
Description: The Automotive Infotainment Systems Market is expected to grow at a CAGR of 11.98% and grow to a market size of $X.XX billion by the year 2020. Automotive Infotainment Systems, which were previously factory fitted only in luxury and business segment cars, have become increasingly popular even in the entry-level segment vehicles. These systems have the highest penetration in the North American market, where most new cars come fitted with these systems on board. In the emerging markets though, the aftermarket suppliers enjoy a good share of the market, as to keep prices down, car manufacturers usually offer such systems on their premium models.

The Infotainment systems in cars now feature entertainment, connectivity as well as location services which have made them vital piece of hardware for cars. The prices of the latest systems have also come down in recent times, which have made them more affordable and increased their penetration in the market. The technology is rapidly changing, which ensures that the growth rate even in the saturated markets will be strong. Highest rate of growth in the forecast period will be seen in the Asia Pacific region, as higher number of vehicles will feature these systems. The share of aftermarket suppliers in the market will gradually reduce, as higher number of systems will come factory fitted with the cars. The sales and share of sole Audio, Navigation units will come down and comprehensive infotainment systems will register the strongest sales. Post 2020, Africa which has a very minimal penetration of such systems will overtake the Asia Pacific region and grow the fastest. This will be on the account of rising sales of Passenger cars in the African Market.

Most of the car buyers around the world have smart phones, which have sophisticated voice control systems. The car buyers now expect the same level of convenience and advanced technology from their cars. This change in thinking and the high level of comfort of car buyers with the technology will be the biggest driver of the market.

Harman International, Kenwood, Alpine is some of the important players in the Automotive Infotainment Systems Market. The market has been segmented by Type (Audio Unit, Display Unit, Navigation systems, comprehensive systems, others), by geography (North America, South America, Europe, Africa, Middle East and Asia Pacific).

The Report Offers:

- Market analysis Automotive Infotainment Systems Market specific assessments and competition analysis on global and regional scales
- Market definition along with the identification of key drivers and restraints
- Identification of factors instrumental in changing the market scenarios, rising prospective opportunities, and identification of key companies that can influence this market on a global and regional scale
- Extensively researched competitive landscape section with profiles of major companies along with their market shares
- Identification and analysis of the macro and micro factors that affect the Automotive Infotainment Systems Market on both global and regional scales
- A comprehensive list of key market players along with the analysis of their current strategic interests and key financial information
- A wide-ranging knowledge and insights about the major players in this industry and the key strategies adopted by them to sustain and grow in the studied market
- Insights on the major countries in which this industry is blooming and to also identify the regions that are still untapped

Please note: As this product is updated at the time of order, dispatch will be 72 hours from the date the order and full payment is received.

Contents:
1. Introduction
   1.1 Research Methodology
   1.2 Key Findings Of The Study
2. Executive Summary
3. Market Overview And Trends
   3.1 Introduction
   3.2 Market Trends
   3.3 Porters Five Force Framework
      3.3.1 Bargaining Power Of Suppliers
      3.3.2 Bargaining Power Of Consumers
      3.3.3 Threat Of New Entrants
      3.3.4 Threat Of Substitute Products And Services
      3.3.5 Competitive Rivalry Within The Industry
4. Market Dynamics
   4.1 Drivers
   4.2 Restraints
   4.3 Opportunities
5. Automotive Infotainment Systems Market, Segmented By Type
   5.1 Audio Unit
   5.2 Video Display Unit
   5.3 Navigation Systems
   5.4 Comprehensive Units
   5.5 Others
6. Automotive Infotainment Systems Market, Segmented By Region
   6.1 North America
      6.1.1 United States
      6.1.2 Canada
      6.1.3 Mexico
      6.1.4 Others
   6.2 South America
      6.2.1 Brazil
      6.2.2 Argentina
      6.2.3 Others
   6.3 Asia Pacific
      6.3.1 China
      6.3.2 Japan
      6.3.3 India
      6.3.4 Others
   6.4 Europe
      6.4.1 United Kingdom
      6.4.2 Germany
      6.4.3 France
      6.4.4 Others
   6.5 Africa And Middle East
      6.5.1 UAE
      6.5.2 South Africa
      6.5.3 Saudi Arabia
      6.5.4 Iran
      6.5.5 Others
7. Competitive Landscape
   7.1 Introduction
   7.2 Market Share Analysis
   7.3 Developments Of Key Players
8. Key Vendor Analysis (Overview, Products & Services, Strategies)
   8.1 Kenwood
   8.2 Harman International
   8.3 Bose
   8.4 Alpine Electronics
   8.5 Kenwood Corporation
   8.6 Denso Corporation
   8.7 Garmin Limited
   8.8 Continental Ag
   8.9 Delphi Automotive
   8.10 Fujitsu Ten
   8.11 Pioneer
9. Future Outlook Of The Market
10. Disclaimer


Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Web Address: http://www.researchandmarkets.com/reports/3799599/
Office Code: SCBR2SRL

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User</td>
<td>USD 4250</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users</td>
<td>USD 4500</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide</td>
<td>USD 8750</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof
First Name: ___________________________ Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ______________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp