Motor Control Centers Market by Type (Intelligent and Conventional), Voltage (Low and Medium), & End-User (Industrial and Commercial), Component, Standard (IEC and NEMA), and by Region - Trends & Forecasts to 2021

Description: The motor control centers market is projected to reach USD 5.83 billion by 2021, at a CAGR of 5.3% from 2016 to 2021. Motor control center is a cost-effective solution to prevent downtime and equipment damage. Increased industrial automation and upgradation of power infrastructure are expected to drive the motor control centers market. Motor control centers are employed in almost all major industries including oil & gas, chemicals & petrochemicals, food & beverage, utilities, and metals & mining. Given the growing demand for motor control solution equipment in these industries, the demand for motor control centers is set to increase in the coming years.

“Asia-Pacific: The largest market for motor control centers”

Asia-Pacific is currently the largest market for motor control centers, closely followed by North America. Growing industrial automation and growth of various industries, such as, chemicals, power, and oil & gas are driving the demand for motor control centers in the region. The Asia-Pacific market is primarily driven by countries such as China, Japan, India, and Australia where there is a steep demand for motors. The market in this region is projected to grow at a higher rate, with India and China expected to register the fastest growth within the region.

“Low voltage segment to dominate the global motor control centers market”

With regard to voltage, the low voltage segment is estimated to be largest market for motor control centers in 2016. Motor control centers are centralized hubs comprising motor control units sharing a common power bus. Each section of a motor control center features soft starters, feeders, transformers, adjustable frequency drives, overload relays, circuit breakers, and panel boards, among others. Meanwhile, medium voltage is the fastest growing segment for motor control centers. This growth is attributed to growing concern about energy savings and the need to reduce unplanned downtime in oil & gas and other major industries.

Breakdown of Primaries:
In-depth interviews have been conducted with various key industry participants, subject matter experts, C-level executives of key market players, and industry consultants among other experts to obtain & verify critical qualitative and quantitative information as well as assess future market prospects.

Distribution of primary interviews is as follows:
- By Company Type: Tier 1- 64%, Tier 2- 21%, Tier 3- 15%
- By Designation: C-Level- 31%, D-Level- 39%, Others- 30%
- By Region: North America- 35%, Europe-25%, Asia-Pacific- 31%, and Rest of the World - 9%

The leading players in the motor control centers market include ABB Ltd. (Switzerland), Siemens AG (Germany), Eaton Corporation (Ireland), Schneider Electric (France), Fuji Electric (Japan), Rockwell Corporation (U.S.), General Electric (U.S.), Mitsubishi Electric Corporation (Japan), and WEG SA (Brazil), among others.

Reasons to buy this report:
This research report has focused on various levels of analysis—industry analysis (industry trends), supply chain analysis, and company profiles, which together comprise and discuss the basic views on the competitive landscape; emerging and high-growth segments of the motor control centers market; high-growth regions; and market drivers, restraints, and opportunities.

The report provides insights about the following points:
- Market Penetration: Comprehensive information on motor control center equipment offered by top players in the global motor control centers market
- Product Development/Innovation: Detailed insights into upcoming technologies, R&D activities, and new product launches in the motor control centers market

- Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the market for motor control centers across regions

- Market Diversification: Exhaustive information about new products, untapped regional markets, recent developments, and investments in the global motor control centers market

- Competitive Assessment: In-depth assessment of market shares, strategies, and products of leading players in the global motor control centers market

Contents:

1 Introduction
   1.1 Objectives of the Study
   1.2 Market Definition
   1.3 Market Scope
      1.3.1 Markets Covered
      1.3.2 Years Considered for the Study
   1.4 Currency
   1.5 Limitations
   1.6 Stakeholders

