Organ Preservation Market - Analysis & Forecasts to 2021

Description: "Organ Preservation Market by Preservation Solution (UW/Custodiol HTK/Perfadex), Transportation Technique (Static Cold Storage/Hypothermic Machine Perfusion/Normothermic Machine Perfusion) & Organ Type (Kidneys/liver/lung) - Analysis & Forecasts to 2021"

Over the years, the organ preservation market, has witnessed various technological advancements. These advancements have led to a growth in the number of transplants across the globe. Some of the other factors driving the growth of the market are rising multi-organ failure cases in aging population, rising solid organ transplantation procedures, and increasing government initiatives to promote organ donation. However, the high cost of transplants is a factor that is hindering the market.

In 2016, the University of Wisconsin segment is expected to account for the largest share of the organ preservation market, by preservation solution. This large share can be attributed to its prolific usage in the storage of kidney, liver, and pancreas, better transplantation outcomes, less histological damage, and improved physiological function of organs. The static cold storage is expected to account for the largest share of the organ preservation market, by technique. The largest share of static cold storage can be attributed to the simplicity, low cost, and less requirement of equipment and trained personnel. Kidneys to account for the largest share, by organ type. The large share can be attributed to factors such as rising cases of kidney failure, improvements in graft survival, and long-term graft function.

In 2016, North America is expected to account for the largest share of the global organ preservation market, followed by Europe, Asia-Pacific, and the Rest of the World (RoW). Its large share can be attributed to growing cases of kidney failure, rising organ transplants, favorable reimbursements scenario within some provinces in Canada, and novel technological advancements by U.S. players. In the coming years, the organ preservation market is expected to witness the highest growth rate in the Asia-Pacific region. The high growth in these regions can be attributed to the new regulatory framework in China, and increasing organ donations in Asia-Pacific.

The global organ preservation market witnesses various product offerings offered by big and small firms. Client acquisitions, approvals, market expansions were the key developments undertaken by the companies to increase their market shares and to establish a strong foothold in the global market. The major players in this market include Organ Recovery Systems (U.S.), Xvivo Perfusion AB (Sweden), Essential Pharmaceuticals LLC (U.S.), Dr. Franz Kohler Chemie GmbH (Germany), and Waters Medical Systems LLC (U.S.), among others.

Reasons to Buy the Report:

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help the firms in garnering a greater market share. Firms purchasing the report could use any one or a combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market shares.

The report provides insights on the following pointers:

- Market Penetration: Comprehensive information on the product portfolios and services offered by the top 10 players in the organ preservation market. The report analyzes organ transplants by preservation solution, technique and organ type.

- Product Development/Innovation: Detailed insights on the upcoming technologies, research and development activities, and new product launches in the organ preservation market.

- Market Development: Comprehensive information about the lucrative emerging markets. The report analyzes the markets for various preservation solutions and techniques across geographies.

- Market Diversification: Exhaustive information about new products and services, untapped geographies, recent developments, and investments in the organ preservation market.
Competitive Assessment: In-depth assessment of market shares, strategies, products and services, distribution networks, and manufacturing capabilities of leading players in the organ preservation market.

Contents:
1 Introduction
   1.1 Objectives of Study
   1.2 Market Definition
   1.3 Market Scope
      1.3.1 Markets Covered
      1.3.2 Years Considered for the Study
   1.4 Currency
   1.5 Limitations
   1.6 Stakeholders

2 Research Methodology
   2.1 Research Methodology Steps
   2.2 Secondary and Primary Research Methodology
      2.2.1 Secondary Research
      2.2.1.1 Key Data From Secondary Sources
      2.2.2 Primary Research
      2.2.2.1 Key Data From Primary Sources
      2.2.2.2 Key Insights From Primary Sources
      2.2.2.3 Key Industry Insights
   2.3 Market Size Estimation Methodology
   2.4 Research Design
   2.5 Market Data Validation and Triangulation
   2.6 Assumptions for the Study

3 Executive Summary
   3.1 Current Scenario
   3.2 Future Outlook
   3.3 Conclusion

4 Premium Insights
   4.1 Transplantable Organ Preservation and Transport Market
   4.2 Geographic Analysis
   4.3 Transplantable Organ Preservation and Transport Market, By Technique (2016 vs 2021)
   4.4 Transplantable Organ Preservation and Transport Market, By Solution (2016 vs 2021)

