Global HVAC Market 2016-2020

Description:
The global HVAC market is skewed towards unorganized and local regional players with around 55% market share in terms of revenue and sales in hands of multiple local regional players. This report covers a detailed analysis of 10 companies which comprises of around 30% share in total revenue of the global HVAC market.

The objective of this report is to analyze the current scenario of global HVAC industry and to project the market growth over the next 5 financial years. The Global HVAC market is currently expected to grow at an average annual growth rate of 7% by the year 2020. The growth will be fueled by high growth in emerging economies which will increase the industry base and infrastructure in the regions leading to high demand for HVAC instruments. Increased construction activities, growing replacement demand in developed countries, need for energy efficient HVAC systems and developing infrastructure in emerging countries will be the key driving factors for the industry.

Worldwide industry players in the market are adopting different strategies to increase their market share. Diversification and market development are the two most prominent strategies adopted by players in APAC, whereas product development and market penetration are common strategies adopted by players in North America and Europe. Minimizing competition through M&As has been adopted as a market strategy. The fact that small and regional players hold significant shares in the market will support such strategies and provide opportunities for players to bolster their footholds in the market.

The sector is likely to see good progress and growth over the next 5 years as the global HVAC market is experiencing a steady push due to recovering world economies, growing industrial base, rising construction activities, helping government rules and regulations, various promotional campaigns from government, rising standard of living and better purchasing power in the society. The trends which are likely to drive the market growth in the near future will be building automation systems, advanced monitoring systems and intelligent technologies, efficient maintenance and personal services for HVAC systems, increased focus on energy savings and maintenance, rise in adoption of smartphones for controlling HVAC devices, implementation of zero-energy systems, rise in use of DEVap (Desiccant-Enhanced Evaporative Air Conditioning) systems, shift toward green technology, growth of smart cities and emergence of smart thermostats. However, environmental regulations and guidelines, high market competition and capital intensive market can be a barrier for the growth of this sector.

This report provides segment-wise and usage wise insights on global HVAC market, growth drivers and inhibitors, key trends, profiles of key players, major challenges for new players, current and future trends and recommendations for policy makers, manufacturers, end users and investors.

Scope of Global HVAC Market 2016 - 2020 Report:
- This report provides detailed information about Global HVAC Market including future market forecasts.
- This report identifies the need for focusing on HVAC sector.
- This report provides detailed information on growth forecasts for overall Global HVAC market up to 2020.
- This report provides detailed information on Equipment wise (Heating, Air Conditioning, Ventilation) growth forecasts for global HVAC market up to 2020.
- This report provides detailed information on application wise (Residential and Commercial) growth forecasts for global HVAC market up to 2020.
- This report provides detailed information on geography wise (Asia pacific, Africa & Middle east, Europe, Latin & South America and North America) growth forecasts for global HVAC market up to 2020.
- The report identifies the growth drivers and inhibitors for global HVAC market.
- This report has detailed profiles of 10 key players in Global HVAC market covering their business strategy, financial performance, future forecasts and SWOT analysis.
- This report covers in details the competitive landscape in Global HVAC market.

- This report identifies key industry bodies and associations and their role in Global HVAC market.

- This report provides PESTLE (political, economic, social, technological, legal and environmental) analysis for Global HVAC market.

- This report provides Porter’s Five Forces analysis for Global HVAC market.

- This report provides SWOT (strengths, weakness, opportunities and threats) analysis for Global HVAC market.

- This report identifies the key challenges faced by new players in Global HVAC market.

- This report provides future trends and opportunities for Global HVAC market.

- This report also provides strategic recommendations for policy makers, end users, service providers and investors.

