Cloud Infrastructure Market by Type, End-User Industry & Geography - Global Forecast to 2022

Description: Cloud Infrastructure Market by Type (Hardware: Server, Storage, Switch, Services: Platform as a Service, Infrastructure as a service, Content/Application Delivery Network, Managed Hosting, Colocation), End-User Industry & Geography - Global Forecast to 2022

Increasing ICT spending driving the growth of the cloud infrastructure market

The cloud infrastructure market is expected to be valued at USD 209.66 billion by 2022, growing at a CAGR of 12.9% between 2016 and 2022. The cloud infrastructure market, comprising hardware as well as services, is growing at a rapid pace. The growth of this market is mainly caused by increasing ICT spending and trend of big data and analytics; rising demand from various organizations for agile, scalable, and cost-effective computing; increasing number of digital services and their applications; and high penetration of hybrid cloud.

BFSI held the largest share of the cloud infrastructure market in 2015

The BFSI industry comprises banks, insurance companies, & stock-brokers, and deals with large workforce, assets in different locations, and diverse customer profiles. In today's scenario, the economic and financial sector reform has strengthened the automation and expansion of IT infrastructure. This has transformed not only the operating environment for banks and financial institutions but also played a significant role in structuring and strengthening the economy of the countries such as Brazil, the UAE, and India. Thus, the cloud infrastructure hardware market for the BFSI industry is growing significantly.

The cloud infrastructure market in Latin America expected to grow at the highest CAGR during the forecast period

In Latin America, cloud services are increasing adopted across various sectors such as healthcare, banking and financial services, insurance, retail, manufacturing, and others. In this region, countries such as Brazil, Argentina, Colombia, Chile, and Peru have huge market opportunities for cloud-based services such as consulting, deployment and system integration, and support & maintenance. The driving factor for the rising adoption of cloud-based services in this region is the nascence of IT digitalization, which means huge volume as well as high velocity of digital data generation in the coming time. This would require high-end and secured cloud-based solutions to be deployed using superior quality cloud services.

In the process of determining and verifying the market size for several segments and subsegments gathered through secondary research, extensive primary interviews have been conducted with key industry people.

Breakup of profile of primary participants is given below:
- By Company Type: Tier 1 – 34%, Tier 2 – 40%, and Tier 3 – 26%
- By Designation: C-Level Executives – 32%, Directors – 28%, and Others – 40%
- By Region: Americas – 40%, Europe – 30%, APAC – 20%, and RoW – 10%

The key market players profiled in the report are:
- IBM Corporation (U.S.)
- Hewlett-Packard (U.S.)
- Cisco Systems, Inc. (U.S.)
- Dell, Inc. (U.S.)
- EMC Corporation (U.S.)
- NetApp, Inc. (U.S.)
- AWS (Amazon Web Services) (U.S.)
- Alphabet Inc. (Google) (U.S.)
- Salesforce.com (U.S.)
- Intel Corporation (U.S.)
- Lenovo Group Limited (U.S.)
- AT&T, Inc. (U.S.)
- Rackspace (U.S.)
- Oracle Corporation (U.S.)
- Quanta Computer Inc. (Taiwan)
- Foxconn Technology Group (Hon Hai Precision Industry Co., Ltd.) (Taiwan)

Reasons to Buy This Report:
From an insight perspective, this research report focuses on various levels of analysis—industry analysis (industry trends), market share analysis of top players, supply chain analysis, and company profiles, which comprise and discuss the basic views on the competitive landscape; emerging and high-growth segments of the cloud infrastructure market; high-growth regions; and market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:
- Market Penetration: Comprehensive information on products and services offered by the top players in the global cloud infrastructure market
- Product Development/Innovation: Detailed insights on upcoming technologies, R&D, and new product launches in the cloud infrastructure market
- Market Development: Comprehensive information about lucrative emerging markets – the report analyzes the cloud infrastructure market in various regions
- Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the global cloud infrastructure market
- Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of the leading players in the global cloud infrastructure market

