Food Additives Market: Global Industry Analysis and Opportunity Assessment, 2016-2026

Description: Report Synopsis

This report offers a 10-year forecast (2016-2026) of the global food additives market. In terms of value, the market is expected to expand at a CAGR of 5.9% during the forecast period. The study presents insights on market dynamics and trends across seven major regions, which are expected to influence the current nature and future status of the global food additives market over the forecast period.

Report Description

This report analyses the global food additives market for the period 2016-2026. The primary objective of the report is to offer updates on the advancements in the global food additives market.

Expansion of convenience and processed food industry in less developed countries and increasing demand for functional food additives are factors expected to expand growth of the global food additives market over the forecast period. Increasing application of food additives in bakery and confectionery and beverages are also likely to drive growth of the market over the next few years.

In the following section, the author analyses the performance of the food additives market on the basis of the global market revenue and volume split, since this is essential in understanding the future growth potential of the market. This section also includes analysis of key trends, drivers and restraints and opportunities that are influencing market growth currently. Impact analysis of key growth drivers and restraints across all major regions, based on the weighted average model, is included in the report to better equip and arm clients with crystal clear decision-making insights.

As highlighted earlier, the food additives market is an aggregation of product type (including acidity regulators, colourants, emulsifiers, enzymes, hydrocolloids, flavouring agents, preservatives and sweeteners), source (includes natural and synthetic) and application (bakery & confectionery, dairy & frozen desserts, snacks & convenience food, beverages, meat & poultry products and others) segments. All these segments are included in this section to make the study more comprehensive.

The next section of the report includes analysis of the food additives market by region. It provides a market outlook for 2016-2026 and sets the forecast within the context of the food additives market. This study discusses the key regional trends contributing to growth of the food additives market on a global basis. It also analyses the degree at which the global drivers are influencing this market in each region. Key regions assessed in this report are North America, Latin America, Western Europe, Eastern Europe, Asia Pacific Excluding Japan (APEJ), Japan (as a separate region) and the Middle East and Africa (MEA).

All the above sections - by product type, by source, by application and by region - evaluate the present scenario and the growth prospects in the food additives market for the period 2016-2026. We have considered 2015 as the base year and provided data for the trailing 12 months.

To deduce the market size for food additives, we have considered the overall revenue generated from sales of food additives across various regions. The forecast presented here assesses the total revenue, by value, generated across the food additives market. In order to offer an accurate forecast, we started by sizing the current market, which forms the basis of how the food additives market would develop in the future.

However, forecasting the market in terms of various food additives segments and regions is more a matter of quantifying expectations and identifying opportunities rather than rationalising them after the forecast has been completed. Given the characteristics of the market, we triangulated the outcome on the basis of three different types of analyses, based on supply side, consumer spending and economic envelope.

Another key feature of this report is the analysis of all key food additives market segments, regional adoption, revenue forecast in terms of absolute dollar and volume forecast in terms of absolute unit. This is usually overlooked while forecasting the market. However, absolute dollar opportunity and unit opportunity
are critical in assessing the level of opportunity that a provider can look to achieve, as well as to identify potential resources, from a sales and delivery perspective, present in the food additives market.

In order to understand the key segments in terms of growth & adoption of food additives across the concerned regions, the author developed the food additives market attractiveness index. The resulting index would help clients identify existing market opportunities.

In the final section of the report, the food additives market competitive landscape is included to provide report audiences with a dashboard view, based on various categories of providers present in the market value chain, their food additives product portfolio and key differentiators in the market.

This section is primarily designed to provide clients with an objective and detailed comparative assessment of key providers specific to a segment in the food additives market value chain. Report audiences can gain segment-specific vendor insights to identify and evaluate key competitors based on the in-depth assessment of their capabilities and success in the food additives marketplace. Detailed profiles of the providers are also included in the scope of the report to evaluate their long- and short-term strategies, key offerings and recent developments in the food additives market space.

Key competitors covered in the report are Cargill Incorporated, Ajinomoto Co., Inc., Archer Daniels Midland, Alpha Ingredients Srl, Kerry Group, E. I. du Pont de Nemours and Company, Ingredion Incorporated, Chr. Hansen Holding A/S, BASF SE, Tate & Lyle PLC and Novozymes A/S.

