Agar Market: Global Industry Analysis and Opportunity Assessment, 2016-2026

Description: Report Synopsis

This report offers a 10-year forecast of the global Agar market between 2016 and 2026. In terms of value, the market is expected to expand at a CAGR of 4.9%, during the forecast period. The study presents insights on market dynamics and trends in all seven regions, which are expected to influence the current nature and future status of the global agar market over the forecast period.

Report Description

This report, analyses the global Agar market for the period 2016-2026. The primary objective of the report is to offer updates on the advancements in the global agar market.

Increasing demand for natural ingredient coupled with rising inclination of consumers towards halal/kosher products are factors expected to support the growth of global agar market over the forecast period. Increasing usage of agar powder for cosmetic and medicinal purposes is likely to fuel growth of the market over the next few years.

In the next section, the author analyses the performance of the agar market on the basis of the global market revenue and volume split, since this is essential in understanding the future growth potential of the market. This section also includes analysis of the key trends, drivers and restraints and opportunities that are influencing market growth currently. Impact analysis of the key growth drivers and restraints, based on the weighted average model, is included in the report across all regions to equip and arm clients with crystal clear decision-making insights.

As highlighted earlier, the agar market is an aggregation of application (including food & beverages, bacteriological, technical applications and others), form (includes strips and powders). All these segments are included in this section to make the study more comprehensive.

Furthermore, food & beverages segment is sub-segmented as bakery, confectionery, dairy, canned meat/poultry products, beverages, sauces, creams & dressings, dietetic products and others. In addition bacteriological is further sub-segmented as culture media and microbiology. While, technical application is sub-segmented as cosmetology and medical applications.

The next section of the report includes analysis of the agar market by region. It provides a market outlook for 2016-2026 and sets the forecast within the context of the agar market. This study discusses the key regional trends contributing to growth of the agar market on a worldwide basis, as well as analyses the degree at which the global drivers are influencing this market in each region. Key regions assessed in this report include North America, Latin America, Western Europe, Eastern Europe, Asia Pacific Excluding Japan (APEJ), Japan as a separate region and the Middle East and Africa (MEA).

All the above sections, by application, by form and by region evaluate the present scenario and the growth prospects in the agar market for the period 2016-2026. We have considered 2014 as the base year and provided data for the trailing 12 months.

To calculate the agar market size, we have considered the overall revenue generated from sales of agar across the various regions. The forecast presented here assesses the total revenue, by value, generated across the agar market. In order to offer an accurate forecast, we started by sizing the current market, which forms the basis of how the agar market would develop in the future.

Given the characteristics of the market, we triangulated the outcome on the basis of three different types of analyses, based on supply side, consumer spending and economic envelope. However, forecasting the market in terms of various agar segments and regions is more a matter of quantifying expectations and identifying opportunities rather than rationalizing them after the forecast has been completed.
It is imperative to note that in an ever-fluctuating global economy, we not only conduct forecasts in terms of CAGR, but also analyze on the basis of key parameters, such as Year-on-Year (Y-o-Y) growth, to understand the predictability of the market and to identify the right opportunities in the agar market.

Another key feature of this report is the analysis of all key agar market segments and sub-segments, regional adoption, revenue forecast in terms of absolute dollar and volume forecast in terms of absolute unit. This is traditionally overlooked while forecasting the market. However, absolute dollar and unit opportunity are critical in assessing the level of opportunity that a provider can look to achieve, as well as to identify potential resources, from a sales and delivery perspective, present in the agar market.

In order to understand the key segments in terms of growth and adoption of agar across the concerned regions, the author has developed the agar market attractiveness index, which should help clients identify the real market opportunities.

In the final section of the report, the agar market competitive landscape is included to provide report audiences with a dashboard view, based on various categories of providers present in the market value chain, their agar product portfolio and key differentiators in the market.

Key categories of providers covered in the report are agar providers. This section is primarily designed to provide clients with an objective and detailed comparative assessment of key providers specific to a segment in the agar market value chain. Report audiences can gain segment-specific vendor insights to identify and evaluate key competitors based on the in-depth assessment of their capabilities and success in the agar market place. Detailed profiles of the providers are also included in the scope of the report to evaluate their long-term and short-term strategies, key offerings and recent developments in the agar market space.

