Global Biosurfactants Market - Segmented by Product Type and Geography - Trends and Forecasts (2015-2020)

Description:

The global Biosurfactants market by revenue was $1,870.1 million in 2013 is projected to reach $2,477.4 million by 2020, witnessing a growth of CAGR of around 4.1 %.

Europe, the biggest market for Biosurfactants with a market share of xx % is expected to retain the top till 2020. The high share of biosurfactants in the region can be attributed to growing awareness among consumers regarding the health hazards associated with chemical surfactants. In addition, the stringent regulatory framework of the region favors the use of bio based products in place of convention petroleum based products. North America was the second largest consumer of biosurfactants in 2013 with a share of over one quarter. Asia-Pacific, the other major market has a share of xx %, and is expected to be the fastest growing market for the biosurfactants market.

Biosurfactants are surface active compounds which are produced extracellularly or as part of the cell membrane by several bacterial and fungal species. They have the unique property of reducing the surface and interfacial tension of liquids. Biosurfactants have varied applications as in the field of agriculture, petroleum, microbial enhanced oil recovery, biomedical sciences, cosmetics, food processing and pharmaceuticals. The global biosurfactants market has grown gradually. Regardless of their greater biodegradability and reduced toxicity, cost competitiveness still remains the major concern for biosurfactant production. However, recombinant or metabolically engineered hyper producing strains combined with optimized cultivation conditions have made it possible for many companies to reap the benefits of ‘green’ biosurfactant technology.

The global Biosurfactants market report is segmented by application into Antimycoplasmal, Antibacterial & Anti-inflammatory, Anti-adhesive and Others. The second segmentation is based on geography - North America, Europe, Asia-Pacific and Rest of the world.

BASF Cognis is the biggest player in the market. Other players in the market include Henkel AG & Co. KGaA, Soliance, MG Intobio, Ecover, Kemin Industries, Inc., Jeneil Biosurfactant Company, Saraya and Urumqui Unite among others.

Key Deliverables in the Study:

1. Market analysis for the Global Biosurfactants Market, with region specific assessments and competition analysis on global and regional scales
2. Market definition along with the identification of key drivers and restraints
3. Identification of factors instrumental in changing the market scenarios, rising prospective opportunities, and identification of key companies that can influence this market on a global and regional scale
4. Extensively researched competitive landscape section with profiles of major companies along with their market shares
5. Identification and analysis of the macro and micro factors that affect the Global Biosurfactants market on both global and regional scales
6. A comprehensive list of key market players along with the analysis of their current strategic interests and key financial information
7. A wide-ranging knowledge and insights about the major players in this industry and the key strategies adopted by them to sustain and grow in the studied market
8. Insights on the major countries/regions in which this industry is blooming and to also identify the regions that are still untapped
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