Agricultural Adjuvants Market by Type (Activator & Utility), Application (Herbicides, Fungicides, and Insecticides), Crop-Type (Cereals & Oilseeds and Fruits & Vegetables), & by Region - Global Trends & Forecast to 2021

Description: The market is driven by factors such as the increasing demand for agrochemicals due to the increase in pressure on global food production and changing farming practices & technologies. The high growth potential in emerging markets and untapped regions and growth in demand for bio-based adjuvants provide new growth opportunities for the players in the agricultural adjuvants market. The agricultural adjuvants market is projected to grow at a CAGR of 5.8% from 2016 and reach USD 3.51 billion by 2021.

"Activator adjuvants accounted for the largest market share in 2015"

The types of agricultural adjuvants include activator (surfactants, oil adjuvants, and ammonium fertilizers) and utility (compatibility agents, buffers/acidifiers, antifoam agents, water conditioners, and drift control agents).

Surfactants accounted for the largest market share among activator adjuvants in 2015. Nonionic surfactants are mainly used with pesticides, as they are compatible with most of the pesticides. The amphoteric segment is projected to grow at the highest CAGR in the agricultural surfactants market.

"Herbicides lead the market with the largest share"

On the basis of applications, the agricultural adjuvants market is led by the herbicides segment in 2015, followed by fungicides. Herbicides are used on a large scale for the cultivation of cereals & grains, fruits & vegetables, and oilseeds & pulses. The fungicides segment is projected to grow at the highest CAGR in the agricultural surfactants market.

"North American region to account for maximum shares of the global agricultural adjuvants market"

On the basis of region, the agricultural adjuvants market is segmented in North America, Europe, Asia-Pacific and Rest of the World, which includes Latin American, and the Middle Eastern and African countries. The North American region dominated the global agricultural adjuvants market in 2015, and the trend is projected to continue till 2021.

The main factors driving the agricultural adjuvants market in this region are increasing farm expenditure, increased adoption of precision farming and decreasing arable land. Furthermore, increased use of crop protection chemicals in agriculture is projected to drive the agricultural adjuvant market in North America.

Break-up of primaries, by the following:

- By Company Type : Tier 1 - 50%, Tier 2 - 22%, and Tier 3 - 28%
- By Designation: C level - 22%, Director level - 28%, and Others - 50%
- By Region: North America - 59%, Europe - 22%, Asia-Pacific - 11%, and RoW - 8%

Key market players such as The Dow Chemical Company (U.S.), Akzonobel N.V (The Netherlands), Evonik Industries (Germany), and Solvay S.A (Belgium) have been profiled in the report. The other players include Huntsman (U.S.), Wilbur-Ellis Company (U.S.), Nufarm Ltd. (Australia), Croda International Plc. (U.K.), Helena Chemical Company (U.S.)

Reasons to buy this report:

- To get an overview of the global agricultural adjuvants market
- To gain insights of the key players of the agricultural adjuvants industry, with their product portfolios and key strategies
- To get an overview of the major region (North America, Europe, Asia-Pacific) in which the agricultural adjuvants market is growing and offers ample scope for market expansion
- To gain knowledge on the growth of various segments

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