Content Delivery Network Market: Global Industry Analysis and Opportunity Assessment, 2016-2026

Description: This report, offers a 10-year forecast of the global content delivery network market between 2016 and 2026. In terms of value, the market is expected to expand at a CAGR of 5.4% over the forecast period. The current study reveals the market trends and market dynamics in all seven regions that are expected to positively affect the current market environment and future scenario of the content delivery network market over the forecast period.

Report Description

This report inspects the content delivery network market for the period 2016-2026. The prime objective of this report is to offer insights into developments in the content delivery network market that are gradually helping transform global businesses associated with the same.

The global content delivery network market report begins by defining various segments. It is followed by market dynamics overview of the global content delivery network market, which includes analysis of market trends, drivers, restraints and opportunities, and service demand analysis that are affecting growth of the content delivery network market. Impact analysis of the key growth drivers and restraints based on the weighted average model has also been included in this report on the content delivery network market after examining individual regions, to better equip readers with qualitative and quantitative insights on the ongoing progress of the services market and the corresponding latest trends in the market.

The prime factors powering the demand for content delivery network are improving broadband infrastructure, increasing consumption of rich media content, rising deployment of IoT and growing consumption of connected devices and retention of online customers. Also, increasing IP Traffic across the globe is further fuelling the market demand for content delivery network.

The market is segmented based on application, service provider, service, end-use vertical and region. Based on application, the market is segmented into media delivery/distribution, software delivery/distribution, website caching, and other. Among all the application type segments, the media delivery/distribution segment is expected to exhibit the highest revenue growth, followed by the website caching segment, over the forecast period.

To provide in-depth insights on the pattern of demand for content delivery network, the market is segmented into different types of service such as designing, testing and deployment service, Software-as-a-Service (SaaS), managed service and consulting service segment. In terms of revenue, the SaaS segment is expected to dominate the global content delivery market during the forecast period.

Based on service provider, the global content delivery network market is segmented into telecom CDN, conventional CDN, other segment. Conventional segment market is expected to register the highest CAGR during the forecast period.

The market is segmented, by end-user, into media & entertainment, e-commerce, ISP, healthcare, government & education, gaming, advertisement and other. The media & entertainment segments is projected to register the highest CAGR, followed by e-commerce segment over the forecast period.

The next section of the report highlights the content delivery network adoption, by region, and provides the market outlook for 2016-2026. The study investigates the regional trends contributing to growth of the content delivery network market globally, as well as analyses the limit to which the drivers are influencing the content delivery network market in each region. Main regions assessed in this report include North America, Latin America, Western Europe, Eastern Europe, Asia Pacific Excluding Japan (APEJ), Japan and the Middle East & Africa (MEA).

The above sections, by application type, service, end-user and region, evaluate the present scenario and growth prospects of the content delivery network market for 2016-2026. We have considered 2015 as the base year and provided data for the forecast period, i.e., 2016-2016.
To ascertain the content delivery network market size, we have also taken into account the revenue generated by the various service providers. The forecast presented here assesses the total revenue by value across the content delivery network market. In order to provide an exact forecast, we initiated by sizing up the current market, which forms the basis on how the content delivery network market is expected to grow in the future.

In addition, it is imperative to note that in an ever-fluctuating global economy, we not only conduct forecasts in terms of CAGR, but also analyse the market based on key parameters, such as year-on-year (Y-o-Y) growth rates, to understand the predictability of the content delivery network market and to identify the right opportunities across the market.

The content delivery network segments, by application, service, service provider, end-user vertical and region, are analysed in terms of Basis Point Share (BPS) to understand the individual segment's relative contributions to market growth. This detailed level of information is important for identifying various key trends in the content delivery network market.

Another key feature of this report is the analysis of key segments in terms of absolute dollar opportunity. This has been overlooked while forecasting the market. However, absolute dollar opportunity is critical for evaluating the scope of opportunity that a provider can look to achieve, as well as to identify potential resources from a delivery perspective of the content delivery network market.

To understand key growth segments in terms of growth and adoption for content delivery network globally, the author developed the content delivery network market 'Attractiveness Index.' The resulting index should help providers identify real market opportunities.

In the final section of the report on pest control service, the 'Competitive Landscape' is included to provide report audiences with a dashboard view of the companies and their market share, based on categories of providers in the content delivery network portfolio and key differentiators. This section is primarily designed to provide clients with an objective and detailed comparative assessment of key providers specific to a market segment. Report audiences can gain segment-specific service provider insights to identify and evaluate key competitors based on the in-depth assessment of their capabilities and success in the content delivery network marketplace.

Detailed profiles of service providers are also included in the report to evaluate their long-term and short-term strategies, key offerings and recent developments in the content delivery network market. Key market competitors covered in the report include Akamai Technologies Inc., Level 3 Communications, Inc., CDNetworks Co., Ltd., CloudFlare, Inc., Limelight Networks Inc., Highwinds Network Group, Inc., Orange S.A., AT&T Inc., MaxCDN Enterprise and Amazon CloudFront.

Key Segments Covered:

Application
- Media delivery/distribution
- Software delivery/distribution
- Website caching
- Other

By Service
- Designing, Testing and Deployment Service
- Software-as-a-Service (SaaS)
- Managed Service
- Consulting Service

By End-User Vertical
- Media & Entertainment
- E-commerce
- ISP
- Healthcare
- Government & education
- Gaming
- Advertisement
- Other
Key Regions/Countries Covered

North America
- U.S.
- Canada

Latin America
- Brazil
- Mexico
- Rest of Latin America

Western Europe
- U.K.
- France
- Germany
- Spain
- Italy
- Rest of Western Europe

Eastern Europe
- Poland
- Russia
- Rest of Eastern Europe

Asia Pacific Excluding Japan (APEJ)
- Greater China
- India
- Australia and New Zealand
- Rest of APEJ

Japan

Middle East & Africa
- GCC
- South Africa
- North Africa
- Rest of MEA

Key Companies
- Akamai Technologies Inc.
- Level 3 Communications, Inc.
- CDNetworks Co., Ltd.
- CloudFlare, Inc.
- Limelight Networks Inc.
- Highwinds Network Group, Inc.
- Orange S.A.
- AT&T Inc.
- MaxCDN Enterprise
- Amazon CloudFront

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