2 Research Methodology
   2.1 Research Data
      2.1.1 Secondary Data
         2.1.1.1 Key Data From Secondary Sources
      2.1.2 Primary Data
         2.1.2.1 Key Data From Primary Sources
         2.1.2.2 Key Industry Insights
         2.1.2.3 Breakdown of Primaries
   2.2 Market Size Estimation
      2.2.1 Bottom-Up Approach
      2.2.2 Top-Down Approach
   2.3 Market Breakdown & Data Triangulation
   2.4 Research Assumptions & Limitations
      2.4.1 Assumptions
      2.4.2 Limitations

3 Executive Summary

4 Premium Insights
   4.1 Motor Control Centers, By End Users, 2016–2021
   4.2 Motor Control Centers, By Component, 2016–2021
   4.3 Motor Control Centers, By Voltage, 2016–2021
   4.4 Asia-Pacific Motor Control Centers Market, 2016-2021
   4.5 India, China, Japan, & Brazil are Expected to Grow at the Highest CAGR From 2016 to 2021

5 Market Overview
   5.1 Introduction
   5.2 Market Segmentation
      5.2.1 By Type
      5.2.2 By Component
      5.2.3 By Voltage
      5.2.4 By Standard
      5.2.5 By End User
      5.2.6 By Region
   5.3 Market Dynamics
      5.3.1 Drivers
         5.3.1.1 Growing Demand for Industrial Automation in Developed Regions
         5.3.1.2 Regulations Promoting Energy Savings Across Major Industries
         5.3.1.3 Increased Industrial Plant Up-Time
5.3.2 Restraints
  5.3.2.1 Decrease in Greenfield Investment
5.3.3 Opportunities
  5.3.3.1 Increasing Urbanization and Industrialization
  5.3.3.2 Industrial Infrastructure Upgrades in Developed Countries
5.3.4 Challenges
  5.3.4.1 High Level of Complexity is Involved in Maintenance for MCC
5.3.5 Standards
  5.3.5.1 Nema Standards Classification for MCC
  5.3.5.2 International Electrotechnical Commission (IEC) for MCC
  5.3.5.3 Institute of Electrical and Electronic Engineers (IEEE) for MCC
  5.3.5.4 Others

6 Industry Trends
  6.1 Introduction
  6.2 Supply Chain Analysis
  6.3 Porter's Five Forces Analysis
    6.3.1 Threat of New Entrants
    6.3.2 Threat of Substitutes
    6.3.3 Bargaining Power of Suppliers
    6.3.4 Bargaining Power of Buyers
    6.3.5 Intensity of Competitive Rivalry

7 Motor Control Centers, By Component
  7.1 Introduction
  7.2 Busbars
  7.3 Circuit Breaker and Fuses
  7.4 Overload Relays
  7.5 Variable Speed Drives
  7.6 Soft Starters
  7.7 Others

8 Motor Control Center Market, By End User
  8.1 Introduction
  8.2 Industrial
    8.2.1 Oil & Gas
    8.2.2 Mining & Metals
    8.2.3 Utilities
    8.2.4 Chemicals & Petrochemicals
    8.2.5 Cement
    8.2.6 Food & Beverage
    8.2.7 Others
  8.3 Commercial