Key Segments Covered

By Product Type
- Acidity Regulators
- Colourants
- Emulsifiers
- Enzymes
- Hydrocolloids
- Flavouring Agents
- Preservatives
- Sweeteners

By Source
- Natural
- Synthetic

By Application
- Bakery & Confectionery
- Dairy & Frozen Desserts
- Snacks & Convenience Food (Processed & Frozen)
- Beverages
- Meat & Poultry Products
- Others (Sauces, soups and baby food)

Key Regions/Countries Covered
- North America
- Latin America
- Western Europe
- Eastern Europe
- Asia-Pacific Excluding Japan (APEJ)
- Japan
- Middle East & Africa (MEA)

Key Companies
- Cargill, Incorporated
- AjINOMOTO CO., INC.
- Archer Daniels Midland Company
- Alpha Ingredients Srl
- Kerry Group
- I. du Pont de Nemours and Company
- Ingredion Incorporated
Contents:

1. Executive Summary
2. Assumptions & Acronyms Used
3. Research Methodology
4. Market Overview
   4.1. Introduction
   4.1.1. Global Food Additives Market: Definition
   4.1.2. Market Taxonomy
   4.2. Market Dynamics
   4.2.1. Global Food Additives Market: Drivers
   4.2.2. Global Food Additives Market: Restraints
   4.2.3. Global Food Additives Market: Opportunities
   4.3. Global Food Additives Market: Value Chain
   4.4. Global Food Additives Market Analysis & Forecast
   4.5. Global Food Additives Market: Trends
   4.7. Global Food Additives Market Snapshot
5. Technology Evaluation & Certification
   5.2. Food Additives Market: Certifications
6. Net Trade
7. Global Food Additives Market Analysis, By Type
   7.1. Global Food Additives Market BPS Analysis By Product Type
   7.2. Global Food Additives Market Value & Volume Forecast By Product Type
   7.2.1. Acidity Regulators
   7.2.2. Colourants
   7.2.3. Emulsifiers
   7.2.4. Enzymes
   7.2.5. Hydrocolloids
   7.2.6. Flavoring Agents
   7.2.7. Preservatives
   7.2.8. Sweeteners
   7.3. Global Food Additives Market Absolute $ Opportunity by Product Type
   7.3.1. Acidity Regulators
   7.3.2. Colourants
   7.3.3. Emulsifiers
   7.3.4. Enzymes
   7.3.5. Hydrocolloids
   7.3.6. Flavoring Agents
   7.3.7. Preservatives
   7.3.8. Sweeteners
   7.4. Global Food Additives Market Trends By Product Type
8. Global Food Additives Market Analysis, By Source
   8.1. Global Food Additives Market BPS Analysis By Source
   8.2. Global Food Additives Market Value & Volume Forecast By Source
   8.2.1. Natural
   8.2.2. Synthetic
   8.3. Global Food Additives Market Absolute $ Opportunity by Source
   8.3.1. Natural
   8.3.2. Synthetic
8.4. Global Food Additives Market Trends By Source

9. Global Food Additives Market Analysis, By Application
9.1. Global Food Additives Market BPS Analysis By Application
9.2. Global Food Additives Market Value & Volume Forecast By Application
9.2.1. Bakery & Confectionery
9.2.2. Dairy & Frozen Desserts
9.2.3. Snacks & Convenience Food
9.2.4. Beverages
9.2.5. Meat & Poultry Products
9.2.6. Others (Sauces, soups and baby food)
9.3. Global Food Additives Market Absolute $ Opportunity by Application
9.3.1. Bakery & Confectionery
9.3.2. Dairy & Frozen Desserts
9.3.3. Snacks & Convenience Food
9.3.4. Beverages
9.3.5. Meat & Poultry Products
9.3.6. Others (Sauces, soups and baby food)
9.4. Global Food Additives Market Trends By Application
9.5. Global Food Additives Market Attractiveness Analysis
9.5.1. By Product Type
9.5.2. By Source
9.5.3. By Application

10. Global Food Additives Market Analysis, By Region
10.1. Global Food Additives Market BPS Analysis By Region
10.2. Global Food Additives Market Analysis & Forecast By Region
10.2.1. North America
10.2.2. Latin America
10.2.3. Western Europe
10.2.4. Eastern Europe
10.2.5. Asia-Pacific Excluding Japan (APEJ)
10.2.6. Japan
10.2.7. Middle East & Africa (MEA)
10.3. Global Food Additives Market Attractiveness Analysis by Region

