Nicaragua Insurance Report Q3 2016

Description:
View: Nicaragua's insurance market is growing rapidly, albeit from a low base. While currently the smallest of the Central American region insurance markets, both the life and non-life sectors are expected to grow steadily over the forecast period through to 2020, supported by improvements in household income rates and wider economic growth.

The start of several major infrastructure projects, including the Nicaragua Canal, will also increase demand for non-life lines such as engineering and transport insurance. The development of a more varied product offering will be key to growth, particularly the expansion of microinsurance products and affordable healthcare.

Key Updates And Forecasts
- GDP growth is expected to reach over 4% in 2016, bolstered by low inflation, which will have a positive impact on household income rates. Along with a positive economic outlook, the government is keen to improve the investment environment, with potential tax reductions ahead and measures expected to attract private investors.

- Currency movements mean life premiums will see a short-term contraction when measured in US dollar terms, though growth is expected to be maintained in local currency terms. Overall it's expected life premiums will reach USD39mn in 2020, giving premiums per capita of just USD6.0.

- The non-life market is considerably more developed and is expected to see consistent growth over the five-year forecast period. By 2020, non-life premiums are forecast to reach USD188mn, up from USD161mn in 2016.

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Product Offering

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ASSA

Iniser

MAPFRE

America

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