9 Motor Control Centers Market, By Type
  9.1 Introduction
  9.2 Conventional MCC
  9.3 Intelligent MCC

10 Motor Control Centers Market, By Voltage
  10.1 Introduction
  10.2 Low Voltage MCC
  10.3 Medium Voltage MCC

11 Motor Control Centers Market, By Standard
  11.1 Introduction
  11.2 Global Motor Control Centers Market By Standards

12 Motor Control Centers Market, By Region
  12.1 Introduction
  12.2 North America
    12.2.1 By Voltage
    12.2.2 By End-User
12.2.2.1 Industrial End-Users.
12.2.3 By Component
12.2.4 By Type
12.2.5 By Country
    12.2.5.1 U.S.
    12.2.5.2 Canada
    12.2.5.3 Rest of North America
12.3 Europe
    12.3.1 By Voltage
    12.3.2 By End-User
        12.3.2.1 Industrial End-Users.
    12.3.3 By Component
    12.3.4 By Type
    12.3.5 By Country
        12.3.5.1 Germany
        12.3.5.2 U.K.
        12.3.5.3 France
        12.3.5.4 Italy
        12.3.5.5 Spain
        12.3.5.6 Rest of Europe
12.4 South America
    12.4.1 By Voltage
    12.4.2 By End-User
        12.4.2.1 Industrial End-Users.
    12.4.3 By Component
    12.4.4 By Type
    12.4.5 By Country
        12.4.5.1 Brazil
        12.4.5.2 Venezuela
        12.4.5.3 Argentina
        12.4.5.4 Rest of South America
12.5 Asia-Pacific
    12.5.1 By Voltage
    12.5.2 By End-User
        12.5.2.1 Industrial End-Users.
    12.5.3 By Component
    12.5.4 By Type
    12.5.5 By Country
        12.5.5.1 China
        12.5.5.2 Japan
        12.5.5.3 India
        12.5.5.4 Australia
        12.5.5.5 Rest of Asia-Pacific
12.6 The Middle East & Africa
    12.6.1 By Voltage
    12.6.2 By End-User
        12.6.2.1 Industrial End-Users.
    12.6.3 By Component
    12.6.4 By Type
    12.6.5 By Country
        12.6.5.1 Saudi Arabia
        12.6.5.2 United Arab Emirates
        12.6.5.3 Kuwait
        12.6.5.4 South Africa
        12.6.5.5 Algeria
        12.6.5.6 Rest of the Middle East & Africa

13 Competitive Landscape
    13.1 Overview
    13.2 Competitive Situation & Trends
    13.3 Contracts & Agreements
    13.4 New Product Launches
    13.5 Expansions
13.6 Mergers & Acquisitions

14 Company Profiles
(Company at A Glance, Recent Financials, Products & Services, Strategies & Insights, & Recent Developments)*

14.1 Introduction
14.2 ABB Ltd.
14.3 Schneider Electric Sa
14.4 Siemens AG.
14.5 General Electroc
14.6 Rockwell Automation
14.7 WEG SA
14.8 Vidhyut Control India Pvt Ltd.
14.9 Mitsubishi Electric Corporations
14.10 Fuji Electric Company Ltd
14.11 Gemco Controls Ltd.
14.12 Sun Tech Engineers
14.13 Rolla Ltd
14.14 Technical Controls Systems
14.15 Eaton Corporation

15 Appendix
15.1 Insights of Industry Experts
15.2 Discussion Guide
15.3 Knowledge Store: Marketsandmarkets' Subscription Portal
15.4 Introducing RT: Real-Time Market Intelligence
15.5 Available Customizations
15.6 Related Reports