Key competitors covered in the report are Agarmex, New Zealand Manuka Group, Hispanagar, Acroyali Holdings Qingdao Co. Ltd., Industrias Roko, S.A., Neogen, Merck Group, Agarindo Bogatama, Setexam and Norevo GmbH.

Key Segments Covered:

By Application:
- Food & Beverages
  - Bakery
  - Confectionery
  - Dairy
  - Canned meat/poultry products
  - Beverages
  - Sauces, creams & dressings
  - Dietetic products
  - Others
- Bacteriological
  - Culture media
  - Microbiology
- Technical Applications
  - Cosmetology
  - Medical applications
  - Others

By Form
- Splits
- Powders

Key Regions/Countries Covered
- North America
- Latin America
- Western Europe
- Eastern Europe
- Asia Pacific Excluding Japan (APEJ)
- Middle East & Africa
- Japan

Key Companies
- Agarmex
- New Zealand Manuka Group
- Hispanagar
- Acroyali Holdings Qingdao Co. Ltd.
- Industrias Roko, S.A.
- Neogen
- Merck Group
- Agarindo Bogatama
- Setexam
- Norevo GmbH

Contents:
1. Global Agar Market Executive Summary
2. Assumptions & Acronyms Used
3. Research Methodology
4. Global Agar Market Overview
   4.1. Introduction
   4.1.1. Global Agar Market Definition
   4.1.2. Global Agar Market Taxonomy
   4.2. Market Dynamics
   4.2.1. Drivers
   4.2.2. Restraints
   4.3. Global Agar Market Forecast 2015-2026
   4.3.1. Market Volume Forecast
   4.3.2. Market Size (Value) Forecast
   4.3.2.1. Absolute $ Opportunity
5. Global Agar Market By Application
   5.1. Introduction
   5.1.1. Global Agar Market Snapshot By Application
   5.1.2. BPS Analysis By Application
   5.2. Market Value & Volume Forecast By Application
   5.2.1. Food & Beverages
   5.2.2. Bacteriological
   5.2.3. Technological
   5.2.4. Others
   5.3. Food & Beverages Absolute $ Opportunity
   5.3.1. Market Value & Volume Forecast By Food & Beverages Sub-segment
   5.3.1.1. Bakery
   5.3.1.2. Confectionery
   5.3.1.3. Dairy
   5.3.1.4. Canned Meat/Poultry Products
   5.3.1.5. Beverages
   5.3.1.6. Sauces, Cream & Dressings
   5.3.1.7. Dietetic Products
   5.3.1.8. Others
   5.4. Bacteriological Absolute $ Opportunity
   5.4.1. Market Value & Volume Forecast By Bacteriological Sub-segment
   5.4.1.1. Culture Media
   5.4.1.2. Microbiology
   5.5. Technical Applications Absolute $ Opportunity
   5.5.1.1. Cosmetology
   5.5.1.2. Medical applications
   5.6. Others Absolute $ Opportunity
   5.7. Market Attractiveness Analysis By Application
6. Global Agar Market By Form
   6.1. Introduction
   6.1.1. Global Agar Market Snapshot By Form
   6.1.2. BPS Analysis By Form
   6.2. Market Value & Volume Forecast By Form
       6.2.1. Strips
       6.2.2. Powder
   6.3. Market Attractiveness Analysis By Form

7. Global Agar Market By Region
   7.1. Introduction
   7.1.1. Global Agar Market Snapshot By Region
   7.1.2. BPS Analysis By Region
   7.2. Market Value & Volume Forecast By Region
       7.2.1. North America
       7.2.2. Latin America
       7.2.3. Western Europe
       7.2.4. Eastern Europe
       7.2.5. Asia Pacific Excluding Japan
       7.2.6. Middle East & Africa
       7.2.7. Japan
   7.3. Market Attractiveness Analysis By Region