Contents:
1 Introduction
   1.1 Objectives of the Study
   1.2 Market Definition
   1.3 Study Scope
      1.3.1 Markets Covered
      1.3.2 Geographic Scope
      1.3.3 Years Considered for the Study
   1.4 Currency
   1.5 Limitations
   1.6 Stakeholders

2 Research Methodology
   2.1 Introduction
      2.1.1 Secondary Data
         2.1.1.1 Key Data From Secondary Sources
      2.1.2 Primary Data
         2.1.2.1 Key Data From Primary Sources
         2.1.2.2 Key Industry Insights
         2.1.2.3 Breakdown of Primaries
   2.2 Market Size Estimation
      2.2.1 Bottom-Up Approach
      2.2.2 Top-Down Approach
   2.3 Market Breakdown and Data Triangulation
   2.4 Research Assumptions

3 Executive Summary

4 Premium Insights
   4.1 Cloud Infrastructure Market Opportunities
   4.2 Cloud Infrastructure Services Market, By Type, 2015
   4.3 Geographic Snapshot of the Cloud Infrastructure Market
4.4 Cloud Infrastructure Market, By End-Use Industry, 2016–2022 (USD Billion)
4.5 Cloud Infrastructure Market, By Type, 2016–2022 (USD Billion)

5 Market Overview (Page No. - 38)
5.1 Introduction
5.2 Market Segmentation
   5.2.1 Cloud Infrastructure Market, By Type
   5.2.2 Cloud Infrastructure Market, By End-Use Industry
   5.2.3 Cloud Infrastructure Market, By Region
5.3 Market Dynamics
   5.3.1 Drivers
      5.3.1.1 Increasing Ict Spending and Growing Trend for Adopting Big Data Analytics
      5.3.1.2 Growing Demand of Organizations for Agile, Scalable, and Cost-Effective Computing
      5.3.1.3 High Penetration of Hybrid Clouds
   5.3.2 Restraints
      5.3.2.1 Decline in Demand for Server Hardware Due to Consolidation and Virtualization of Servers
      5.3.2.2 Concern Over Data Privacy and Security
   5.3.3 Opportunities
      5.3.3.1 High Adoption Rate in SMBS
      5.3.3.2 Growth of the Analytics Market
   5.3.4 Challenges
      5.3.4.1 Workload Complexities in Cloud Environment
      5.3.4.2 Data Transfer and Application Issues

6 Industry Trends
6.1 Introduction
6.2 Value Chain Analysis
6.3 Industry Trends
6.4 Porter’s Five Forces Analysis
   6.4.1 Threat of New Entrants
   6.4.2 Threat of Substitutes
   6.4.3 Bargaining Power of Buyers
   6.4.4 Bargaining Power of Suppliers
   6.4.5 Degree of Competition

7 Cloud Infrastructure Market, By Type
7.1 Introduction
7.2 Hardware
   7.2.1 Server
      7.2.1.1 Tower Server
      7.2.1.2 Rack Server
      7.2.1.3 Blade Server
      7.2.1.4 Density-Optimized Server
   7.2.2 Storage
   7.2.3 Ethernet Switches
7.3 Services
   7.3.1 Platform as A Service (PaaS)
   7.3.2 Infrastructure as A Service (IaaS)
   7.3.3 Content Delivery Network (CDN)/Application Delivery Network (ADN)
   7.3.4 Managed Hosting
   7.3.5 Colocation Services

8 Cloud Infrastructure Market, By End-Use Industry
8.1 Introduction
8.2 Banking, Financial Services, and Insurance (BFSI)
8.3 Consumer Goods & Retail
8.4 Telecommunications & Ites
8.5 Healthcare
8.6 Energy
8.7 Government
8.8 Education & Research
8.9 Media & Entertainment
8.10 Manufacturing
8.11 Business & Consulting Services
8.12 Others

9 Regional Analysis
9.1 Introduction
9.2 North America (NA)
  9.2.1 U.S.
  9.2.2 Canada
9.3 Europe
  9.3.1 U.K.
  9.3.2 Germany
  9.3.3 France
  9.3.4 Others
9.4 Asia-Pacific (APAC)
  9.4.1 China
  9.4.2 Japan
  9.4.3 Others
9.5 Middle East & Africa (MEA)
  9.5.1 Middle East
  9.5.2 Africa
9.6 Latin America (LA)

