Chronic Obstructive Pulmonary Disease: Epidemiology and Patient-Based Market Forecasts, Treatment Algorithm, and Marketed and Pipeline Drug Analysis

Description: While the chronic obstructive pulmonary disease (COPD) market will see downward pressure from the arrival of generic versions of key marketed brands, new products will drive positive growth during 2015-24.

This report addresses the following questions:

- How will the emergence of numerous long-acting beta 2 agonist/long-acting muscarinic antagonist (LABA/LAMA) combinations and triple combinations impact the gold standard Spiriva?
- Which are the preferred LABA/LAMA combinations among pulmonologists?
- How will triple combination therapies fit into the COPD treatment algorithm?
- What role will administration frequency play in choice of therapy?
- How will the availability of generics affect sales of key marketed drugs?
- What role will biologics play in COPD?

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- Product profile (late stage): PT0
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