8. Top 10 countries Import Scenario

9. Top 10 countries Export Scenario

10. North America Agar Market
    10.1. Overview
    10.1.1. Market Value & Volume Forecast
    10.1.2. Absolute $ Opportunity
    10.1.3. BPS Analysis By Country
    10.1.4. Y-o-Y Growth projections By Country
    10.2. Market Value & Volume Forecast By Application
        10.2.1. Food & Beverages
        10.2.2. Bacteriological
        10.2.3. Technological
        10.2.4. Others
    10.3. Food & Beverages Absolute $ Opportunity
        10.3.1. Market Value & Volume Forecast By Food & Beverages Sub-segment
            10.3.1.1. Bakery
            10.3.1.2. Confectionery
            10.3.1.3. Dairy
            10.3.1.4. Canned Meat/Poultry Products
            10.3.1.5. Beverages
            10.3.1.6. Sauces, Cream & Dressings
            10.3.1.7. Dietetic Products
            10.3.1.8. Others
    10.4. Bacteriological Absolute $ Opportunity
        10.4.1. Market Value & Volume Forecast By Bacteriological Sub-segment
        10.4.1.1. Culture Media
        10.4.1.2. Microbiology
    10.5. Technical Applications Absolute $ Opportunity
        10.5.1.1. Cosmetology
        10.5.1.2. Medical applications
    10.6. Others Absolute $ Opportunity
    10.7. North America Agar Market By Form
        10.7.1. Market Value & Volume Forecast By Form
        10.7.1.1. Strips
        10.7.1.2. Powder
    10.8. North America Agar Market By Country
        10.8.1. Market Value & Volume Forecast By Country
10.8.1.1. U.S.  
10.8.1.2. Canada  
10.8.2. Absolute $ Opportunity By Country  
10.9. North America Agar Market Attractiveness  
10.9.1. By Application  
10.9.2. By Form  
10.9.3. By Country  

11. Latin America Agar Market  
11.1. Overview  
11.1.1. Market Value & Volume Forecast  
11.1.2. Absolute $ Opportunity  
11.1.3. BPS Analysis By Country  
11.1.4. Y-o-Y Growth projections By Country  
11.2. Market Value & Volume Forecast By Application  
11.2.1. Food & Beverages  
11.2.2. Bacteriological  
11.2.3. Technological  
11.2.4. Others  
11.3. Food & Beverages Absolute $ Opportunity  
11.3.1. Market Value & Volume Forecast By Food & Beverages Sub-segment  
11.4. Bacteriological Absolute $ Opportunity  
11.4.1. Market Value & Volume Forecast By Bacteriological Sub-segment  
11.5. Technical Applications Absolute $ Opportunity  
11.6. Others Absolute $ Opportunity  
11.7. Latin America Agar Market By Form  
11.7.1. Market Value & Volume Forecast By Form  
11.7.1.1. Strips  
11.7.1.2. Powder  
11.7.2. Absolute $ Opportunity By Form  
11.8. Latin America Agar Market By Country  
11.8.1. Market Value & Volume Forecast By Country  
11.8.1.1. Mexico  
11.8.1.2. Brazil  
11.8.1.3. Argentina  
11.8.1.4. Rest of Latin America  
11.8.2. Absolute $ Opportunity By Country  
11.9. Latin America Agar Market Attractiveness  
11.9.1. By Application  
11.9.2. By Form  
11.9.3. By Country  

12. Western Europe Agar Market  
12.1. Overview  
12.1.1. Market Value & Volume Forecast  
12.1.2. Absolute $ Opportunity  
12.1.3. BPS Analysis By Country  
12.1.4. Y-o-Y Growth projections By Country  
12.2. Market Value & Volume Forecast By Application  
12.2.1. Food & Beverages  
12.2.2. Bacteriological  
12.2.3. Technological  
12.2.4. Others  
12.3. Food & Beverages Absolute $ Opportunity  
12.3.1. Market Value & Volume Forecast By Food & Beverages Sub-segment  
12.4. Bacteriological Absolute $ Opportunity  
12.4.1. Market Value & Volume Forecast By Bacteriological Sub-segment  
12.5. Technical Applications Absolute $ Opportunity  
12.6. Others Absolute $ Opportunity  
12.7. Western Europe Agar Market By Form  
12.7.1. Market Value & Volume Forecast By Form  
12.7.1.1. Strips  
12.7.1.2. Powder
12.7.2. Absolute $ Opportunity By Form
12.8. Western Europe Agar Market By Country
12.8.1. Market Value & Volume Forecast By Country
12.8.1.1. EU 5
12.8.1.2. Benelux
12.8.1.3. Nordic
12.8.1.4. Rest of Western Europe
12.8.2. Absolute $ Opportunity By Country
12.9. Western Europe Agar Market Attractiveness
12.9.1. By Application
12.9.2. By Form
12.9.3. By Country