11. North America Food Additives Market Analysis
11.1. Overview
11.1.1. Market Value and Volume Forecast
11.1.2. Absolute $ Opportunity
11.1.3. BPS Analysis by Country
11.2. North America Food Additives Market Regulations
11.3. North America Food Additives Market Value and Volume Forecast By Product Type
11.3.1. Acidity Regulators
11.3.2. Colourants
11.3.3. Emulsifiers
11.3.4. Enzymes
11.3.5. Hydrocolloids
11.3.6. Flavoring Agents
11.3.7. Preservatives
11.3.8. Sweeteners
11.4. North America Food Additives Market Absolute $ Opportunity by Product Type
11.4.1. Acidity Regulators
11.4.2. Colourants
11.4.3. Emulsifiers
11.4.4. Enzymes
11.4.5. Hydrocolloids
11.4.6. Flavoring Agents
11.4.7. Preservatives
11.4.8. Sweeteners
11.5. North America Food Additives Market Value and Volume Forecast By Source
11.5.1. Natural
11.5.2. Synthetic
  11.6.1. Natural
  11.6.2. Synthetic
  11.7. North America Food Additives Market Value and Volume Forecast By Application
    11.7.1. Bakery & Confectionery
    11.7.2. Dairy & Frozen Desserts
    11.7.3. Snacks & Convenience Food
    11.7.4. Beverages
    11.7.5. Meat & Poultry Products
    11.7.6. Others (Sauces, soups and baby food)
  11.8. North America Food Additives Absolute $ Opportunity By Application
    11.8.1. Bakery & Confectionery
    11.8.2. Dairy & Frozen Desserts
    11.8.3. Snacks & Convenience Food
    11.8.4. Beverages
    11.8.5. Meat & Poultry Products
    11.8.6. Others (Sauces, soups and baby food)
    11.9.1. U.S.
    11.9.2. Canada
    11.10.1. U.S.
    11.10.2. Canada
  11.11. North America Additives Market Attractiveness Analysis
    11.11.1. By Product Type
    11.11.2. By Source
    11.11.3. By Application
    11.11.4. By Country

12. Latin America Food Additives Market Analysis
  12.1. Overview
    12.1.1. Market Value and Volume Forecast
    12.1.2. Absolute $ Opportunity
    12.1.3. BPS Analysis by Country
    12.2. Latin America Food Additives Market Regulations
    12.3. Latin America Food Additives Market Value and Volume Forecast By Product Type
    12.4. Latin America Food Additives Market Absolute $ Opportunity by Product Type
    12.5. Latin America Food Additives Market Value and Volume Forecast By Source
    12.7. Latin America Food Additives Market Value and Volume Forecast By Application
    12.8. Latin America Food Additives Absolute $ Opportunity By Application
    12.9. Latin America Food Additives Market Value and Volume Forecast By Country
      12.9.1. Mexico
      12.9.2. Brazil
      12.9.3. Rest of Latin America
    12.10. Latin America Food Additives Absolute $ Opportunity By Country
    12.11. Latin America Additives Market Attractiveness Analysis
      12.11.1. By Product Type
      12.11.2. By Source
      12.11.3. By Application
      12.11.4. By Country
    12.12. Latin America Food Additives Market - Trends

13. Western Europe Food Additives Market Analysis
  13.1. Overview
    13.1.1. Market Value and Volume Forecast
    13.1.2. Absolute $ Opportunity
    13.1.3. BPS Analysis by Country
    13.2. Western Europe Food Additives Market Regulations
    13.3. Western Europe Food Additives Market Value and Volume Forecast By Product Type
    13.4. Western Europe Food Additives Market Absolute $ Opportunity by Product Type
    13.5. Western Europe Food Additives Market Value and Volume Forecast By Source
13.6. Western Europe Food Additives Absolute $ Opportunity by Source
13.7. Western Europe Food Additives Market Value and Volume Forecast By Application
13.8. Western Europe Food Additives Absolute $ Opportunity By Application
13.9. Western Europe Food Additives Market Value and Volume Forecast By Country
13.9.1. Germany
13.9.2. France
13.9.3. U.K.
13.9.4. Spain
13.9.5. Italy
13.9.6. Nordic
13.9.7. Benelux
13.9.8. Rest of Western Europe
13.10. Western Europe Food Additives Absolute $ Opportunity By Country
13.11. Western Europe Food Additives Market Attractiveness Analysis
13.11.1. By Product Type
13.11.2. By Source
13.11.3. By Application
13.11.4. By Country