10 Competitive Landscape
10.1 Overview
10.2 Market Share Analysis of the Cloud Infrastructure Market, 2015
  10.2.1 Market Share Analysis of the Cloud Infrastructure Hardware Market, 2015
  10.2.2 Company Ranking Analysis of the Cloud Infrastructure Services Market, 2015
10.3 Competitive Situation and Trends
  10.3.1 New Product/Service Launches
  10.3.2 Partnerships, Agreements, Collaborations, and Alliances
  10.3.3 Acquisitions
  10.3.4 Expansions

11 Company Profiles
(Overview, Products and Services, Financials, Strategy & Development)*
11.1 Introduction
11.2 Hewlett Packard Enterprise Co (HPE)
11.3 Dell, Inc.
11.4 Cisco Systems, Inc.
11.5 EMC Corporation
11.6 IBM Corporation
11.7 AWS (Amazon Web Services)
11.8 Salesforce.Com
11.9 Alphabet Inc. (Google)
11.10 Netapp, Inc.
11.11 Intel Corporation (U.S.)
11.12 Lenovo Group Limited
11.13 AT&T, Inc.
11.14 Rackspace
11.15 Oracle Corporation
11.16 Quanta Computer Inc.
11.17 Foxconn Technology Group (Hon Hai Precision Industry Co., Ltd.)
*Details on Overview, Products and Services, Financials, Strategy & Development Might Not Be Captured in Case of Unlisted Companies

