Acoustic Insulation Market by Type (Stone Wool, Glass Wool, and Foamed Plastics), End-Use Industry (Building & Construction, Transportation, and Industrial), and by Region - Global Forecast to 2021

Description: The market size of acoustic insulation is projected to reach USD 13.57 billion by 2021, at a CAGR of 5.50%, between 2016 and 2021. Currently, the use of acoustic insulation is rapidly increasing in the building & construction and transportation industries, globally. The demand for acoustic insulation has increased in the building & construction industry due to rising standard of living in residential and infrastructural developments in the commercial building sector.

The transportation end-use industry is estimated to register the highest CAGR, between 2016 and 2021, in terms of both value and volume. The high growth is attributed to the growing demand from the automotive industry, resulting in high growth rate for acoustic insulation products. Increased developments and activities in the transportation industry for soundproofing applications drive the market for acoustic insulation in this industry.

In 2015, Asia-Pacific was the largest acoustic insulation market, in terms of value. It is estimated to retain the market leadership during the forecast period. China and Japan are the two major markets for acoustic insulations in Asia-Pacific. The Chinese building & construction industry has the largest share in Asia-Pacific, resulting in a high demand for acoustic insulation owing to its increased use in the commercial building sector for soundproofing applications. In addition, high growth in the transportation industry for increased usage in soundproofing applications in engine components and panels is likely to drive the demand for acoustic insulation in China, Japan, and South Korea.

In the process of determining and verifying the market size for several segments and subsegments gathered through secondary research, extensive primary interviews were conducted.

The break-up of primary interviews is given below:

- By Company Type - Tier 1 - 33%, Tier 2 - 60%, and Others - 7%
- By Designation - C level - 56%, Director level - 33%, and Others - 11%
- By Region - North America - 13%, Europe - 47%, Asia-Pacific - 20%, The Middle East & Africa - 13%, and South America - 7%

The key companies profiled in this market research report are Rockwool International A/S (Denmark), Knauf Insulation GmbH (Germany), Saint-Gobain SA (U.S.), Owens Corning Corporation (U.S.), Johns Manville Corporation (U.S.), Kingspan Group PLC (Ireland), Armacell GmbH (Germany), Paroc (Finland), Fletcher Insulation (Australia), and others.

The report will help the market leaders/new entrants in this market in the following ways:

1. This report segments the acoustic insulation market comprehensively and provides the closest approximations of the revenue numbers for the overall market and the subsegments across different verticals and regions.

2. It helps the stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities.

3. It will help stakeholders understand the competitors and gain more insights to improve their position in the business. The competitive landscape section includes new product developments, expansions, agreements, joint ventures, and mergers & acquisitions.

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