5 Market Overview
   5.1 Introduction
   5.2 Market Dynamics
      5.2.1 Drivers
      5.2.1.1 Rising Cases of Multiple Organ Failure in Aging Population
      5.2.1.2 Technological Advancements
      5.2.1.3 Increasing Government and Ngo Initiatives to Encourage Organ Donation
      5.2.1.4 Rising Number of Solid-Organ Transplantation Procedures
      5.2.2 Restraints
      5.2.2.1 High Cost of Organ Transplantation
      5.2.3 Opportunities
      5.2.3.1 Normothermic Machine Perfusion: A New Paradigm for Organ Preservation
      5.2.4 Challenges
      5.2.4.1 Significant Gap Between Number of Organs Donated and Organs Required Annually
      5.2.4.2 Limited Medical Reimbursements for Organ Donation and Transplantation

6 Transplantable Organ Preservation & Transport Market, By Preservation Solution
   6.1 Introduction
   6.2 University of Wisconsin Solution (UW Solution)
   6.3 Custodiol HTK
   6.4 Perfadex
   6.5 Other Preservation Solutions

7 Transplantable Organ Preservation & Transport Market, By Technique
7.1 Introduction
7.2 Static Cold Storage (SCS) Technique
7.3 Hypothermic Machine Perfusion
7.4 Normothermic Machine Perfusion

8 Transplantable Organ Preservation & Transport Market, By Organ Type
8.1 Introduction
8.2 Kidneys
8.3 Liver
8.4 Lung
8.5 Heart
8.6 Other Organs (Pancreas, Intestine)

9 Transplantable Organ Preservation & Transport Market, By Region
9.1 Introduction
9.2 North America
9.2.1 U.S.
9.2.1.1 Novel Technological Advancements By U.S. Players
9.2.1.2 Growing Cases of Kidney Failure in the U.S.
9.2.1.3 Huge Gap Between Demand and Supply of Organs
9.2.2 Canada
9.2.2.1 Rising Organ Transplants
9.2.2.2 Favorable Reimbursement Scenario for Living Donors Within Some Provinces in Canada
9.3 Europe
9.3.1 E-4 (U.K., Spain, Italy & Germany)
9.3.1.1 Active Participation of the Spanish National Transplant Organization (ONT)
9.3.1.2 Changes in Organ Donation Laws in Wales (U.K.)
9.3.1.3 Transplant Scandal in Germany
9.3.2 Rest of Europe
9.3.2.1 Awareness Campaigns in Europe
9.3.2.2 Lack of Organ Donations in Denmark
9.3.2.3 Family Refusal, the Primary Barrier for Organ Donation in France
9.4 Asia-Pacific
9.4.1 China
9.4.1.1 New Regulatory Framework Boosts Voluntary Organ Donation
9.4.1.2 Wastage of Organs
9.4.2 Rest of Asia-Pacific
9.4.2.1 Increasing Organ Donation in Australia
9.4.2.2 Lack of Awareness and Religious Beliefs in India & Japan
9.5 Rest of the World (RoW)
9.5.1 Campaigns in Brazil to Encourage Organ Donation
9.5.2 Favorable Regulatory Environment in Saudi Arabia, Iran, and Israel

10 Competitive Landscape (Page No. - 101)
10.1 Overview
10.2 Competitive Situation and Trends
10.2.1 Product Deployments
10.2.2 Approvals and Certifications
10.2.3 Expansions
10.2.4 Other Strategies

11 Company Profiles
(Introduction, Products & Services, Strategy, & Analyst Insights, Developments, MnM View)*
11.1 Introduction
11.2 Paragonix Technologies, Inc.
11.3 21st Century Medicine Inc.
11.4 Dr. Franz Kohler Chemie GmbH
11.5 Essential Pharmaceuticals, LLC
11.6 Lifeline Scientific, Inc. (Organ Recovery Systems, Inc.)
11.7 Preservation Solutions, Inc.
11.8 Xvivo Perfusion AB
11.9 Transmedics, Inc.
11.10 Organox Limited
Appendix