12 Appendix
12.1 Insights of Industry Experts
12.2 Discussion Guide
12.3 Knowledge Store: Marketsandmarkets\' Subscription Portal
12.4 Introducing RT: Real Time Market Intelligence
12.5 Available Customizations
12.6 Related Report
List of Tables (93 Tables)
Table 1 Increasing Ict Spending and Growing Trend for Big Data Analytics is Driving the Cloud Infrastructure Market
Table 2 Decline in Demand for Server Hardware Due to Consolidation and Virtualization of Servers is A Major Restraint for the Cloud Infrastructure Market
Table 3 Mobility and Byod Offer Opportunities for Adoption of Cloud Infrastructure Services By Various Organizations
Table 4 Lack of Security Proves to Be A Major Challenge to the Cloud Infrastructure Market
Table 5 Cloud Infrastructure Market, By Type, 2013–2022 (USD Billion)
Table 6 Cloud Infrastructure Hardware Market, By Type, 2013–2022 (USD Billion)
Table 7 Cloud Infrastructure Server Market, By Type, 2013–2022 (USD Billion)
Table 8 Cloud Infrastructure Server Market, By End-Use Industry, 2013–2022 (USD Million)
Table 9 Disk Storage: Cloud Infrastructure Hardware Market, By End-Use Industry, 2013–2022 (USD Million)
Table 10 Ethernet Switches: Cloud Infrastructure Hardware Market, By End-Use Industry, 2013–2022 (USD Million)
Table 11 Cloud Infrastructure Services Market, By Type, 2013–2022 (USD Billion)
Table 12 PaaS: Cloud Infrastructure Services Market, By End-Use Industry, 2013–2022 (USD Million)
Table 13 IaaS: Cloud Infrastructure Services Market, By End-Use Industry, 2013–2022 (USD Million)
Table 14 CDN/ADN: Cloud Infrastructure Services Market, By End-Use Industry, 2013–2022 (USD Million)
Table 15 Managed Hosting: Cloud Infrastructure Services Market, By End-Use Industry, 2013–2022 (USD Million)
Table 16 Colocation: Cloud Infrastructure Services Market, By End-Use Industry, 2013–2022 (USD Million)
Table 17 Cloud Infrastructure Market, By End-Use Industry, 2013–2022 (USD Billion)
Table 18 Cloud Infrastructure Hardware Market, By End-Use Industry, 2013–2022 (USD Billion)
Table 19 Cloud Infrastructure Services Market, By Type, 2013–2022 (USD Million)
Table 20 BFSI: Cloud Infrastructure Hardware Market, By Type, 2013–2022 (USD Million)
Table 21 BFSI: Cloud Infrastructure Hardware Market, By Region, 2013–2022 (USD Million)
Table 22 BFSI: Cloud Infrastructure Services Market, By Type, 2013–2022 (USD Million)
Table 23 BFSI: Cloud Infrastructure Services Market, By Region, 2013–2022 (USD Million)
Table 24 Consumer Goods & Retail: Cloud Infrastructure Hardware Market, By Type, 2013–2022 (USD Million)
Table 25 Consumer Goods & Retail: Cloud Infrastructure Hardware Market, By Region, 2013–2022 (USD Million)
Table 26 Consumer Goods & Retail: Cloud Infrastructure Services Market, By Type, 2013–2022 (USD Million)
Table 27 Consumer Goods & Retail: Cloud Infrastructure Services Market, By Region, 2013–2022 (USD Million)
Table 28 Telecommunications & Ites: Cloud Infrastructure Hardware Market, By Type, 2013–2022 (USD Million)
Table 29 Telecommunications & Ites: Cloud Infrastructure Hardware Market, By Region, 2013–2022 (USD Million)
Table 30 Telecommunications & Ites: Cloud Infrastructure Services Market, By Type, 2013–2022 (USD Million)
Table 31 Telecommunications & Ites: Cloud Infrastructure Services Market, By Region, 2013–2022 (USD Million)
Table 32 Healthcare: Cloud Infrastructure Hardware Market, By Type, 2013–2022 (USD Million)
Table 33 Healthcare: Cloud Infrastructure Hardware Market, By Region, 2013–2022 (USD Million)
Table 34 Healthcare: Cloud Infrastructure Services Market, By Type, 2013–2022 (USD Million)
Table 35 Healthcare: Cloud Infrastructure Services Market, By Region, 2013–2022 (USD Million)
Table 36 Energy: Cloud Infrastructure Hardware Market, By Type, 2013–2022 (USD Million)
Table 37 Energy: Cloud Infrastructure Hardware Market, By Region, 2013–2022 (USD Million)
Table 38 Energy: Cloud Infrastructure Services Market, By Type, 2013–2022 (USD Million)
Table 39 Energy: Cloud Infrastructure Services Market, By Region, 2013–2022 (USD Million)
Table 40 Government: Cloud Infrastructure Hardware Market, By Type, 2013–2022 (USD Million)
Table 41 Government: Cloud Infrastructure Hardware Market, By Region, 2013–2022 (USD Million)
Table 42 Government: Cloud Infrastructure Services Market, By Type, 2013–2022 (USD Million)
Table 43 Government: Cloud Infrastructure Services Market, By Region, 2013–2022 (USD Million)
Table 44 Education & Research: Cloud Infrastructure Hardware Market, By Type, 2013–2022 (USD Million)