List of Tables (85 Tables)
Table 1 Motor Control Centers Market Size, By Component, 2014–2021 (USD Million)
Table 2 Busbars Motor Control Center Market Size, By Region, 2014–2021 (USD Million)
Table 3 Circuit Breaker & Fuses Control Center Market Size, By Region, 2014–2021 (USD Million)
Table 4 Overload Relays Motor Control Center Market Size, By Region, 2014–2021 (USD Million)
Table 5 Variable Speed Drives Motor Control Center Market Size, By Region, 2014–2021 (USD Million)
Table 6 Soft Starters Motor Control Center Market Size, By Region, 2014–2021 (USD Million)
Table 7 Others Motor Control Center Market Size, By Region, 2014–2021 (USD Million)
Table 8 Motor Control Centers Market Size, By End-User, 2014–2021 (USD Million)
Table 9 Industrial: Motor Control Centers Market Size, By Region, 2014–2021 (USD Million)
Table 10 Industrial: Motor Control Centers Market Size, By Application, 2014–2021 (USD Million)
Table 11 Oil & Gas: Industrial Motor Control Centers Market Size, By Region, 2014–2021 (USD Million)
Table 12 Mining & Metals: Industrial Motor Control Centers Market Size, By Region, 2014–2021 (USD Million)
Table 13 Utilities: Industrial Motor Control Centers Market Size, By Region, 2014–2021 (USD Million)
Table 14 Chemical & Petrochemicals: Industrial Motor Control Centers Market Size, By Region, 2014–2021 (USD Million)
Table 15 Cement: Industrial Motor Control Centers Market Size, By Region, 2014–2021 (USD Million)
Table 16 Food & Beverage: Industrial Motor Control Centers Market Size, By Region, 2014–2021 (USD Million)
Table 17 Others: Industrial Motor Control Centers Market Size, By Region, 2014–2021 (USD Million)
Table 18 Commercial: Motor Control Centers Market Size, By Region, 2014–2021 (USD Million)
Table 19 Motor Control Centers Market Size, By Type, 2014–2021 (USD Million)
Table 20 Conventional Motor Control Centers Market Size, By Region, 2014–2021 (USD Million)
Table 21 Intelligent Motor Control Centers Market Size, By Region, 2014–2021 (USD Million)
Table 22 Motor Control Centers Market Size, By Voltage, 2014–2021 (USD Million)
Table 23 Low Voltage Motor Control Centers Market Size, By Region, 2014–2021 (USD Million)
Table 24 Medium Voltage Motor Control Centers Market Size, By Region, 2014–2021 (USD Million)
Table 25 Motor Control Centers Market Size, By Standard, 2014–2021 (USD Million)
Table 26 Global Motor Control Centers Market, 2014-2021, USD Million
Table 27 North America Motor Control Centers Market, By Country 2014 - 2021 (USD Million)
Table 28 North America Motor Control Centers Market, By Voltage 2014 - 2021 (USD Million)
Table 29 Motor Control Centers Market, By End User, 2014 - 2021 (USD Million)
Table 30 North America Motor Control Centers Market, By Industrial End User, 2014 - 2021 (USD Million)
Table 31 North America Motor Control Centers Market, By Component, 2014 - 2021 (USD Million)
Table 32 North America Motor Control Centers Market, By Type, 2014 - 2021 (USD Million)
Table 33 U.S. Motor Control Centers Market, By Voltage, 2014-2021 (USD Million)
Table 34 Canada Motor Control Centers Market, By Voltage, 2014-2021 (USD Million)
Table 35 Rest of North America Motor Control Centers Market, By Voltage, 2014-2021 (USD Million)
Table 36 Europe Motor Control Centers Market, By Country 2014 - 2021 (USD Million)
Table 37 Europe Motor Control Centers Market, By Voltage, 2014 - 2021 (USD Million)
Table 38 Europe Motor Control Centers Market, By End User, 2014 - 2021 (USD Million)
Table 39 Europe Motor Control Centers Market, By Industrial End User, 2014 - 2021 (USD Million)
Table 40 Europe Motor Control Centers Market, By Component, 2014 - 2021 (USD Million)
Table 41 Europe Motor Control Centers Market, By Type, 2014 - 2021 (USD Million)