Contents:

1. Executive Summary
   1.1 Scope of Report
   1.2 Research Methodology

2. Need for HVAC Industry

3. Global HVAC Market - Overview
   3.1 Evolution of HVAC Industry
   3.2 HVAC Market Value Chain

4. Market Segments & Forecasts for Global HVAC Market
   4.1 Overall HVAC market forecast
   4.2 HVAC Market by sectors
   4.3 Market forecast by HVAC equipments
      4.3.1 Heating Equipment
      4.3.2 Air Conditioning Equipment
      4.3.3 Ventilation Equipment
   4.4 HVAC Market by Services
   4.5 HVAC Market Forecast by Applications
      4.5.1 Residential
      4.5.2 Non residential
   4.6 HVAC Market Forecast by Region
      4.6.1 Asia Pacific
      4.6.2 Europe
      4.6.3 Middle East and Africa
      4.6.4 North America
      4.6.5 Latin and South America (LASA)

5. Key Growth Drivers and Inhibitors for Global HVAC Market
   5.1 Growth Drivers
      5.1.1 Increased construction activities
      5.1.2 Growing replacement demand in developed countries
      5.1.3 Need for energy-efficient HVAC systems
      5.1.4 Developing infrastructure in emerging countries
      5.2 Growth Inhibitors
      5.2.1 Environmental regulations and guidelines
      5.2.2 High market competition
      5.2.3 Capital-intensiveness

6. HVAC Industry Updates
   6.1 Melrose Buying HVAC Maker Nortek for $2.8 billion
   6.2 Daikin Acquires Italian Commercial Refrigeration Manufacturer Zanotti
6.3 Johnson Controls and Tyco Entered into a Merger Agreement

7. Company Profiles
7.1 Carrier
7.1.1 Company Profile
7.1.2 Value Chain
7.1.3 Financial Performance of Carrier
7.1.4 Business Strategy
7.1.5 SWOT Analysis for Carrier
7.6.6 Key Customers
7.2 Daikin
7.2.1 Company Profile
7.2.2 Value Chain
7.2.3 Financial Performance of Daikin
7.2.4 Business Strategy 65
7.2.5 SWOT Analysis for Daikin
7.3 GD Media
7.3.1 Company Profile
7.3.2 Value Chain
7.3.3 Financial Performance of Midea Group Co., Ltd.
7.3.4 Business Strategy
7.3.5 SWOT Analysis for Midea Group Co., Ltd
7.3.6 Key Projects
7.4 Johnson controls
7.4.1 Company Profile
7.4.2 Value Chain
7.4.3 Financial Performance of Johnson controls Inc.
7.4.4 Business Strategy
7.4.5 SWOT Analysis for Johnson controls
7.5 Lennox International
7.5.1 Company Profile
7.5.2 Value Chain
7.5.3 Financial Performance of Lennox International
7.5.4 Business Strategy
7.5.5 SWOT Analysis for Lennox International
7.6 Ingersoll-Rand
7.6.1 Company Profile
7.6.2 Ingersoll-Rand in Global HVAC value chain
7.6.3 Financial Performance of Ingersoll-Rand Ltd.
7.6.4 Business Strategy
7.6.4.1 Service level business strategy
7.6.4.2 Product level business strategy
7.6.5 SWOT Analysis for Ingersoll-Rand Ltd.
7.7 LG Electronics
7.7.1 Company Profile
7.7.2 LG Electronics in Global HVAC value chain
7.7.3 Financial Performance of LG Electronics Ltd.
7.7.4 Business Strategy
7.7.4.1 Service level business strategy
7.7.4.2 Product level business strategy
7.7.5 SWOT Analysis for LG Electronics Ltd.
7.8 Nortek Inc.
7.8.1 Company Profile
7.8.2 Nortek Inc. in Global HVAC value chain
7.8.3 Financial Performance of Nortek Inc. Ltd.
7.8.4 Business Strategy
7.8.4.1 Service level business strategy
7.8.4.2 Product level business strategy 115
7.8.5 SWOT Analysis for Nortek Inc. Ltd.
7.9 Siemens AG (Building Technologies)
7.9.1 Company Profile
7.9.2 Siemens AG in Global HVAC value chain
7.9.3 Financial Performance of Siemens AG Ltd.
7.9.4 Business Strategy
7.9.4.1 Service level business strategy
7.9.4.2 Product level business strategy
7.9.5 SWOT Analysis for Siemens AG Ltd.
7.10 Gree Electric Appliances, Inc. of Zhuhai
7.10.1 Company Profile
7.10.2 Gree Electric Appliances in Global HVAC value chain
7.10.3 Financial Performance of Gree Electric Appliances
7.10.4 Business Strategy
7.10.4.1 Service level business strategy
7.10.4.2 Product level business strategy
7.10.5 SWOT Analysis for Gree Electric Appliances