Table 45 Education & Research: Cloud Infrastructure Hardware Market, By Region, 2013–2022 (USD Million)
Table 46 Education & Research: Cloud Infrastructure Services Market, By Type, 2013–2022 (USD Million)
Table 47 Education & Research: Cloud Infrastructure Services Market, By Region, 2013–2022 (USD Million)
Table 48 Media & Entertainment: Cloud Infrastructure Hardware Market, By Type, 2013–2022 (USD Million)
Table 49 Media & Entertainment: Cloud Infrastructure Hardware Market, By Region, 2013–2022 (USD Million)
Table 50 Media & Entertainment: Cloud Infrastructure Services Market, By Type, 2013–2022 (USD Million)
Table 51 Media & Entertainment: Cloud Infrastructure Services Market, By Region, 2013–2022 (USD Million)
Table 52 Manufacturing: Cloud Infrastructure Hardware Market, By Type, 2013–2022 (USD Million)
Table 53 Manufacturing: Cloud Infrastructure Hardware Market, By Region, 2013–2022 (USD Million)
Table 54 Manufacturing: Cloud Infrastructure Services Market, By Type, 2013–2022 (USD Million)
Table 55 Manufacturing: Cloud Infrastructure Services Market, By Region, 2013–2022 (USD Million)
Table 56 Business & Consulting Services: Cloud Infrastructure Hardware Market, By Type, 2013–2022 (USD Million)
Table 57 Business & Consulting Services: Cloud Infrastructure Hardware Market, By Region, 2013–2022 (USD Million)
Table 58 Business & Consulting Services: Cloud Infrastructure Services Market, By Type, 2013–2022 (USD Million)
Table 59 Business & Consulting Services: Cloud Infrastructure Services Market, By Region, 2013–2022 (USD Million)
Table 60 Others: Cloud Infrastructure Hardware Market, By Type, 2013–2022 (USD Million)
Table 61 Others: Cloud Infrastructure Hardware Market, By Region, 2013–2022 (USD Million)
Table 62 Others: Cloud Infrastructure Services Market, By Type, 2013–2022 (USD Million)
Table 63 Others: Cloud Infrastructure Services Market, By Region, 2013–2022 (USD Million)
Table 64 Cloud Infrastructure Market, By Region, 2013–2022 (USD Billion)
Table 65 Cloud Infrastructure Hardware Market, By Region, 2013–2022 (USD Billion)
Table 66 Cloud Infrastructure Services Market, By Region, 2013–2022 (USD Billion)
Table 67 North America Cloud Infrastructure Hardware Market, By End-Use Industry, 2013–2022 (USD Million)
Table 68 North America Cloud Infrastructure Services Market, By End-Use Industry, 2013–2022 (USD Million)
Table 69 North America Cloud Infrastructure Market, By Country, 2013–2022 (USD Billion)
Table 70 North America Cloud Infrastructure Hardware Market, By Country, 2013–2022 (USD Billion)
Table 71 North America Cloud Infrastructure Services Market, By Country, 2013–2022 (USD Billion)
Table 72 Europe Cloud Infrastructure Hardware Market, By End-Use Industry, 2013–2022 (USD Million)
Table 73 Europe Cloud Infrastructure Services Market, By End-Use Industry, 2013–2022 (USD Million)
Table 74 Europe Cloud Infrastructure Market, By Country, 2013–2022 (USD Billion)
Table 75 Europe Cloud Infrastructure Hardware Market, By Country, 2013–2022 (USD Billion)
Table 76 Europe Cloud Infrastructure Services Market, By Country, 2013–2022 (USD Billion)
Table 77 APAC Cloud Infrastructure Hardware Market, By End-Use Industry, 2013–2022 (USD Million)
Table 78 APAC Cloud Infrastructure Services Market, By End-Use Industry, 2013–2022 (USD Million)
Table 79 APAC Cloud Infrastructure Market, By Country, 2013–2022 (USD Billion)
Table 80 APAC Cloud Infrastructure Hardware Market, By Country, 2013–2022 (USD Billion)
Table 81 APAC Cloud Infrastructure Services Market, By Country, 2013–2022 (USD Billion)
Table 82 MEA Cloud Infrastructure Hardware Market, By End-Use Industry, 2013–2022 (USD Million)
Table 83 MEA Cloud Infrastructure Services Market, By End-Use Industry, 2013–2022 (USD Million)
Table 84 MEA Cloud Infrastructure Market, By Country, 2013–2022 (USD Billion)
Table 85 MEA Cloud Infrastructure Hardware Market, By Country, 2013–2022 (USD Billion)
Table 86 MEA Cloud Infrastructure Services Market, By Country, 2013–2022 (USD Billion)
Table 87 Latin America Cloud Infrastructure Hardware Market, By End-Use Industry, 2013–2022 (USD Million)
Table 88 Latin America Cloud Infrastructure Services Market, By End-Use Industry, 2013–2022 (USD Million)
Table 89 Company Ranking: Cloud Infrastructure Services, 2015
Table 90 New Product/Service Launches, 2015–2016
Table 91 Partnerships, Agreements, Collaborations, and Alliances, 2015–2016
Table 92 Acquisitions, 2015–2016
Table 93 Expansions, 2014–2016

