
Description: The 2 wheeler fuel injection Market is expected to grow at a CAGR of 7.04% and grow to a market size of $X.XX billion by the year 2020. The 2-wheeler market has been considerably behind the 4-wheeler market in adopting the fuel injection technologies. Although fuel injection systems have become standard in majority of the heavy bikes, a high percentage of the commuter and low capacity bikes still employ the carburetor driven injection system. Major reason for the usage of carburetor systems by smaller bikes is the low cost of the system. The commuter bike segment, which accounts for the majority of the sales globally, is a price sensitive segment, and manufacturers tend to keep the production costs low.

There are two popular versions of fuel injection - port fuel injection and direct injection. Port fuel injection is commonly used and direct fuel injection is one of the latest fuel injection system. The direct injection system is designed specifically for four or two stoke engines. The main benefits of using direct injection in a 2 wheeler is that, the fuel and air can be perfectly released and then injected into the cylinder according to the engine load capacity.

The growth in the fuel injection market will be seen in the Asia Pacific due to increasing number of manufacturers adopting the fuel injection systems, since these systems give better performance as a whole. Some of the major improvements by adopting fuel injection systems include better mileage, improved throttle response and lower emissions. These factors are becoming increasingly important in the present scenario, and would be huge selling points for the market. In the developed European and North American Market, the growth rate of the fuel injection systems would proportionately correspond to growth rate in the sales of 2 wheelers. Africa markets such as Nigeria and Ghana are expected to become a growth potential markets post 2020. This is because, with the rise in disposable incomes there would be increase in the demand for classy 2 wheelers. Due to heavy research and development in this space, these systems have become increasingly inexpensive, and would become a growth driver for the market in the forecast period.

The 151 cc - 250 cc bike segments would see the highest rate of growth in the forecast period followed by the 100-150cc segments. This segment holds the largest share in the 2 wheeler market. Most of the 2 wheelers in the 501 cc and above segment already offer the fuel injection systems as standard, so the segment would see the slowest growth in the forecast period.

Delphi Automotive, Robert Bosch GmbH, Continental AG are some of the important players in the 2 wheeler Fuel Injection Systems Market. The market has been segmented by engine size (up to 100cc, 100-150cc, 151-250 cc, 251-500cc, 500 cc and above), by technology (Port fuel injection and Direct Fuel Injection) and by Region (North America, South America, Europe, Africa, Middle East and Asia Pacific).

The Report Offers:

- Report analysis the specific assessments of 2 wheeler fuel injection Systems Market and competition analysis on global and regional scales
- Market definition along with the identification of key drivers and restraints
- Identification of factors instrumental in changing the market scenarios, rising prospective opportunities, and identification of key companies that can influence this market on a global and regional scale
- Extensively researched competitive landscape section with profiles of major companies along with their market shares
- Identification and analysis of the macro and micro factors that affect the 2 wheeler fuel injection systems Market on both global and regional scales
- A comprehensive list of key market players along with the analysis of their current strategic interests and key financial information
- A wide-ranging knowledge and insights about the major players in this industry and the key strategies adopted by them to sustain and grow in the studied market
- Insights on the major countries in which this industry is blooming and to also identify the regions that are still untapped

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