13. Eastern Europe Agar Market
13.1. Overview
13.1.1. Market Value & Volume Forecast
13.1.2. Absolute $ Opportunity
13.1.3. BPS Analysis By Country
13.1.4. Y-o-Y Growth projections By Country
13.2. Market Value & Volume Forecast By Application
13.2.1. Food & Beverages
13.2.2. Bacteriological
13.2.3. Technological
13.2.4. Others
13.3. Food & Beverages Absolute $ Opportunity
13.3.1. Market Value & Volume Forecast By Food & Beverages Sub-segment
13.4. Bacteriological Absolute $ Opportunity
13.4.1. Market Value & Volume Forecast By Bacteriological Sub-segment
13.5. Technical Applications Absolute $ Opportunity
13.6. Others Absolute $ Opportunity
13.7. Eastern Europe Agar Market By Form
13.7.1. Market Value & Volume Forecast By Form
13.7.1.1. Strips
13.7.1.2. Powder
13.7.2. Absolute $ Opportunity By Form
13.8. Eastern Europe Agar Market By Country
13.8.1. Market Value & Volume Forecast By Country
13.8.1.1. Russia
13.8.1.2. Poland
13.8.1.3. Ukraine
13.8.1.4. Rest of Eastern Europe
13.8.2. Absolute $ Opportunity By Country
13.9. Eastern Europe Agar Market Attractiveness
13.9.1. By Application
13.9.2. By Form
13.9.3. By Country

14. APEJ Agar Market
14.1. Overview
14.1.1. Market Value & Volume Forecast
14.1.2. Absolute $ Opportunity
14.1.3. BPS Analysis By Country
14.1.4. Y-o-Y Growth projections By Country
14.2. Market Value & Volume Forecast By Application
14.2.1. Food & Beverages
14.2.2. Bacteriological
14.2.3. Technological
14.2.4. Others
14.3. Food & Beverages Absolute $ Opportunity
14.3.1. Market Value & Volume Forecast By Food & Beverages Sub-segment
14.4. Bacteriological Absolute $ Opportunity
14.4.1. Market Value & Volume Forecast By Bacteriological Sub-segment
14.5. Technical Applications Absolute $ Opportunity
14.6. Others Absolute $ Opportunity
14.7. APEJ Agar Market By Form
14.7.1. Market Value & Volume Forecast By Form
14.7.1.1. Strips
14.7.1.2. Powder
14.7.2. Absolute $ Opportunity By Form
14.8. APEJ Agar Market By Country
14.8.1.1. India
14.8.1.2. China
14.8.1.3. ASEAN
14.8.1.4. Australia & New Zealand
14.8.1.5. Rest of APEJ
14.8.2. Absolute $ Opportunity By Country
14.9. APEJ Agar Market Attractiveness
14.9.1. By Application
14.9.2. By Form
14.9.3. By Country

