
Description: Mobile Operator Scoreboard (aka Scoreboard) tracks the mobile industry at operator level. This is a unique product designed to assist telecom players with their strategic business planning and market analyses. Mobile Operator Scoreboard offers a worldwide review with regional, country, and operator-level details and analyses for subscribers, net additions, subscriber segmentation, market share, churn rate, revenue, revenue growth, revenue share, voice ARPU, data ARPU, EBITDA, Net Profit, and CapEx.

Quantifying all crucial KPIs (performance indicators) of MNOs for the past 5 years with projections for 2016 up to 2018—the Mobile Operator Scoreboard will especially come handy for the use of company CEOs, presidents, research teams, analysts, across wide variety of decision-making; risk manoeuvring; competitive gaining; and the overall upkeep of (their) teams’ performances and common objectives.

Debuting this year (mid-2016), this easy to understand operator scoreboard will be updated and published bi-annually.

The end-2-end edition will suit to the likes of small –to- mid-sized enterprises, who do not have their own research teams; have limited outreach with either nil –or- very scant access to critical research and business supportive Intelligence, locally or remotely. The cost effectiveness of the ‘Scoreboard’ makes it extremely desirable to chief executives, including those of bigger and resource rich organisation — for gaining different/ alternating perspectives, like an invisible hand.

The end-2-end edition therefore takes in the complexity of those critical, occasional, and semi-frequent needs, and provides a confiding, dependable, and reliable platform for Statisticians, CXOs, and other senior executives across myriad forms of business intelligence — at a fraction of costs.

The end-2-end edition will offer end-users with exclusive 1-year Analytics & Infographic post sale support.

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