8. Competitive Landscape of Global HVAC Market

9. Global Industry Associations Related to HVAC Market
9.1 International Council of Air-Conditioning, Refrigeration, and Heating Manufacturers Associations (ICARHMA)
9.2 American Society of Heating, Refrigerating and Air-Conditioning Engineers (ASHRAE)
9.3 Heating, Air-conditioning & Refrigeration Distributors International (HARDI)

10. Analysis Models
10.1 PESTLE Analysis
10.1.1 Political
10.1.2 Economic:
10.1.3 Social:
10.1.4 Technological:
10.1.5 Legal:
10.1.6 Environmental:
10.2 Porter's Five Forces
10.3 SWOT Analysis

11. Challenges Faced by New Players in Global HVAC Market


13. Case study

14. Strategic Recommendations
14.1 For Policy Makers
14.2 For End Users
14.3 For Manufacturers
14.4 For Investors

15. Appendix

List of Exhibits
Exhibit 3.2.1 Value chain for Global HVAC market
Exhibit 4.1.1 Global HVAC Industry Revenue from 2010 - 2015 (in Billion USD)
Exhibit 4.1.2 Forecast of Global HVAC Market 2016-20 (in US$ billion)
Exhibit 4.1.3 Forecasted growth of Global HVAC Market 2016-20 (in %)
Exhibit 4.2.1 Global Market Share based on sectors of HVAC (in %)
Exhibit 4.2.2 Category Wise CAGR Growth Forecast for HVAC Market 2016-20 (in %)
Exhibit 4.3.1 Forecast of Global HVAC equipment Market 2016-20 (in US$ billion)
Exhibit 4.3.2 Forecasted growth of Global HVAC Market 2016-20 (in %)
Exhibit 4.3.3 Global Market Share by HVAC equipment Types (in %)
Exhibit 4.3.4 Forecast of Global HVAC Heating equipment Market 2016-20 (in US$ billion)
Exhibit 4.3.5 Forecasted growth of Global HVAC Heating Equipment Market 2016-20 (in %)
Exhibit 4.3.6 Forecast of Global HVAC AC equipment Market 2016-20 (in US$ billion)
Exhibit 4.3.7 Forecasted growth of Global HVAC AC equipment Market 2016-20 (in %)
Exhibit 4.3.8 Forecast of Global HVAC Ventilation equipment Market 2016-20 (in US$ billion)
Exhibit 4.3.9 Forecasted growth of Global HVAC ventilation equipment Market 2016-20 (in %)
Exhibit 4.4.1 Forecast of Global HVAC Service Market 2016-20 (in US$ billion)
Exhibit 4.4.2 Forecasted growth of Global HVAC Service 2016-20 (in %)
Exhibit 4.5.1 Global Market Share based on sectors of HVAC (in %)
Exhibit 4.5.2 Forecast of Global HVAC residential Market 2016-20 (in US$ billion)
Exhibit 4.5.3 Forecasted growth of Global HVAC residential Market 2016-20 (in %)
Exhibit 4.5.4 Forecast of Global HVAC nonresidential Market 2016-20 (in US$ billion)
Exhibit 4.5.5 Forecasted growth of Global HVAC nonresidential Market 2016-20 (in %)
Exhibit 4.6.1 Market Share of Various Geographies in Global HVAC Market (in %)
Exhibit 4.6.2 Geography Wise CAGR Growth Forecast for HVAC Market 2016-20 (in %)
Exhibit 4.6.3 Forecast of Asia Pacific HVAC Market 2016-20 (in US$ billion)
Exhibit 4.6.4 Forecasted growth of Asia Pacific HVAC Market 2016-20 (in US$ billion)
Exhibit 4.6.5 Forecast of European HVAC Market 2016-20 (in US$ billion)
Exhibit 4.6.6 Forecasted growth of European HVAC Market 2016-20 (in US$ billion)
Exhibit 4.6.7 Forecast of Middle East & Africa HVAC Market 2016-20 (in US$ billion)
