Automotive Aftermarket Retail Sales in Turkey to 2019: Sales by Component (Value and Volume Analytics)

Description:


The Aftermarket Automotive Components included in the report are:

- Accessories: Alloy wheels, Floor mats, In-car entertainment, Roof bars, Roof boxes, Satellite navigation and Tow bars
- Consumables: Antifreeze/coolant and Windscreen wash
- Crash Repair Parts: Bonnets, Bumpers, Doors, Glass, Light housings, Paints and solvents, and Wings
- Mechanical Parts: Alternators, Clutches, Radiators and Starter motors
- Service Parts: Air filters, Cabin filters, Diesel filters, Glow plug, Oil, Oil filters, Petrol filters and Spark plug
- Steering and Suspension Parts: Stabiliser Link Bars, Tie Rod Ends, Track Control Arms
- Tyres: Tyres
- Wear and Tear Parts: Brake discs, Brake drums, Brake pads, Brake shoes, Catalytic converters, Exhaust systems, Shock absorbers, Starter batteries and Windscreen wiper blades

"Automotive Aftermarket Retail Sales in Turkey to 2019: Sales by Component (Value and Volume Analytics)" report is the result of extensive market research covering the Automotive industry in Turkey. It provides detailed historic and forecast statistics on Retail Sales from 2011 to 2019 for each category by component.

The report acts as an essential tool for companies active across Turkey's retail industry and for new players considering entering the market. The comprehensive statistics within the report provides insight into the operating environment of the market and also ensures right business decision making based on historical trends and industry model based forecasting.

*This is an on-demand report and will be delivered within 2 working days (excluding weekends) of the purchase.

Key Findings

- Overview of Turkey's automotive aftermarket by value and volume.
- Historic and forecast sales value and volume of the automotive aftermarket for the period 2011 through to 2019.
- Retail sales for automotive aftermarket for historic and forecast years for the categories including:
  - Accessories
  - Consumables
  - Crash Repair Parts
  - Mechanical Parts
  - Service Parts
  - Steering & Suspension
  - Tyres
  - Wear & Tear

Synopsis

The report, "Automotive Aftermarket Retail Sales in Turkey to 2019: Sales by Component (Value and Volume Analytics)" is a comprehensive market review of retail sales of Automotive Aftermarket products in Turkey. The report further splits the overall retail sales of products by value and volume through eight main categories including Accessories, Consumables, Crash Repair Parts, Mechanical Parts, Service Parts, Steering & Suspension, Tyres and Wear & Tear.
Reasons To Buy

- Provides you with an understanding of automotive aftermarket sales in Turkey.
- Allows you to analyze market as the report offers detailed historic and forecast retail sales by value and volume at a component category level.
- Provides you with historic and forecast sales value at component level.
- Allows you to plan future business decisions using the report’s forecast figures for the market.

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