Global Lubricant Additives Market - Segmented by Lubricant Type, By Function, By Application, and Geography - Trends and Forecasts (2015-2020)

Description: The Global Lubricant Additives Market has been estimated at USD XX.XX billion in 2014 and is projected to reach USD 16.75 billion by 2020, at a CAGR of more than 3.41% during the forecast period.

Lubricants are used to reduce wear and friction between surfaces that are in close proximity and moving relative to each other. They are usually in liquid, semi-fluid, or in solid state. These materials ideally possess characteristics such as a high viscosity index, high level of thermal stability, low freezing point, and high boiling point. These features help it reduce friction between surfaces of machine parts, reduces the rate of wear and increase operational efficiency. They act as a cooling fluid, and also remove any residual deposition over mechanical parts, thereby increasing their operating lifespan.

Lubricant Additives or lubricant oil additives are added to lubricants and functional fluids to impart specific favorable properties or characteristics. They are generally classified according to their primary functions into dispersants, detergents, oxidation inhibitors, anti-wear agents, extreme-pressure additives, viscosity index improvers, and other. These additives, in formulated packages including one or more additive types, are added to specific base oils to create desired lubricants for use in various major industrial and commercial applications. In the Lubricant Additives market report, we have taken the following major application sectors into consideration: industrial and transportation. These sectors have further been divided into compressors, construction, energy (power generation), food processing, metallurgy & metal working, mining, oil & gas, refrigeration, and others; and passenger vehicles, commercial vehicles, aerospace, and marine, respectively. The transportation sector accounted for XX.XX% share of the global lubricant additives market in 2015.

Growing global automotive industry, the rapid industrialization in BRIC nations, and the global emphasis on environmental protection resulting in the implementing of stringent regulations regarding greenhouse gas emissions, have lent momentum to the global lubricant additives market. On the flipside, volatility in the prices of single additives, the high price of synthetic & bio-based lubricants, increasing number of automobile manufacturers focusing on engine downsizing, and the extended oil change intervals in machinery and automobiles will act as roadblocks for growth of the global Lubricant Additives market.

The global lubricant additives market, on the basis of lubricant type, has been divided into: engine oil, hydraulic oil (fluid), transmission fluid, marine Lubricant Additives, drilling oil, process oil, de-molding oil, chainsaw oils, compressor oils, turbine oils, industrial gear oils, metal working oils, grease, fire-resistant fluids (finished fluids), and others.

The market has been geographically segmented into Asia-Pacific, North America, Europe, South America, and MEA. North America dominates the global Lubricant Additives market, owing to the huge demand from aerospace sector in the country. It is expected to dominate the market for the next five years and is expected to be the fastest growing market during the forecast period. US accounts for the highest market share by country. Asia-pacific holds the second highest share in the market and is expected to grow considerably during the forecast period.

Industrial growth in Middle East & Africa, the continuous development of novel cheaper products for emerging markets, the increased acceptance of comb polymers in lubricants, and the growing popularity of high-performance lubricants (containing higher proportions of additives) in APAC will offer major growth opportunities to lubricant additives manufacturers during the forecast period. The majority of the market share (more than 80%) in the additives industry was accounted for by four multinationals in 2015; Afton Chemical Corporation, Chevron Corp., Infineum International Limited, and The Lubrizol Corporation. Some of the other companies in the market are BASF SE, BRB International BV, Chemtura Corp., Croda Lubricants, DOG Chemie, Dorf Ketal, Dover Chemical, Eni S.p.A., Evonik Industries AG, Jinzhou Kangtai Lubricant Additives Co. Ltd., King Industries Inc., Multisol Group, R.T. Vanderbilt Holding Company, Rhein Chemie Additives, Shepherd Chemical Company, The Elco Corporation, Tianhe Chemicals Co., and Wuxi South Petroleum Additive Co.,

Key Deliverables in the Study:
- Market analysis for the Global Lubricant Additives Market, with region specific assessments and competition analysis on global and regional scales
- Market definition along with the identification of key drivers and restraints
- Identification of factors instrumental in changing the market scenarios, rising prospective opportunities, and identification of key companies that can influence this market on a global and regional scale
- Extensively researched competitive landscape section with profiles of major companies along with their market shares
- Identification and analysis of the macro and micro factors that affect the Lubricant Additives market on both global and regional scales
- A comprehensive list of key market players along with the analysis of their current strategic interests and key financial information
- A wide-ranging knowledge and insights about the major players in this industry and the key strategies adopted by them to sustain and grow in the studied market
- Insights on the major countries/regions in which this industry is blooming and to also identify the regions that are still untapped

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