
Description: The All-Wheel Drive Market is expected to grow at a CAGR of 7.46% till 2020. In order to improve the traction and control of the vehicle, power in the All-Wheel Drive Systems is transmitted to all the wheels. The system dispenses the torque generated equally to all the wheels especially when turning, giving the automobile more grip and traction.

The All-Wheel Drive systems have become popular in the luxury vehicle segment, and many cars in the segment sport these systems. The demand for luxury vehicles has boomed in the emerging markets and the market for luxury cars will continue to grow at the highest pace among all vehicle categories in the forecast period. But one big constraint for the growth of the luxury automobile market and the AWD systems is the slowdown in the Chinese Automobile Market. The slowdown and stock market crash has affected the sales of luxury cars greatly. Dealers of popular luxury brands are now forced to offer discounts as high as 15% to convince the consumers to purchase their cars. The prolonged slowdown will greatly affect the All-Wheel Drive Market, as China already is the largest single Market for many of the luxury car brands.

Concerns over vehicular safety have gone up substantially in recent times. Safety has become an extremely important consideration on par with other aspects of the car. This factor will be the biggest driver of the All-Wheel Drive systems market. The popularity of the All-Wheel Drive systems is apparent by the fact that Subaru has manufactured 15 million cars equipped with their all-wheel drive systems. Due to the increasing sales of AWD equipped passenger cars, the growth of the passenger car sub segment will be highest and automatic AWD systems will grow at the fastest pace in this segment during the forecast period.

Borgwarner, Continental AG, Eaton Corporation and Haldex are some of the important players in AWD Market. The market has been segmented by system type (Automatic All Wheel Drive Systems, Manual All Wheel Drive Systems), by Vehicle type (Passenger Cars, Light Commercial Vehicles, Heavy Commercial Vehicles), and by Geography (North America, South America, Europe, Africa, Middle East and Asia Pacific).

The Report Offers:

- Market analysis for All Wheel Drive Vehicle Market specific assessments and competition analysis on global and regional scales
- Market definition along with the identification of key drivers and restraints
- Identification of factors instrumental in changing the market scenarios, rising prospective opportunities, and identification of key companies that can influence this market on a global and regional scale
- Extensively researched competitive landscape section with profiles of major companies along with their market shares
- Identification and analysis of the macro and micro factors that affect All Wheel Drive Vehicle Market on both global and regional scales
- A comprehensive list of key market players along with the analysis of their current strategic interests and key financial information
- A wide-ranging knowledge and insights about the major players in this industry and the key strategies adopted by them to sustain and grow in the studied market
- Insights on the major countries in which this industry is blooming and to also identify the regions that are still untapped

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