15. MEA Agar Market
15.1. Overview
15.1.1. Market Value & Volume Forecast
15.1.2. Absolute $ Opportunity
15.1.3. BPS Analysis By Country
15.1.4. Y-o-Y Growth projections By Country
15.2. Market Value & Volume Forecast By Application
15.2.1. Food & Beverages
15.2.2. Bacteriological
15.2.3. Technological
15.2.4. Others
15.3. Food & Beverages Absolute $ Opportunity
15.3.1. Market Value & Volume Forecast By Food & Beverages Sub-segment
15.4. Bacteriological Absolute $ Opportunity
15.4.1. Market Value & Volume Forecast By Bacteriological Sub-segment
15.5. Technical Applications Absolute $ Opportunity
15.6. Others Absolute $ Opportunity
15.7. MEA Agar Market By Form
15.7.1. Market Value & Volume Forecast By Form
15.7.1.1. Strips
15.7.1.2. Powder
15.7.2. Absolute $ Opportunity By Form
15.8. MEA Agar Market By Country
15.8.1. Market Value & Volume Forecast By Country
15.8.1.1. GCC
15.8.1.2. Turkey
15.8.1.3. South Africa
15.8.1.4. Rest of MEA
15.8.2. Absolute $ Opportunity By Country
15.9. MEA Agar Market Attractiveness
15.9.1. By Application
15.9.2. By Form
15.9.3. By Country

16. Japan Agar Market
16.1. Overview
16.1.1. Market Value & Volume Forecast
16.1.2. Absolute $ Opportunity
16.1.3. BPS Analysis By Country
16.1.4. Y-o-Y Growth projections By Country
16.2. Market Value & Volume Forecast By Application
16.2.1. Food & Beverages
16.2.2. Bacteriological
16.2.3. Technological
16.2.4. Others
16.3. Food & Beverages Absolute $ Opportunity
16.3.1. Market Value & Volume Forecast By Food & Beverages Sub-segment
16.4. Bacteriological Absolute $ Opportunity
16.4.1. Market Value & Volume Forecast By Bacteriological Sub-segment
16.5. Technical Applications Absolute $ Opportunity
16.6. Others Absolute $ Opportunity
16.7. Japan Agar Market By Form
16.7.1. Market Value & Volume Forecast By Form
16.7.1.1. Strips
16.7.1.2. Powder
16.7.2. Absolute $ Opportunity By Form
16.8. Japan Agar Market Attractiveness
16.8.1. By Application
16.8.2. By Form

17. Competitive Landscape

18. Company Profile
18.1. Agarmex
18.1.1. Company Overview
18.1.2. Product Presence
18.1.3. Geographic Presence
18.1.4. Key Strategy
18.2. New Zealand Manuka Group
18.3. Hispanagar
18.4. Acroyali Holdings Qingdao Co., Ltd.
18.5. Industrias Roko, S.A.
18.6. Neogen
18.7. Merck Group
18.8. Agarindo Bogatama
18.9. Setexam
18.10. Norevo GmbH

Ordering:
Order Online - http://www.researchandmarkets.com/reports/3788398/
Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

<table>
<thead>
<tr>
<th>Product Name:</th>
<th>Agar Market: Global Industry Analysis and Opportunity Assessment, 2016-2026</th>
</tr>
</thead>
<tbody>
<tr>
<td>Web Address:</td>
<td><a href="http://www.researchandmarkets.com/reports/3788398/">http://www.researchandmarkets.com/reports/3788398/</a></td>
</tr>
<tr>
<td>Office Code:</td>
<td>SCH351ZR</td>
</tr>
</tbody>
</table>

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td>USD 5000</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License:</td>
<td>USD 7500</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide:</td>
<td>USD 10000</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

<table>
<thead>
<tr>
<th>Title:</th>
<th>Mr</th>
<th>Mrs</th>
<th>Dr</th>
<th>Miss</th>
<th>Ms</th>
<th>Prof</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Name:</td>
<td>__________________________</td>
<td>Last Name:</td>
<td>__________________________</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Email Address:</td>
<td>*</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Job Title:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Organisation:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Address:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>City:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Postal / Zip Code:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Country:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Phone Number:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fax Number:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
   Research and Markets,
   Guinness Center,
   Taylors Lane,
   Dublin 8,
   Ireland.

☐ Pay by wire transfer: Please transfer funds to:
   Account number 833 130 83
   Sort code 98-53-30
   Swift code ULSBIE2D
   IBAN number IE78ULSB98533083313083
   Bank Address Ulster Bank,
   27-35 Main Street,
   Blackrock,
   Co. Dublin,
   Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World