
Description:

Ceramic tiles are inorganic in nature and are made from ceramic by employing various mechanical processes that specifically include heating and instant cooling processes. Ceramic tiles find extensive applications in the construction industry in various forms such as floor tiles, wall tiles, countertops, tabletops, façade, and so on. Demand for ceramic tiles is primarily led by an increase in construction activities globally and rising demand for new residential houses in buildings. Asia Pacific dominates the global market for ceramic tiles.

This report analyzes, estimates and forecasts demand for ceramic tiles on the global and regional level for a six-year period from 2013 to 2019 in terms of volume and revenue. The study also provides information on restraints, drivers and opportunities along with their impact on the overall market during the forecast period. The report segments the market based on application and region, and offers estimates and forecast of the ceramic tiles market for each segment.

The study analyzes the product value chain, beginning with feed stock material up to end-use. Additionally, it evaluates the market based on Porter’s five forces model, which analyzes the degree of competition in the market by considering factors such as bargaining power of buyers and suppliers, threat from substitute products and new entrants. The report includes a detailed competitive landscape of the ceramic tiles market including company market share analysis and profiles of key market participants.

The report provides a decisive view of the ceramic tiles market by segmenting the market based on product types and applications. Product segments analyzed in the report include floor tiles, wall tiles and other tiles. Based on applications, ceramic tiles are segmented into residential replacement, commercial, new residential and others (facades, countertops etc.). All the application segments have been analyzed based on present and future trends, and the market has been estimated from 2015 to 2019.

Ceramic tiles are primarily used as floor tiles in residential replacement applications. Floor tiles accounted for approximately half the share of the total ceramic tile products consumed in 2012. In the residential replacement industry, ceramic tiles are used for many purposes such as designing, floor and wall fittings, protection from rain and moisture, and other environmental hazards.

Residential replacement, besides having maximum market share, is also expected to be the fastest growing application segment of ceramic tiles during the forecast period from 2013 to 2019. Similarly, the floor tiles product category within the ceramic tiles market boasts the maximum share and is projected to register the fastest growth rate during 2013 to 2019.

The ceramic tiles market has been segmented based on geography into North America, Europe, Asia Pacific, Latin America and Rest of the World. Demand of each type of application of ceramic tiles in terms of revenue and consumption for each of these regions has been forecast in the report for the period of 2015 to 2019.

Leading manufacturers profiled in the report include RAK Ceramics, China Ceramics, Mohawk Industries, Ceramica Saloni, Kajaria Ceramics, and Porcelanosa Grupo. These companies have been profiled in detail with features such as company overview, financial overview, business strategies, SWOT analysis and recent developments.

Ceramic Tiles Market - Product Segment Analysis
- Floor Tiles
- Wall Tiles
- Other Tiles

Ceramic Tiles Market - Application Analysis
- Residential Replacement
- Commercial
Ceramic Tiles Market - Regional Analysis
- North America
- Europe
- Asia Pacific
- Latin America
- Rest of the World (RoW)

Contents:
1. Preface
   1.1. Report Description
   1.2. Market segmentation
   1.3. Research methodology

2. Executive Summary

3. Market Overview
   3.1 Introduction
   3.2 Value Chain Analysis
   3.3 Market Drivers
      3.3.1 Growing construction industry
      3.3.2 Availability of abundant raw material
      3.3.3 Increasing technological innovation in manufacturing ceramic tiles
   3.4 Market Restraints
      3.4.1 Volatile prices of energy sources
      3.4.2 Environmental regulations
   3.5 Opportunities
      3.5.1 Increasing use of ceramic tiles as a substitute over other home decorative materials
   3.6 Porter's five forces analysis
      3.6.1 Bargaining power of suppliers
      3.6.2 Bargaining power of buyers
      3.6.3 Threat of new entrants
      3.6.4 Threat of substitutes
      3.6.5 Degree of competition
   3.7 Ceramic tiles: Market attractiveness analysis

4. Global Ceramic Tiles Market - Product Segment Analysis
   4.1 Global ceramic tiles market: Product overview
   4.2 Global ceramic tiles market, by product
      4.2.1 Floor tiles
         4.2.1.1 Global floor tiles market estimates and forecast, 2012-2019 (Mn Square Meters) (US$ Mn)
      4.2.2 Wall tiles
         4.2.2.1 Global wall tile market estimates and forecast, 2012 - 2019 (Mn Square Meters) (US$ Mn)
      4.2.3 Other
         4.2.3.1 Global other type of ceramic tiles market estimates and forecast, 2012-2019 (Mn Square Meters) (US$ Mn)

