
Description:
Global Betaine acid Market has been estimated at USD XX Billion in 2015 and is projected to reach USD XX billion by 2020, at a CAGR of XX% during the forecast period from 2015 to 2020.

Betaine is an amino acid and is manufactured as anhydrous Betaine and Betaine Hydrochloride that comprises of treating chloroacetic acid with sodium carbonate, and then pouring liquid trimethylamine at a certain temperature to obtain Betaine crystal compound. This obtained compound is later on centrifugalized and dried to obtain the Betaine compound. The Raw materials are extracted from sugar beet molasses. The typical use of Betaine being the use in the Food, Beverages, feed and personal care industry segments. They find extensive use in Cosmetics Industry too. They have amazing water holding capacity, have good nutritional value and even can serve as methyl donor for the animal feed industry. They find extensive use as detergents, and diet supplements too.

The largest production of Betaine is in North American region, due to a strong need from the personal care, animal feed and functional drink market. The North American region is followed by an increasing demand from the Europe and Asia Pacific regions. There is a sharp increase in the demand from the Asia Pacific regions recently owing to the increase in the consumption of the products from the various developing nations. China is the largest market in Asia Pacific region followed by India and Japan. United States and Canada are the largest consumers in North American regions.

The market is expected to gain in emerging markets rapidly, due to increase in demand from the end users. On the other hand, regulation in the European market possess a great challenge for the Betaine Market. However, the Asia Pacific region and the North America region would neutralize the global Betaine Market,

Some of the major firms dominating the market are BASF SE, DuPont, Sunwin Chemicals, Stepan Co., and Amino GmbH.

Key Deliverables in the Study:
- Market analysis for the Global Betaine Market, with region specific assessments and competition analysis on global and regional scales
- Market definition along with the identification of key drivers and restraints
- Identification of factors instrumental in changing the market scenarios, rising prospective opportunities, and identification of key companies that can influence this market on a global scale.
- Extensively researched competitive landscape section with profiles of major companies along with their market shares
- Identification and analysis of the macro and micro factors that affect the global betaine market on global and regional scale.
- A comprehensive list of key market players along with the analysis of their current strategic interests and key financial information
- A wide-ranging knowledge and insights about the major players in this industry and the key strategies adopted by them to sustain and grow in the global market
- Insights on the major regions in which this industry is blooming and identify the regions that are still untapped.

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