
Description: The automotive heat exchanger market in Latin America is expected to reach $9.52 billion by 2017, growing at a CAGR of 6.85% till 2020. The Mexican automotive industry is expected to continue increasing in the future, driving the bulk of Latin America Heat Exchanger Market. The forecasts indicate that automotive production to cross 5 million units by 2020 in Mexico, emerging to be one of the leading automotive producers. The light vehicle industry have a total of 18 production complexes located in 11 states of Mexico, which are involved in the production of automotive parts, components, vehicle models to cater the demands of international markets mainly. Mexico, with a combination of low wages, geographical location and free-trade agreements, has influenced many OEMs to invest in Mexico. Thereby, Mexico is considered as one of the most favourable country for the production of automotive components and so is the for heat exchanger production.

The market in Latin America is largely driven by the component production market in Mexico. In addition, the increase in sales of passenger vehicles in Brazil, and Argentina would also significantly help in the adoption of heat exchangers in the region. The demand from the automotive aftermarket in the domestic market would also help to drive the demand of heat exchangers, driven by the increased wear and tear of the engine components. The roads in some of the region like that of Brazil are characterised by traffic congestion and vehicles, driven at a lower gears and higher engine revolutions (rpm) leading to the increased heating of the engines. The increased heating of the engines would cause an overheating of the engine. An automotive heat exchanger thereby, helps to increase the efficiency of the engines by reducing any kind of overheating of the engine. Thereby the increased effectiveness of heat exchanger would bring about a significant adoption in the heat exchangers. In addition, increased adoption of energy-efficient components is one of the key propellants driving the growth of the market.

There are a huge variety of aluminium heat exchangers, which are in popular demand due to the increased concern of producing lightweight automotive components. For instance, Novellis use advanced and innovative technologies like flex caster continuous casting technology, TRC technology fusion, TM multi-layer casting technology, DC processing technology in the making of superior aluminium sheets for heat exchangers in the HVAC systems. The growing popularity of aluminium in the automotive heat exchanger market is also driven by the high thermal conductivity of aluminium coupled with the corrosion-resistance feature of aluminium.

The market is segmented on the basis of application, design type and by vehicle type. The automotive radiator leads the market with a share of more than 65% in the application type. The automotive heat exchangers market in Mexico accounts for the highest share of around 72% in the Latin America automotive heat exchangers market. The automotive heat exchanger market is fragmented and highly competitive with the presence of a large number of small sale and medium vendors in the country. Denso, Visteon, are the dominant players in the market.

The Report Offers:

- Market Definition along with identification of key drivers and restraints for the market.
- Market analysis with region specific assessments and competition analysis on the market
- Identification of factors instrumental in changing the market scenarios, rising prospective opportunities and identification of key companies, which can influence the market.
- Extensively researched competitive landscape section with profiles of major companies along with their strategic initiatives and market shares.
- Identification and analysis of the Macro and Micro factors that affect the industry in various countries of the country.

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