Exhibit 4.6.8 Forecasted growth of Middle East & Africa HVAC Market 2016-20 (in US$ billion)
Exhibit 4.6.9 Forecast of North America HVAC Market 2016-20 (in US$ billion)
Exhibit 4.6.10 Forecasted growth of North America HVAC Market 2016-20 (in US$ billion)
Exhibit 4.6.11 Forecast of South America HVAC Market 2016-20 (in US$ billion)
Exhibit 4.6.12 Forecasted growth of South America HVAC Market 2016-20 (in US$ billion)
Exhibit 5.1 Key Growth Drivers and Inhibitors for global HVAC market
Exhibit 7.1.1 Company Profile - Carrier
Exhibit 7.1.2 Contact Details - Carrier
Exhibit 7.1.3 Carrier in HVAC industry Value Chain
Exhibit 7.1.4 Carrier Revenue from 2010-11 to 2014-15
Exhibit 7.1.5 Year-wise Carrier Revenue Growth from 2010-11 to 2014-15 (in %)
Exhibit 7.1.8 SWOT Analysis of Carrier
Exhibit 7.1.9 Key customer of Carrier
Exhibit 7.2.1 Company Profile - Daikin
Exhibit 7.2.2 Contact Details - Daikin
Exhibit 7.2.3 Daikin in HVAC industry Value Chain
Exhibit 7.2.4 Daikin Revenue from 2010-11 to 2014-15
Exhibit 7.2.5 Year-wise Daikin Revenue Growth from 2010-11 to 2014-15 (in %)
Exhibit 7.2.8 SWOT Analysis of Daikin
Exhibit 7.3.1 Company Profile - Lennox International
Exhibit 7.3.2 Contact Details - Midea Group Co., Ltd.
Exhibit 7.3.3 Midea Group Co., Ltd. in crane industry Value Chain
Exhibit 7.3.4 Midea Group Co., Ltd. Revenue from 2010-11 to 2014-15
Exhibit 7.3.5 Year-wise Midea Group Co., Ltd. Revenue Growth from 2010-11 to 2014-15 (in %)
Exhibit 7.3.6 Estimated Midea Group Co., Ltd. Revenue from 2015-16 to 2019-20
Exhibit 7.3.7 Estimated Year-wise Midea Group Co., Ltd. Revenue Growth from 2015-16 to 2019-20 (In %)
Exhibit 7.3.8 SWOT Analysis of Midea Group Co., Ltd.
Exhibit 7.3.9 Key Projects
Exhibit 7.4.1 Company Profile - Johnson Controls, Inc
Exhibit 7.4.2 Contact Details - Johnson Controls, Inc
Exhibit 7.4.3 Johnson Controls, Inc in crane industry Value Chain
Exhibit 7.4.4 Johnson Controls, Inc Revenue from 2010-11 to 2014-15
Exhibit 7.4.5 Year-wise Johnson Controls, Inc Revenue Growth from 2010-11 to 2014-15 (in %)
Exhibit 7.4.8 SWOT Analysis of Johnson Controls, Inc
Exhibit 7.5.1 Company Profile - Lennox International
Exhibit 7.5.2 Contact Details - Lennox International
Exhibit 7.5.3 Lennox International in crane industry Value Chain
Exhibit 7.5.4 Lennox International Revenue from 2010-11 to 2014-15
Exhibit 7.5.5 Year-wise Lennox International Revenue Growth from 2010-11 to 2014-15 (in %)
Exhibit 7.5.8 SWOT Analysis of Lennox International
Exhibit 7.6.1.1 Company Profile: Ingersoll-Rand
Exhibit 7.6.1.2 Contact Details - Ingersoll-Rand Ltd.
Exhibit 7.6.2.1 Ingersoll-Rand Value Chain
Exhibit 7.6.3.1 Ingersoll-Rand Sales volume from 2011 to 2015
Exhibit 7.6.3.2 Ingersoll-Rand Year-wise Sales Volume Growth from 2011 to 2015 (in %)
Exhibit 7.6.3.3 Estimated Ingersoll-Rand Sales from 2015-16 to 2019-20 (Volume)
Exhibit 7.6.3.4 Estimated Year-wise Ingersoll-Rand Sales Growth from 2014-15 to 2019-20 (in %)
Exhibit 7.6.4.1 Major service strategy of Ingersoll-Rand Ltd.
Exhibit 7.6.4.2 Major products strategy of Ingersoll-Rand
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