14. Eastern Europe Food Additives Market Analysis
14.1. Overview
14.1.1. Market Value and Volume Forecast
14.1.2. Absolute $ Opportunity
14.1.3. BPS Analysis by Country
14.2. Eastern Europe Food Additives Market Regulations
14.3. Eastern Europe Food Additives Market Value and Volume Forecast By Product Type
14.4. Eastern Europe Food Additives Market Absolute $ Opportunity by Product Type
14.5. Eastern Europe Food Additives Market Value and Volume Forecast By Source
14.7. Eastern Europe Food Additives Market Value and Volume Forecast By Application
14.9.1. Russia
14.9.2. Poland
14.9.3. Rest of Eastern Europe
14.10. Eastern Europe Food Additives Absolute $ Opportunity By Country
14.11. Eastern Europe Additives Market Attractiveness Analysis
14.11.1. By Product Type
14.11.2. By Source
14.11.3. By Application
14.11.4. By Country

15. APEJ Food Additives Market Analysis
15.1. Overview
15.1.1. Market Value and Volume Forecast
15.1.2. Absolute $ Opportunity
15.1.3. BPS Analysis by Country
15.2. APEJ Food Additives Market Regulations
15.3. APEJ Food Additives Market Value and Volume Forecast By Product Type
15.4. APEJ Food Additives Market Absolute $ Opportunity by Product Type
15.5. APEJ Food Additives Market Value and Volume Forecast By Source
15.6. APEJ Food Additives Absolute $ Opportunity by Source
15.7. APEJ Food Additives Market Value and Volume Forecast By Application
15.8. APEJ Food Additives Absolute $ Opportunity By Application
15.9. APEJ Food Additives Market Value and Volume Forecast By Country
15.9.1. China
15.9.2. India
15.9.3. ASEAN
15.9.4. Australia & New Zealand
15.9.5. Rest of APEJ
15.10. APEJ Food Additives Absolute $ Opportunity By Country
15.11. APEJ Additives Market Attractiveness Analysis
15.11.1. By Product Type
15.11.2. By Source
15.11.3. By Application
15.11.4. By Country
15.12. APEJ Food Additives Market - Trends

16. MEA Food Additives Market Analysis
16.1. Overview
16.1.1. Market Value and Volume Forecast
16.1.2. Absolute $ Opportunity
16.1.3. BPS Analysis by Country
16.2. MEA Food Additives Market Regulations
16.3. MEA Food Additives Market Value and Volume Forecast By Product Type
16.4. MEA Food Additives Market Absolute $ Opportunity by Product Type
16.5. MEA Food Additives Market Value and Volume Forecast By Source
16.6. MEA Food Additives Absolute $ Opportunity by Source
16.7. MEA Food Additives Market Value and Volume Forecast By Application
16.8. MEA Food Additives Absolute $ Opportunity By Application
16.9. MEA Food Additives Market Value and Volume Forecast By Country
16.9.1. GCC
16.9.2. North Africa
16.9.3. South Africa
16.9.4. Rest of MEA
16.10. MEA Food Additives Absolute $ Opportunity By Country
16.11. MEA Additives Market Attractiveness Analysis
16.11.1. By Product Type
16.11.2. By Source
16.11.3. By Application
16.11.4. By Country
16.12. MEA Food Additives Market - Trends

17. Japan Food Additives Market Analysis
17.1. Overview
17.1.1. Market Value and Volume Forecast
17.1.2. Absolute $ Opportunity
17.1.3. BPS Analysis by Country
17.2. Japan Food Additives Market Regulations
17.3. Japan Food Additives Market Value and Volume Forecast By Product Type
17.4. Japan Food Additives Market Absolute $ Opportunity by Product Type
17.5. Japan Food Additives Market Value and Volume Forecast By Source
17.6. Japan Food Additives Absolute $ Opportunity by Source
17.7. Japan Food Additives Market Value and Volume Forecast By Application
17.8. Japan Food Additives Absolute $ Opportunity By Application
17.9. Japan Food Additives Market Value and Volume Forecast
17.10. Japan Food Additives Absolute $ Opportunity
17.11. Japan Additives Market Attractiveness Analysis
17.11.1. By Product Type
17.11.2. By Source
17.11.3. By Application

18. Competition Landscape
18.1. Company Profile
18.1.1. Cargill Incorporated
18.1.1.1. Company Overview
18.1.1.2. Regional Presence
18.1.1.3. SWOT Analysis
18.1.1.4. Business Strategies
18.1.1.5. Key Developments
18.1.1.6. Financials
18.1.2. Ajinomoto Co., Inc.
18.1.3. Archer Daniels Midland
18.1.4. Alpha Ingredients Srl
18.1.5. Kerry Group
18.1.6. E. I. du Pont de Nemours and Company
18.1.7. Ingredion Incorporated
18.1.8. Chr. Hansen Holding A/S
18.1.9. BASF SE
18.1.10. Tate & Lyle PLC
18.1.11. Novozymes A/S
18.2. Global Food Additives Market Conclusion


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