
Description:
The Automotive Air conditioner Market is expected to grow at a CAGR of 5.82% and grow to a market size of $X.XX billion by the year 2020. The general standard of Air Conditioning systems in vehicles has increased to such a level, that any system, which is not excellent, stands out and has the potential of derailing the sales of the cars. There has been increasing pressure on the car manufacturers to decrease the emissions in the light of stringent norms. Even the Indian market will jump to Euro 6 level emission levels, which would put great pressure on automobile manufacturers to reduce the levels of emission to a significant extent. The major rate of growth will be seen in the off road vehicles market. Commercial vehicles like trucks and light commercial vehicles especially in the emerging markets are getting equipped with air conditioning systems, which is providing the market with incremental growth in the forecast period. Cabin tractors, which are set to achieve very high growth rates all over the world, would propel the growth in the Air Conditioning Market. Overall, the off highway vehicle segment will see highest rate of growth in the Air Conditioning Market. India is one of the biggest markets in the world for off highway vehicles like tractors, and would see maximum levels of growth in the air conditioning space.

Automatic air conditioners would rise at a higher rate than the manual air conditioners on account of increasing usage across all segments of automobiles. Even budget sedans and hatchbacks, which used to strictly feature manual air conditioners in past, are coming equipped with automatic air conditioners. The trend is increasingly seen in the higher models of the budget hatchbacks and sedans.

Denso Corporation, Hanon Systems, Mitsubishi Heavy Industries are some of the important players in the Automotive Air conditioning Market. The market has been segmented by Vehicle Type (Passenger Vehicles, Commercial Vehicles, Off Highway Vehicles), by Technology (Manual, Automatic) and by Geography (North America, South America, Europe, Middle East & Africa and Asia Pacific).

The Report Offers:
- Market analysis on Automotive Air Conditioning Market specific assessments and competition analysis on global and regional scales
- Market definition along with the identification of key drivers and restraints
- Identification of factors instrumental in changing the market scenarios, rising prospective opportunities, and identification of key companies that can influence this market on a global and regional scale
- Extensively researched competitive landscape section with profiles of major companies along with their market shares
- Identification and analysis of the macro and micro factors that affect the Automotive Air Conditioning Market on both global and regional scales
- A comprehensive list of key market players along with the analysis of their current strategic interests and key financial information
- A wide-ranging knowledge and insights about the major players in this industry and the key strategies adopted by them to sustain and grow in the studied market
- Insights on the major countries in which this industry is blooming and to also identify the regions that are untapped

Please note: As this product is updated at the time of order, dispatch will be 72 hours from the date the order and full payment is received.

Contents:
1. Introduction
   1.1 Research Methodology
   1.2 Key Findings Of The Study
2. Executive Summary
3. Market Overview And Trends
   3.1 Introduction
   3.2 Market Trends
   3.3 Porters Five Force Framework
3.3.1 Bargaining Power Of Suppliers  
3.3.2 Bargaining Power Of Consumers  
3.3.3 Threat Of New Entrants  
3.3.4 Threat Of Substitute Products And Services  
3.3.5 Competitive Rivalry Within The Industry  
4. Market Dynamics  
4.1 Drivers  
4.2 Restraints  
4.3 Opportunities  
5. Automotive Air Conditioning Market, Segmented By Technology  
5.1 Semi Automatic/ Manual  
5.2 Automatic  
6. Automotive Air Conditioning Market, By Vehicle Type  
6.1 Passenger Vehicles  
6.2 Commercial Vehicles  
6.3 Off Highway Vehicles  
7. Automotive Air Conditioning Market, By Geography  
7.1 North America  
7.1.1 United States  
7.1.2 Canada  
7.1.3 Mexico  
7.1.4 Others  
7.2 South America  
7.2.1 Brazil  
7.2.2 Argentina  
7.2.3 Others  
7.3 Asia Pacific  
7.3.1 China  
7.3.2 Japan  
7.3.3 India  
7.3.4 Others  
7.4 Europe  
7.4.1 United Kingdom  
7.4.2 Germany  
7.4.3 France  
7.4.4 Others  
7.5 Africa And Middle East  
7.5.1 UAE  
7.5.2 South Africa  
7.5.3 Saudi Arabia  
7.5.4 Iran  
7.5.5 Others  
8. Competitive Landscape And Introduction  
8.1 Introduction  
8.2 Market Share Analysis  
8.3 Developments Of Key Players  
9. Key Vendor Analysis(Overview, Products & Services, Strategies)  
9.1 Calsonic Kansei Corporation  
9.2 Delphi Automotive  
9.3 Denso  
9.4 Eberspacher Group  
9.5 Hanon Systems  
9.6 Kelhin Corporation  
9.7 Mahle Gmbh  
9.8 Mitsubishi Heavy Industries  
9.9 Sanden  
9.10 Transair Manufacturing  
10. Future Outlook Of The Market  
11. Disclaimer  

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Web Address: http://www.researchandmarkets.com/reports/3799609/
Office Code: SCBRUSZQ

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Electronic (PDF) - Single User:</th>
<th>USD 4250</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Electronic (PDF) - 1 - 5 Users:</td>
<td>USD 4500</td>
</tr>
<tr>
<td></td>
<td>Electronic (PDF) - EnterpriseWide:</td>
<td>USD 8750</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title:  
First Name:  
Email Address:  
Job Title:  
Organisation:  
Address:  
City:  
Postal / Zip Code:  
Country:  
Phone Number:  
Fax Number:  

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

<table>
<thead>
<tr>
<th>Account number</th>
<th>833 130 83</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sort code</td>
<td>98-53-30</td>
</tr>
<tr>
<td>Swift code</td>
<td>ULSBIE2D</td>
</tr>
<tr>
<td>IBAN number</td>
<td>IE78ULSB98533083313083</td>
</tr>
<tr>
<td>Bank Address</td>
<td>Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland.</td>
</tr>
</tbody>
</table>

If you have a Marketing Code please enter it below:

Marketing Code: __________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp