Country/Region
12.1.1.1. China Absolute $ Opportunity
12.1.1.2. India Absolute $ Opportunity
12.1.1.3. Australia and New Zealand Absolute $ Opportunity
12.1.1.4. Rest of APEJ Absolute $ Opportunity
12.1.2. Market Value Forecast By Service Provider
12.1.2.1. Telecom CDN Provider
12.1.2.2. Conventional CDN Provider
12.1.2.3. Other CDN Provider
12.1.3. Market Value Forecast By Application
12.1.3.1. Media Distribution/Delivery
12.1.3.2. Software Distribution/Delivery
12.1.3.3. Website Caching
12.1.3.4. Others
12.1.4. Market Value Forecast By End-user Vertical
12.1.4.1. Media & Entertainment
12.1.4.2. E-Commerce
12.1.4.3. Internet Service Provider (ISP)
12.1.4.4. Healthcare
12.1.4.5. Government & Education
12.1.4.6. Gaming
12.1.4.7. Advertisement
12.1.4.8. Others
12.1.5. Market Value Forecast By Service
12.1.5.1. Designing, Testing and Deployment Service
12.1.5.2. Software-as-a-Service (SaaS)
12.1.5.2.1. Individual Modules
12.1.5.2.1.1. Digital Rights Management
12.1.5.2.1.2. CDN Delivery
12.1.5.2.1.3. CDN Analytics & Monitoring
12.1.5.2.1.4. Transparent Caching
12.1.5.2.1.5. Others
12.1.5.2.2. Bundled Suite
12.1.5.3. Managed Service
12.1.5.4. Consulting Service
12.1.6. Market Attractiveness Analysis
12.1.6.1. By Country
12.1.6.2. By Service Provider
12.1.6.3. By Application
12.1.6.4. By End-user Vertical
12.1.6.5. By Service

13. Western Europe Content Delivery Network Market Analysis
13.1. Western Europe Content Delivery Network Market Forecast
13.1.1. Market Value Forecast By Country/Region
13.1.1.1. Germany Absolute $ Opportunity
13.1.1.2. France Absolute $ Opportunity
13.1.1.4. Spain Absolute $ Opportunity
13.1.1.5. Italy Absolute $ Opportunity
13.1.1.6. Rest of Western Europe Absolute $ Opportunity
13.1.2. Market Value Forecast By Service Provider
13.1.2.1. Telecom CDN Provider
13.1.2.2. Conventional CDN Provider
13.1.2.3. Other CDN Provider
13.1.3. Market Value Forecast By Application
13.1.3.1. Media Distribution/Delivery
13.1.3.2. Software Distribution/Delivery
13.1.3.3. Website Caching
13.1.3.4. Others
13.1.4. Market Value Forecast By End-user Vertical
13.1.4.1. Media & Entertainment
13.1.4.2. E-Commerce
13.1.4.3. Internet Service Provider (ISP)
13.1.4.4. Healthcare
13.1.4.5. Government & Education
13.1.4.6. Gaming
13.1.4.7. Advertisement
13.1.4.8. Others
13.1.5. Market Value Forecast By Service
13.1.5.1. Designing, Testing and Deployment Service
13.1.5.2. Software-as-a-Service (SaaS)
13.1.5.2.1. Individual Modules
13.1.5.2.1.1. Digital Rights Management
13.1.5.2.1.2. CDN Delivery
13.1.5.2.1.3. CDN Analytics & Monitoring
13.1.5.2.1.4. Transparent Caching
13.1.5.2.1.5. Others
13.1.5.2.2. Bundled Suite
13.1.5.3. Managed Service
13.1.5.4. Consulting Service
13.1.6. Market Attractiveness Analysis
13.1.6.1. By Country
13.1.6.2. By Service Provider
13.1.6.3. By Application
13.1.6.4. By End-user Vertical
13.1.6.5. By Service

14. Eastern Europe Content Delivery Network Market Analysis
14.1. Eastern Europe Content Delivery Network Market Forecast
14.1.1. Market Value Forecast By Country/Region
14.1.1.1. Russia Absolute $ Opportunity
14.1.1.2. Poland Absolute $ Opportunity
14.1.1.3. Rest of Eastern Europe Absolute $ Opportunity
14.1.2. Market Value Forecast By Service Provider
14.1.2.1. Telecom CDN Provider
14.1.2.2. Conventional CDN Provider
14.1.2.3. Other CDN Provider
14.1.3. Market Value Forecast By Application
14.1.3.1. Media Distribution/Delivery
14.1.3.2. Software Distribution/Delivery
14.1.3.3. Website Caching
14.1.3.4. Others
14.1.4. Market Value Forecast By End-user Vertical
14.1.4.1. Media & Entertainment
14.1.4.2. E-Commerce
14.1.4.3. Internet Service Provider (ISP)
14.1.4.4. Healthcare
14.1.4.5. Government & Education
14.1.4.6. Gaming
14.1.4.7. Advertisement
14.1.4.8. Others
14.1.5. Market Value Forecast By Service
14.1.5.1. Designing, Testing and Deployment Service
14.1.5.2. Software-as-a-Service (SaaS)
14.1.5.2.1. Individual Modules
14.1.5.2.1.1. Digital Rights Management
14.1.5.2.1.2. CDN Delivery
14.1.5.2.1.3. CDN Analytics & Monitoring
14.1.5.2.1.4. Transparent Caching
14.1.5.2.1.5. Others
14.1.5.2.2. Bundled Suite
14.1.5.3. Managed Service
14.1.5.4. Consulting Service
14.1.6. Market Attractiveness Analysis
14.1.6.1. By Country
14.1.6.2. By Service Provider
14.1.6.3. By Application
14.1.6.4. By End-user Vertical
14.1.6.5. By Service