12.1 Discussion Guide of Global Transplantable Organ Preservation & Transport Market

List of Tables

Table 1 Number of Kidney Transplants Performed Across Various Geographies (2012-2014)
Table 2 Number of Liver Transplants Performed Across Various Geographies (2012-2014)
Table 3 Number of Lung Transplants Performed Across Various Geographies (2012-2014)
Table 4 Technological Advancements, the Pivotal Factor Propelling the Growth of the Transplantable Organ Storage & Transport Market
Table 5 Average Cost of Kidney Transplants for Various Countries, 2016
Table 6 High Cost of Transplant Procedures Restraining Market Growth
Table 7 Normothermic Machine Perfusion in Organ Preservation Offers an Array of Opportunities for the Transplantable Organ Storage & Transport Market
Table 8 Significant Gap Between Demand and Supply of Organs, A Major Challenge for the Market
Table 9 Global Transplantable Organ Preservation & Transport Market Size, By Preservation Solution, 2014-2021 (USD Million)
Table 10 UW Solution Market Size, By Region, 2014-2021 (USD Million)
Table 11 North American UW Solution Market Size, By Country, 2014-2021 (USD Million)
Table 12 European UW Solution Market Size, By Country, 2014-2021 (USD Million)
Table 13 Asia-Pacific UW Solution Market Size, By Country, 2014-2021 (USD Million)
Table 14 Custodiol HTK Solution Market Size, By Region, 2014-2021 (USD Million)
Table 15 North American Custodiol HTK Solution Market Size, By Country, 2014-2021 (USD Million)
Table 16 European Custodiol HTK Solution Market Size, By Country, 2014-2021 (USD Million)
Table 17 Asia-Pacific Custodiol HTK Solution Market Size, By Country, 2014-2021 (USD Million)
Table 18 Perfadex Solution Market Size, By Region, 2014-2021 (USD Million)
Table 19 North American Perfadex Solution Market Size, By Country, 2014-2021 (USD Million)
Table 20 European Perfadex Solution Market Size, By Country, 2014-2021 (USD Million)
Table 21 Asia-Pacific Perfadex Solution Market Size, By Country, 2014-2021 (USD Million)
Table 22 Other Preservation Solutions Market Size, By Region, 2014-2021 (USD Million)
Table 23 North American Other Preservation Solutions Market Size, By Country, 2014-2021 (USD Million)
Table 24 European Other Preservation Solutions Market Size, By Country, 2014-2021 (USD Million)
Table 25 Asia-Pacific Other Preservation Solutions Market Size, By Country, 2014-2021 (USD Million)
Table 26 Global Transplantable Organ Preservation & Transport Market Size, By Technique, 2014-2021 (USD Million)
Table 27 Advantages and Disadvantages of the SCS Technique of Preservation of Transplantable Organs
Table 28 Static Cold Storage (SCS) Technique Market Size, By Region, 2014-2021 (USD Million)
Table 29 Advantages and Disadvantages of the HMP Technique of Preservation of Transplantable Organs
Table 30 Hypothermic Machine Perfusion (HMP) Market Size, By Region, 2014-2021 (USD Million)
Table 31 Advantages and Disadvantages of the NMP Technique of Preservation of Transplantable Organs
Table 32 Normothermic Machine Perfusion Market Size, By Region, 2014-2021 (USD Million)
Table 33 Global Transplantable Organ Preservation & Transport Market Size, By Organ Type, 2014-2021 (USD Million)
Table 34 Transplant Market Size for Kidneys, By Region, 2014-2021 (USD Million)
Table 35 Transplant Market Size for Liver, By Region, 2014-2021 (USD Million)
Table 36 Transplant Market Size for Lungs, By Region, 2014-2021 (USD Million)
Table 37 Transplant Market Size for Hearts, By Region, 2014-2021 (USD Million)
Table 38 Transplant Market Size for Other Organs, By Region, 2014-2021 (USD Million)
Table 39 Transplantable Organ Preservation & Transport Market Size, By Region, 2014-2021 (USD Million)
Table 40 North America: Transplantable Organ Preservation & Transport Market Size, By Country, 2014-2021 (USD Million)
Table 41 Number of Kidney Transplants in the U.S., 2012-2015
Table 42 Waiting List of Candidates for Organ Transplantation in the U.S. (As of July 2016)
Table 43 U.S.: Transplantable Organ Preservation & Transport Market Size, By Preservation Solution, 2014-2021 (USD Million)
