
Description: The automotive heat exchanger market in APAC is expected to reach $17.03 billion by 2017, growing at a CAGR of 9.75% till 2020. The overall market for heat exchanger in Asia-Pacific is witnessing high industrial growth rate, which is primarily due to an ever-increasing demand of heat exchangers for its diverse applications. The demand for automotive heat exchangers in APAC depends on several factors such as the production and the demand for automobiles and the number of vehicles on the road. In the emerging and developing countries of APAC, the demand for automotive heat exchangers are driven by the production of new vehicles. In addition, the automotive heat exchanger manufacturers in the APAC region have started to invest heavily in lightweight automotive material (like that of aluminium), which is expected to enhance the demand for automotive heat exchangers significantly in the region. The increased penetration of passenger vehicles in the last 3 years from the region has also inflicted a growth of the automotive aftermarket including that of automotive heat exchanger, has helped significantly in the growth of the automotive heat exchanger market in the region.

With the increase in globalization, there is increased competition among automotive heat exchanger manufacturers across the Asia-Pacific to manufacture best-in-class products with increased functional competency. For instance, the increased demand of automotive radiators, (which are heat exchangers used for cooling internal combustion engines) in the aftermarket would mainly drive the demand of automotive heat exchanger in the aftermarket segment. Vendors have started focusing on the aftermarket segment in addition to catering the OEMs in an attempt to extend their market presence among end-users. Furthermore, there is increased competition among automotive heat exchanger vendors to attain the maximum possible share in this market.

The automotive heat exchanger market in the APAC region is expected to grow at a faster rate than the market in the Americas in the global automotive heat exchanger market, during the forecast period. The market in APAC would be mainly driven by the developing countries like China and India. The heat exchanger market is expected to gain a larger market share because of the growth in the economy of countries such as China and India. In addition, there is a demand for automotive heat exchangers from Japan and South Korea, with increased demand of premium vehicles, which uses greater number of heat exchangers. In addition, the implementation of stringent emission norms has resulted in OEMs to push for technologies that assist in complying with the standards. For instance, the application of exhaust gas recirculation cooling in diesel engines helps automakers reduce the nitrogen oxide emission. However, the constraint in the supply of raw-material such as copper and aluminium, makes the availability of these raw materials well behind the demand for the automotive heat exchangers in the market, at times.

The market is segmented on the basis of application, design type, vehicle type, and by country. The automotive radiator leads the market with a share of more than 65% in the application type. Similarly the market for plate fin heat exchanger would dominate the market in 2020, with tube-fin generating a significantly high CAGR during the forecast report. The growth in the electric vehicle segment would also be significantly higher than the traditional ICE vehicles. The automotive heat exchanger market in APAC is fragmented and highly competitive with the presence of a large number of vendors. The market is characterized by the presence of well-diversified international as well as regional vendors. The regional vendors provide cost-effective products with limited features and functionalities. Denso, Mahle, Valeo, Visteon are the dominant players in the market.

The Report Offers:
- Market Definition along with identification of key drivers and restraints for the market.
- Market analysis with region specific assessments and competition analysis on the market
- Identification of factors instrumental in changing the market scenarios, rising prospective opportunities and identification of key companies, which can influence the market.
- Extensively researched competitive landscape section with profiles of major companies along with their strategic initiatives and market shares.
- Identification and analysis of the Macro and Micro factors that affect the industry in the region as well in the country.
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