Food Additives Market: Global Industry Analysis and Opportunity Assessment, 2016-2026

Description: Report Synopsis

This report offers a 10-year forecast (2016-2026) of the global food additives market. In terms of value, the market is expected to expand at a CAGR of 5.9% during the forecast period. The study presents insights on market dynamics and trends across seven major regions, which are expected to influence the current nature and future status of the global food additives market over the forecast period.

Report Description

This report analyses the global food additives market for the period 2016-2026. The primary objective of the report is to offer updates on the advancements in the global food additives market.

Expansion of convenience and processed food industry in less developed countries and increasing demand for functional food additives are factors expected to expand growth of the global food additives market over the forecast period. Increasing application of food additives in bakery and confectionery and beverages are also likely to drive growth of the market over the next few years.

In the following section, the author analyses the performance of the food additives market on the basis of the global market revenue and volume split, since this is essential in understanding the future growth potential of the market. This section also includes analysis of key trends, drivers and restraints and opportunities that are influencing market growth currently. Impact analysis of key growth drivers and restraints across all major regions, based on the weighted average model, is included in the report to better equip and arm clients with crystal clear decision-making insights.

As highlighted earlier, the food additives market is an aggregation of product type (including acidity regulators, colourants, emulsifiers, enzymes, hydrocolloids, flavouring agents, preservatives and sweeteners), source (includes natural and synthetic) and application (bakery & confectionery, dairy & frozen desserts, snacks & convenience food, beverages, meat & poultry products and others) segments. All these segments are included in this section to make the study more comprehensive.

The next section of the report includes analysis of the food additives market by region. It provides a market outlook for 2016-2026 and sets the forecast within the context of the food additives market. This study discusses the key regional trends contributing to growth of the food additives market on a global basis. It also analyses the degree at which the global drivers are influencing this market in each region. Key regions assessed in this report are North America, Latin America, Western Europe, Eastern Europe, Asia Pacific Excluding Japan (APEJ), Japan (as a separate region) and the Middle East and Africa (MEA).

All the above sections - by product type, by source, by application and by region - evaluate the present scenario and the growth prospects in the food additives market for the period 2016-2026. We have considered 2015 as the base year and provided data for the trailing 12 months.

To deduce the market size for food additives, we have considered the overall revenue generated from sales of food additives across various regions. The forecast presented here assesses the total revenue, by value, generated across the food additives market. In order to offer an accurate forecast, we started by sizing the current market, which forms the basis of how the food additives market would develop in the future.

However, forecasting the market in terms of various food additives segments and regions is more a matter of quantifying expectations and identifying opportunities rather than rationalising them after the forecast has been completed. Given the characteristics of the market, we triangulated the outcome on the basis of three different types of analyses, based on supply side, consumer spending and economic envelope.

Another key feature of this report is the analysis of all key food additives market segments, regional adoption, revenue forecast in terms of absolute dollar and volume forecast in terms of absolute unit. This is usually overlooked while forecasting the market. However, absolute dollar opportunity and unit opportunity...
are critical in assessing the level of opportunity that a provider can look to achieve, as well as to identify potential resources, from a sales and delivery perspective, present in the food additives market.

In order to understand the key segments in terms of growth & adoption of food additives across the concerned regions, the author developed the food additives market attractiveness index. The resulting index would help clients identify existing market opportunities.

In the final section of the report, the food additives market competitive landscape is included to provide report audiences with a dashboard view, based on various categories of providers present in the market value chain, their food additives product portfolio and key differentiators in the market.

This section is primarily designed to provide clients with an objective and detailed comparative assessment of key providers specific to a segment in the food additives market value chain. Report audiences can gain segment-specific vendor insights to identify and evaluate key competitors based on the in-depth assessment of their capabilities and success in the food additives marketplace. Detailed profiles of the providers are also included in the scope of the report to evaluate their long- and short-term strategies, key offerings and recent developments in the food additives market space.

Key competitors covered in the report are Cargill Incorporated, Ajinomoto Co., Inc., Archer Daniels Midland, Alpha Ingredients Srl, Kerry Group, E. I. du Pont de Nemours and Company, Ingredion Incorporated, Chr. Hansen Holding A/S, BASF SE, Tate & Lyle PLC and Novozymes A/S.

Key Segments Covered

By Product Type
- Acidity Regulators
- Colourants
- Emulsifiers
- Enzymes
- Hydrocolloids
- Flavouring Agents
- Preservatives
- Sweeteners

By Source
- Natural
- Synthetic

By Application
- Bakery & Confectionery
- Dairy & Frozen Desserts
- Snacks & Convenience Food (Processed & Frozen)
- Beverages
- Meat & Poultry Products
- Others (Sauces, soups and baby food)

Key Regions/Countries Covered
- North America
- Latin America
- Western Europe
- Eastern Europe
- Asia-Pacific Excluding Japan (APEJ)
- Japan
- Middle East & Africa (MEA)

Key Companies
- Cargill, Incorporated
- AjINOMOTO CO., INC.
- Archer Daniels Midland Company
- Alpha Ingredients Srl
- Kerry Group
- E. I. du Pont de Nemours and Company
- Ingredion Incorporated
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