
Description: The Four Wheel Drive Vehicle Market is expected to grow at a CAGR of 6.03% and grow to a market size of $X.XX billion by the year 2020. The demand for 4 wheel drive vehicles is increasing at a rapid pace all over the world, especially in the emerging markets. The AWD systems are generally fitted to the Sports Utility Vehicles, which on account of high fuel prices and rising environment concerns had slumped in the European and most importantly the American region. But the sales in North America have rebounded smartly and are anchoring the market.

The market for Sports Utility Vehicles is seeing maximum growth in India, China, Vietnam and other Asian countries. In India, the market for small sport utility vehicles has taken off with the launch of the Renault Duster. Many players like Maruti Suzuki, Honda, Volkswagen, Toyota, Hyundai, and Nissan have joined or set to join this booming segment in India. Though the number of Sport Utility Vehicles featuring 4 wheel drive systems is limited in the emerging markets, their numbers will grow exponentially in the future.

The major issues regarding 4 wheel systems are the high maintenance costs and low mileage the 4 wheel drive equipped cars give out. Also most of the SUV buyers in the emerging markets drive their off roaders on paved roads in the cities and have little need to have 4 wheel drive systems. On account of higher growth rate of the entry-level sports utility vehicles, the standard 4WD systems will see higher rates of growth in the market. 4WD in Sports Utility Vehicles segment will see a highest rate of growth in the segment on account of higher sales and interest in the segment.

Tata Motors, Mercedes Benz, General Motors are some of the important players in Four wheel drive market. The market has been drive vehicle market segmented by vehicle type (SUV, HCV, Others), by type (Premium 4WD, Standard 4WD), and by geography (North America, South America, Europe, Africa, Middle East and Asia Pacific).

The Report Offers:

- Market analysis for Four Wheel Drive Vehicle Market specific assessments and competition analysis on global and regional scales
- Market definition along with the identification of key drivers and restraints
- Identification of factors instrumental in changing the market scenarios, rising prospective opportunities, and identification of key companies that can influence this market on a global and regional scale
- Extensively researched competitive landscape section with profiles of major companies along with their market shares
- Identification and analysis of the macro and micro factors that affect 4 Wheel Drive Vehicle Market on both global and regional scales
- A comprehensive list of key market players along with the analysis of their current strategic interests and key financial information
- A wide-ranging knowledge and insights about the major players in this industry and the key strategies adopted by them to sustain and grow in the studied market
- Insights on the major countries in which this industry is blooming and to also identify the regions that are still untapped

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