5. Global Ceramic Tiles - Application Analysis
   5.1 Global ceramic tiles market: Application overview
   5.2 Global ceramic tiles market, by application
      5.2.1 Residential replacement
         5.2.1.1 Global demand for ceramic tiles for residential replacement applications, 2012-2019 (Mn Square Meters) (US$ Mn)
      5.2.2 Commercial
         5.2.2.1 Global demand for ceramic tiles for commercial applications, 2012-2019 (Mn Square Meters) (US$ Mn)
      5.2.3 New residential
         5.2.3.1 Global demand for ceramic tiles for new residential applications, 2012-2019 (Mn Square Meters) (US$ Mn)
5.2.4 Other applications (countertops, facades, etc.)
5.2.4.1 Global demand for ceramic tiles for other applications, 2012-2019 (Mn Square Meters) (US$ Mn)

6. Global Ceramic Tiles Market - Regional Analysis
6.1 Global ceramic tiles market: Regional overview
6.1.1 Global ceramic tiles market volume share by region, 2012 and 2019
6.1.2 North America
6.1.2.1 North America ceramic tiles market estimates and forecast, 2012-2019 (Mn Square Meters), (US$ Mn)
6.1.3 Europe
6.1.3.1 Europe ceramic tiles market estimates and forecast, 2012-2019 (Mn Square Meters), (US$ Mn)
6.1.4 Asia Pacific
6.1.4.1 Asia Pacific ceramic tiles market estimates and forecast, 2012-2019 (Mn Square Meters), (US$ Mn)
6.1.5 Latin America
6.1.5.1 Latin America ceramic tiles market estimates and forecast, 2012-2019 (Mn Square Meters), (US$ Mn)
6.1.6 Rest of the world (RoW)
6.1.6.1 RoW ceramic tiles market estimates and forecast, 2012-2019 (Mn Square Meters), (US$ Mn)
6.1.7 Brazil
6.1.8 Brazil ceramic tiles market volume, by product (Mn Square Meters), 2012 - 2019
6.1.9 Brazil ceramic tiles market revenue, by product (US$ Mn), 2012 - 2019
6.1.10 Brazil ceramic tiles market volume, by application (Mn Square Meters), 2012 - 2019
6.1.11 Brazil ceramic tiles market revenue, by application (US$ Mn), 2012 - 2019

7. Company Profiles
7.1 RAK Ceramics
7.1.1 Company overview
7.1.2 Financial overview
7.1.3 Business strategies
7.1.4 SWOT analysis
7.1.5 Recent developments
7.2 Atlas Concorde
7.2.1 Company overview
7.2.2 Business strategy
7.2.3 SWOT analysis
7.2.4 Recent developments
7.3 Crossville Inc.
7.3.1 Company overview
7.3.2 Business strategy
7.3.3 SWOT analysis
7.3.4 Recent developments
7.4 Florida Tile
7.4.1 Company overview
7.4.2 Business strategies
7.4.3 SWOT analysis
7.4.4 Recent developments
7.5 Saloni Ceramica
7.5.1 Company overview
7.5.2 Business strategy
7.5.3 SWOT analysis
7.5.4 Recent developments
7.6 Kajaria Ceramics
7.6.1 Company overview
7.6.2 Financial overview
7.6.3 Business strategy
7.6.4 SWOT analysis
7.6.5 Recent developments
7.7 Porcelanosa Grupo
7.7.1 Company overview
7.7.2 Business strategy
7.7.3 SWOT analysis
7.7.4 Recent developments
7.8 Gruppo Ceramiche Ricchetti
7.8.1 Company overview
7.8.2 Financial overview
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit
http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Ceramic Tiles Market: Global Industry Analysis and Opportunity Assessment, 2015-2019
Web Address: http://www.researchandmarkets.com/reports/3788392/
Office Code: SC

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Product Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) -</td>
<td></td>
<td>USD 5000</td>
</tr>
<tr>
<td>Single User:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Electronic (PDF) -</td>
<td></td>
<td>USD 7500</td>
</tr>
<tr>
<td>Site License:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Electronic (PDF) -</td>
<td></td>
<td>USD 10000</td>
</tr>
<tr>
<td>Enterprisewide:</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* The price quoted above is only valid for 30 days. Please submit your order within that time frame to avail of this price as all prices are subject to change.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof
First Name: ____________________________________________ Last Name: ________________________________________
Email Address: * _______________________________________
Job Title: ____________________________________________
Organisation: _________________________________________
Address: ____________________________________________
City: _________________________________________________
Postal / Zip Code: ____________________________________
Country: _____________________________________________
Phone Number: _________________________________________
Fax Number: __________________________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information
Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: _______________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World