Table 42 Uk Motor Control Centers Market, By Voltage, 2014-2021 (USD Million)
Table 43 Germany Motor Control Centers Market, By Voltage, 2014-2021 (USD Million)
Table 44 France Motor Control Centers Market, By Voltage, 2014-2021 (USD Million)
Table 45 Italy Motor Control Centers Market, By Voltage, 2014-2021 (USD Million)
Table 46 Spain Motor Control Centers Market, By Voltage, 2014-2021 (USD Million)
Table 47 Rest of Europe Motor Control Centers Market, By Voltage, 2014-2021 (USD Million)
Table 48 Asia Pacific Motor Control Centers Market, By Country 2014 - 2021 (USD Million)
Table 49 Asia-Pacific Motor Control Centers Market, By Voltage, 2014 - 2021 (USD Million)
Table 50 Asia-Pacific Motor Control Centers Market, By End User, 2014 - 2021 USD Million)
Table 51 Asia-Pacific Motor Control Centers Market, By Industrial End User, 2014 - 2021 (USD Million)
Table 52 Asia-Pacific Motor Control Centers Market, By Component, 2014 - 2021 (USD Million)
Table 53 Asia-Pacific Motor Control Centers Market, By Type, 2014 - 2021 (USD Million)
Table 54 China Motor Control Centers Market, By Voltage, 2014-2021 (USD Million)
Table 55 India Motor Control Centers Market, By Voltage, 2014-2021 (USD Million)
Table 56 Japan Motor Control Centers Market, By Voltage, 2014-2021 (USD Million)
Table 57 Australia Motor Control Centers Market, By Voltage, 2014-2021 (USD Million)
Table 58 Rest of Asia-Pacific Motor Control Centers Market, By Voltage, 2014-2021 (USD Million)
Table 59 Middle East & Africa Motor Control Centers Market, By Country 2014 - 2021 (USD Million)
Table 60 Middle East & Africa Motor Control Centers Market, By Voltage, 2014 - 2021 (USD Million)
Table 61 Middle East & Africa Motor Control Centers Market, By End User, 2014 - 2021 (USD Million)
Table 62 Middle East & Africa Motor Control Centers Market, By Industrial End User, 2014 - 2021 (USD Million)
Table 63 Middle East & Africa Motor Control Centers Market, By Component, 2014 - 2021 (USD Million)
Table 64 Middle East & Africa Motor Control Centers Market, By Type, 2014 - 2021 (USD Million)
Table 65 Saudi Arabia Motor Control Centers Market, By Voltage, 2014-2021 (USD Million)
Table 66 UAE Motor Control Centers Market, By Voltage, 2014-2021 (USD Million)
Table 67 Kuwait Motor Control Centers Market, By Voltage, 2014-2021 (USD Million)
Table 68 Algeria Motor Control Centers Market, By Voltage, 2014-2021 (USD Million)
Table 69 South Africa Motor Control Centers Market, By Voltage, 2014-2021 (USD Million)
Table 70 Rest of Middle East & Africa Motor Control Centers Market, By Voltage, 2014-2021 (USD Million)
Table 71 South America Motor Control Centers Market, By Country 2014 - 2021 (USD Million)
Table 72 South America Motor Control Centers Market, By Voltage, 2014 - 2021 (USD Million)
Table 73 South America Motor Control Centers Market, By End User, 2014 - 2021 (USD Million)
Table 74 South America Motor Control Centers Market, By Industrial End User, 2014 - 2021 (USD Million)
Table 75 South America Motor Control Centers Market, By Component, 2014 - 2021 (USD Million)
Table 76 South America Motor Control Centers Market, By Type, 2014 - 2021 (USD Million)
Table 77 Brazil Motor Control Centers Market, By Voltage, 2014-2021 (USD Million)
Table 78 Argentina Motor Control Centers Market, By Voltage, 2014-2021 (USD Million)
Table 79 Venezuela Motor Control Centers Market, By Voltage, 2014-2021 (USD Million)
Table 80 Rest of South America Motor Control Centers Market, By Voltage, 2014-2021 (USD Million)
Table 81 New Product Developments, 2011–2016
Table 82 Partnerships/Agreements/Collaborations, 2012–2016
Table 83 Investment & Expansions, 2012–2016
Table 84 Mergers & Acquisition, 2012-2016
Table 85 Other Developments, 2013–2016

