
Description: The Global Bio-lubricants Market has been estimated at USD XX.XX in 2014 and is projected to reach USD XX.XX by 2020, at a CAGR of XX.XX% during the forecast period from 2014 to 2020. Lubricants play a vital role in numerous commercial and industrial sectors such as automotive, marine, manufacturing sector, and aviation. They are required in both new and old machines and equipment, as they aid in reducing the friction between components and parts, owing to the wear and tear of surfaces. Bio-based lubricants, also known as bio-lubricants, are either extracted from vegetable oils, such as soybean oil, rapeseed oil, and sunflower oil or from animal oils. Bio-based lubricants are primarily used for reducing friction, preventing corrosion, and transferring heat between automotive and industrial machinery parts.

Bio-based lubricants, owing to their constant viscosity, biodegradability, high flash point, and non-toxicity properties, is becoming an integral part of industrial, commercial, and consumer applications. In the Bio-lubricants market report, we have taken the following applications into consideration: Engine Oil, Diesel Fuel Additives, Hydraulic Oil, Two-stroke Engine Oils, Marine lubricants, Drilling Oil, Process Oil, De-molding Oil, Chainsaw Oils, Compressor Oils, Turbine Oils, Industrial Gear Oils, and Metal Working Oils.

This market is driven by a number of factors, such as shifting focus towards eco-friendly products, and growing demand from automotive industry. However, this market faces certain drawbacks, such as increasing penetration of electric vehicles, high cost association, and limited applications. The aforementioned factors may act as a roadblock to the growth of the market.

The Global Bio-lubricants market, on the basis of raw material can be segmented into vegetable oil-based and animal fat-based. The market, on the basis of end-user industry can be segmented into: industrial/commercial, and transportation. The market has also been geographically segmented into Asia-Pacific, North America, Europe, South America, and Rest of the World. In terms of consumption in 2014, Europe led the market with a share of XX.XX%. With the enactment of stringent emission norms, owing to the growing environmental concerns is boosting the demand for bio-based lubricants in the market.

Furthermore, the consistent increase in the R&D activities to develop improved bio-based lubricants, and rising demand and usage of soyabean and palm oil as raw materials, will offer numerous opportunities in the growth of the Global Bio-based lubricants market. Some of the major companies dominating this market for its products, services, and continuous product developments are Chevron Corp., Total SA, Clarion Lubricants, Albemarle Corp., and Pacific Bio Lubricants Ltd.

Key Deliverables in the Study:
- Market analysis for the Global Bio-based lubricants Market, with region specific assessments and competition analysis on global and regional scales
- Market definition along with the identification of key drivers and restraints
- Identification of factors instrumental in changing the market scenarios, rising prospective opportunities, and identification of key companies that can influence this market on a global and regional scale
- Extensively researched competitive landscape section with profiles of major companies along with their market shares
- Identification and analysis of the macro and micro factors that affect the Global Bio-based lubricants market on both global and regional scales
- A comprehensive list of key market players along with the analysis of their current strategic interests and key financial information
- A wide-ranging knowledge and insights about the major players in this industry and the key strategies adopted by them to sustain and grow in the studied market
- Insights on the major countries/regions in which this industry is blooming and to also identify the regions that are still untapped

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