15. Middle East & Africa Content Delivery Network Market Analysis
15.1. Middle East & Africa Content Delivery Network Market Forecast
15.1.1. Market Value Forecast By Country/Region
15.1.1.1. GCC Absolute $ Opportunity
15.1.1.2. North Africa Absolute $ Opportunity
15.1.1.3. South Africa Absolute $ Opportunity
15.1.1.4. Rest of MEA Absolute $ Opportunity
15.1.2. Market Value Forecast By Service Provider
15.1.2.1. Telecom CDN Provider
15.1.2.2. Conventional CDN Provider
15.1.2.3. Other CDN Provider
15.1.3. Market Value Forecast By Application
15.1.3.1. Media Distribution/Delivery
15.1.3.2. Software Distribution/Delivery
15.1.3.3. Website Caching
15.1.3.4. Others
15.1.4. Market Value Forecast By End-user Vertical
15.1.4.1. Media & Entertainment
15.1.4.2. E-Commerce
15.1.4.3. Internet Service Provider (ISP)
15.1.4.4. Healthcare
15.1.4.5. Government & Education
15.1.4.6. Gaming
15.1.4.7. Advertisement
15.1.4.8. Others
15.1.5. Market Value Forecast By Service
15.1.5.1. Designing, Testing and Deployment Service
15.1.5.2. Software-as-a-Service (SaaS)
15.1.5.2.1. Individual Modules
15.1.5.2.1.1. Digital Rights Management
15.1.5.2.1.2. CDN Delivery
15.1.5.2.1.3. CDN Analytics & Monitoring
15.1.5.2.1.4. Transparent Caching
15.1.5.2.1.5. Others
15.1.5.2.2. Bundled Suite
15.1.5.3. Managed Service
15.1.5.4. Consulting Service
15.1.6. Market Attractiveness Analysis
15.1.6.1. By Country
15.1.6.2. By Service Provider
15.1.6.3. By Application
15.1.6.4. By End-user Vertical
15.1.6.5. By Service

16. Japan Content Delivery Network Market Analysis
16.1. Japan Content Delivery Network Market Forecast
16.1.1. Market Value Forecast By Service Provider
16.1.1.1. Telecom CDN Provider
16.1.1.2. Conventional CDN Provider
16.1.1.3. Other CDN Provider
16.1.2. Market Value Forecast By Application
16.1.2.1. Media Distribution/Delivery
16.1.2.2. Software Distribution/Delivery
16.1.2.3. Website Caching
16.1.2.4. Others
16.1.3. Market Value Forecast By End-user Vertical
16.1.3.1. Media & Entertainment
16.1.3.2. E-Commerce
16.1.3.3. Internet Service Provider (ISP)
16.1.3.4. Healthcare
16.1.3.5. Government & Education
16.1.3.6. Gaming
16.1.3.7. Advertisement
16.1.3.8. Others
16.1.4. Market Value Forecast By Service
16.1.4.1. Designing, Testing and Deployment Service
16.1.4.2. Software-as-a-Service (SaaS)
16.1.4.2.1. Individual Modules
16.1.4.2.1.1. Digital Rights Management
16.1.4.2.1.2. CDN Delivery
16.1.4.2.1.3. CDN Analytics & Monitoring
16.1.4.2.1.4. Transparent Caching
16.1.4.2.1.5. Others
16.1.4.2.2. Bundled Suite
16.1.4.3. Managed Service
16.1.4.4. Consulting Service
16.1.5. Market Attractiveness Analysis
16.1.5.1. By Country
16.1.5.2. By Service Provider
16.1.5.3. By Application
16.1.5.4. By End-user Vertical
16.1.5.5. By Service

17. Competition Landscape
17.1. Market Structure
17.2. CDN Market Partnership Type
17.3. Competition Dashboard
17.3.1. Product Capabilities
17.3.2. Geographical Presence based on Number of Points of Presence (PoP), 2014
17.4. Company Profiles
17.4.1. Akamai Technologies Inc.
17.4.2. Level 3 Communications, Inc.
17.4.3. CDNetworks Co. Ltd.
17.4.4. CloudFare Inc.
17.4.5. Orange SA
17.4.6. Limelight Networks Inc.
17.4.7. MAXCDN
17.4.8. AT&T Inc.
17.4.9. Highwinds Network Group Inc.
17.5.0. Amazon CloudFront
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