List of Figures
Figure 1 Motor Control Centers Market Segmentation
Figure 2 Motor Control Centers Market: Research Design
Figure 3 Break Down of Primary Interviews: By Company Type, Designation, & Region
Figure 4 Market Size Estimation Methodology: Bottom-Up Approach
Figure 5 Market Size Estimation Methodology: Top-Down Approach
Figure 6 Market Estimation Approach & Data Triangulation Methodology
Figure 7 Asia-Pacific Accounted for the Largest Market Share in the Motor Control Centers Market in 2015
Figure 8 The Oil & Gas Industrial Segment is Expected to Dominate the Motor Control Centers Market During the Forecast Period
Figure 9 The Intelligent Motor Control Centers Market is Expected to Witness the Maximum Demand During the Forecast Period
Figure 10 Asia-Pacific is Projected to Dominate the Motor Control Centers Market During the Forecast Period
Figure 11 Medium Voltage Motor Control Centers Market is Expected to Grow at Highest CAGR From 2016 to 2021
Figure 12 Top Market Developments (2012–2015)
Figure 13 Motor Control Centers Market Growth Opportunities, 2016-2021
Figure 14 The Industrial Segment is Expected to Grow at the Highest Rate During the Forecast Period
Figure 15 Circuit Breakers & Fuses Segment is Expected to Grow at the Highest Rate During the Forecast Period
Figure 16 Low Voltage Segment: the Largest Market for Motor Control Centers From 2016 to 2021
Figure 17 China is Expected to Be the Largest Market in Asia-Pacific During the Forecast Period
Figure 18 Motor Control Centers Market Regional Hot Spots – 2016 to 2021
Figure 19 MCC Market Segmentation By Voltage, Equipment, Type, Component, Standards, End-User and Region
Figure 20 Growing Demand of Industrial Automation to Drive Motor Control Centers Market
Figure 21 Crude Oil Price Trend (June 2014–May 2016)
Figure 22 Urbanization Trend: 2014 vs 2015
Figure 23 Porter's Five Forces Analysis: MCC Market
Figure 24 Busbar is Expected to Dominate the Market From 2016-2021
Figure 25 The Industrial is Expected to Be the Largest Market for Motor Control Centers During the Forecast Period
Figure 26 Conventional Motor Control Center Segment is Expected to Dominate the Market From 2016-2021
Figure 27 Low Voltage Motor Control Center Segment is Expected to Dominate the Market From 2016-2021
Figure 28 Motor Control Centers Market, By Region, 2016-2021
Figure 29 Regional Snapshot: Growth Rate of Motor Control Centers Market in Important Countries, From 2016-2021
Figure 30 Regional Snapshot: Asia-Pacific Offered Attractive Market Opportunities, in 2015
Figure 31 Regional Snapshot: North America Was the Second Largest Market, in 2015
Figure 32 Companies Adopted New Product Development as the Key Growth Strategy in the Past Three Years to Dominate the Market
Figure 33 Market Share Based on Developments, 2012-2015
Figure 34 Market Evolution Framework: Partnerships/Agreements/Collaborations, and New Product Developments, Fuelled Growth From 2011 to 2016
Figure 35 Regional Revenue Mix of Top Five Players
Figure 36 ABB Ltd.: Company Snapshot
Figure 37 ABB Ltd.: SWOT Analysis
Figure 38 Eaton Corporation: Company Snapshot
Figure 39 Eaton Corporation: SWOT Analysis
Figure 40 Schneider Electric S.A.: Company Snapshot
Figure 41 Schneider Electric S.A.: : SWOT Analysis
Figure 42 Siemens AG: Company Snapshot
Figure 43 Siemens AG: SWOT Analysis
Figure 44 GÉ: Company Snapshot
Figure 45 GÉ: SWOT Analysis
Figure 46 Rockwell Automation: Company Snapshot
Figure 47 WEG SA: Company Snapshot
Figure 48 Vidhyut Control India Pvt. Ltd.
Figure 49 Mitsubishi Electric Corporation: Company Snapshot
Figure 50 Fuji Electric Co. Ltd.: Company Snapshot
Figure 51 Gemco Controls Ltd.: Company Snapshot
Figure 52 Sun-Tech Engineers: Company Snapshot
Figure 53 Rolla Ltd.: Company Snapshot
Figure 54 Technical Control Systems Limited: Company Snapshots

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