Expanded polystyrene (EPS) is a thermoplastic material and is commonly known as styrofoam or thermocol. Expanded polystyrene (EPS) is a closed cell, lightweight cellular plastics material produced from beads of polystyrene. EPS does not have any nutritional value and as such, it is not prone to growth of fungi or microorganisms. Therefore, it is widely used in the packaging of foodstuff. EPS offers unique characteristics such as lightweight, toughness, and insulation against heat and sound. There are two types of EPS available in the market, namely, Grey EPS and White EPS. Grey EPS offers improved insulation properties and as such, there has been an increase in demand for Grey EPS in the global market in the last ten years. EPS is also used in horticulture in seedling trays to stimulate aeration of soil.

The scope of the report is limited to Europe food packaging EPS market on the basis of type, food service EPS type, and geography. The market has been segmented on the basis of type into food service and protective packaging. The food service EPS type segment of the Europe food packaging EPS market has been classified into cups, food trays, plates & bowls, and hinged containers. The key geographies, such as the U.K., Germany, France, Italy, Poland, the Czech Republic, and rest of Europe (RoE) contributing to the Europe food packaging EPS market have been considered in the report. This market study provides a detailed qualitative and quantitative analysis of the Europe food packaging EPS market. The report provides a comprehensive overview of major market drivers and restraints. The market has been segmented on the basis of type, food service EPS type, and geography.

In 2015, the Europe food packaging EPS market was dominated by the following key players:

- BASF SE
- Synthos SA
- Kaneka Corporation
- PJSC SIBUR Holding
- neo Styrenics International SA
- Sunpor Kunststoff GmbH
- Synbra Holding BV

Objectives of the Study

- This report estimates the size of the Europe food packaging EPS market, in terms of volume and value
- The market has been segmented on the basis of type into food service and protective packaging
- The food service packaging EPS segmented has further been subsegmented into cups, food trays, plates & bowls, and hinged containers
- To strategically analyze micromarkets with respect to individual growth trends, future prospects, and contribution to the Europe food packaging EPS market
- To analyze the opportunities in the Europe food packaging EPS market for stakeholders and draw a competitive landscape for market leaders

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