Table 44 U.S.: Transplantable Organ Preservation & Transport Market Size, By Technique, 2014-2021 (USD Million)
Table 45 U.S.: Transplantable Organ Preservation & Transport Market Size, By Organ Type, 2014-2021 (USD Million)
Table 46 Organ Transplants Performed in Canada (2012-2014)
Table 47 Canada: Transplantable Organ Preservation & Transport Market Size, By Preservation Solution, 2014-2021 (USD Million)
Table 48 Canada: Transplantable Organ Preservation & Transport Market Size, By Technique, 2014-2021 (USD Million)
Table 49 Canada: Transplantable Organ Preservation & Transport Market Size, By Organ Type, 2014-2021 (USD Million)
Table 50 Europe: Transplantable Organ Preservation & Transport Market Size, By Country, 2014-2021 (USD Million)
Table 51 E-4: Transplantable Organ Preservation & Transport Market Size, By Preservation Solution, 2014-2021 (USD Million)
Table 52 E-4: Transplantable Organ Preservation & Transport Market Size, By Technique, 2014-2021 (USD Million)
Table 53 E-4: Transplantable Organ Preservation & Transport Market Size, By Organ Type, 2014-2021 (USD Million)
Table 54 RoE: Transplantable Organ Preservation & Transport Market Size, By Preservation Solution, 2014-2021 (USD Million)
Table 55 RoE: Transplantable Organ Preservation & Transport Market Size, By Technique, 2014-2021 (USD Million)
Table 56 RoE: Transplantable Organ Preservation & Transport Market Size, By Organ Type, 2014-2021 (USD Million)
Table 57 Asia-Pacific: Transplantable Organ Preservation & Transport Market Size, By Country, 2014-2021 (USD Million)
Table 58 China: Transplantable Organ Preservation & Transport Market Size, By Preservation Solution, 2014-2021 (USD Million)
Table 59 China: Transplantable Organ Preservation & Transport Market Size, By Technique, 2014-2021 (USD Million)
Table 60 China: Transplantable Organ Preservation & Transport Market Size, By Organ Type, 2014-2021 (USD Million)
Table 61 RoAPAC: Transplantable Organ Preservation & Transport Market Size, By Preservation Solution, 2014-2021 (USD Million)
Table 62 RoAPAC: Transplantable Organ Preservation & Transport Market Size, By Technique, 2014-2021 (USD Million)
Table 63 RoAPAC: Transplantable Organ Preservation & Transport Market Size, By Organ Type, 2014-2021 (USD Million)
Table 64 Number of Organ Donations (2008 vs 2015)
Table 65 RoW: Transplantable Organ Preservation & Transport Market Size, By Preservation Solution, 2014-2021 (USD Million)
Table 66 RoW: Transplantable Organ Preservation & Transport Market Size, By Technique, 2014-2021 (USD Million)
Table 67 RoW: Transplantable Organ Preservation & Transport Market Size, By Organ Type, 2014-2021 (USD Million)
Table 68 Product Deployments, 2013-2016
Table 69 Approvals and Certifications, 2013-2016
Table 70 Expansions, 2013-2016

List of Figures

Figure 1 Global Transplantable Organ Preservation & Transport Market: Research Methodology Steps
Figure 2 Sampling Frame: Primary Research
Figure 3 Breakdown of Primary Interviews: By Company Type, Designation, and Country for Supply Side
Figure 4 Breakdown of Primary Interviews: By Organization Type, Designation, and Region for Demand Side
Figure 5 Market Size Estimation Methodology: Bottom-Up Approach
Figure 6 Market Size Estimation Methodology: Top-Down Approach
Figure 7 Research Design
Figure 8 Data Triangulation Methodology
Figure 9 North America is Expected to Dominate the Transplantable Organ Preservation & Transport Market in 2016
Figure 10 Hypothermic Machine Perfusion Segment to Grow at the Highest CAGR From 2016 to 2021
Figure 11 Asia-Pacific to Witness the Highest Growth Rate in the Forecast Period
Figure 12 Growth Opportunities in the Transplantable Organ Preservation and Transport Market (2016-2021)
Figure 13 Asia-Pacific to Witness Highest Growth Rate During the Forecast Period
Figure 14 Static Cold Storage Technique to Command Largest Share in 2016
Figure 15 University of Wisconsin (UW) Solution to Dominate the Market During the Forecast Period
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