List of Figures (67 Figures)
Figure 1 Market Segmentation
Figure 2 Cloud Infrastructure Market: Research Design
Figure 3 Market Size Estimation Methodology: Bottom-Up Approach
Figure 4 Market Size Estimation Methodology: Top-Down Approach
Figure 5 Data Triangulation
Figure 6 The Ethernet Switch Segment of the Cloud Infrastructure Hardware Market is Expected to Grow at the Highest CAGR Between 2016 and 2022
Figure 7 The Density-Optimized Segment of the Cloud Infrastructure Server Market is Expected to Register Highest Growth During the Forecast Period
Figure 8 The PaaS Segment of the Cloud Infrastructure Services Market is Expected to Grow at the Highest CAGR During the Forecast Period
Figure 9 North America Accounted for the Largest Market Share in 2015
Figure 10 Cloud Infrastructure Market to Provide Lucrative Growth Opportunities During the Forecast Period
Figure 11 The Colocation Segment Accounted for the Largest Share of the Cloud Infrastructure Services
Market in 2015
Figure 12 The Cloud Infrastructure Market in Latin America is Expected to Grow at the Highest CAGR During the Forecast Period
Figure 13 The Healthcare Segment is Projected to Exhibit the Highest Growth During the Forecast Period
Figure 14 The Hardware Segment of the Cloud Infrastructure Market is Expected to Grow at the Highest CAGR During the Forecast Period
Figure 15 Regional Segmentation of the Cloud Infrastructure Market
Figure 16 Increasing ICT Spending and Growing Trend for Adopting Big Data and Analytics is Driving the Cloud Infrastructure Market
Figure 17 Hybrid Cloud Market, 2016 & 2021 (USD Billion)
Figure 18 Value Chain: Cloud Infrastructure Market
Figure 19 Key Industry Trends in the Cloud Infrastructure Market
Figure 20 The Porter's Five Forces Analysis (2015)
Figure 21 Porter's Five Forces Analysis for the Cloud Infrastructure Market, 2015
Figure 22 The Impact of Threat of New Entrants is Medium Since It Requires Sound Technical and Industrial Knowledge to Enter the Market
Figure 23 The Impact of Threat of Substitutes is Low Since There are No Direct Substitutes for Cloud Infrastructure Products
Figure 24 Bargaining Power of Buyers is High Due to Increasing Number of Suppliers and New Entrants in the Market
Figure 25 Bargaining Power of Suppliers is Low, Owing to Presence of Large Number of Suppliers in the Market
Figure 26 Degree of Competition in the Cloud Infrastructure Market is Medium, Owing to Presence of Leading Technology Companies in the Market
Figure 27 Cloud Infrastructure Market, By Type
Figure 28 Cloud Infrastructure Server Market, By Type
Figure 29 Density-Optimized Sub Segment of the Cloud Infrastructure Server Market is Estimated to Grow at the Highest Rate During the Forecast Period
Figure 30 Cloud Infrastructure Services Market, By Type
Figure 31 Colocation Segment of the Accounted for the Largest Share in the Cloud Infrastructure Services Market in 2015
Figure 32 Cloud Infrastructure Market, By End-Use Industry
Figure 33 Consumer Goods and Retail Segment of the Cloud Infrastructure Hardware Market to Grow at A Steady Rate During the Forecast Period
Figure 34 Server Segment is Estimated to Lead the Cloud Infrastructure Market During the Forecast Period
Figure 35 Ethernet Switches Segment of the Cloud Infrastructure Hardware Market in Energy to Grow at the Highest Rate During the Forecast Period
Figure 36 Latin America Cloud Infrastructure Services Market in Government is Estimated to Grow at the Highest Rate During the Forecast Period
Figure 37 APAC to Lead the Cloud Infrastructure Market By 2022
Figure 38 Latin America Cloud Infrastructure Services Market in Business & Consulting Services to Grow at the Highest CAGR During the Forecast Period
Figure 39 The Cloud Infrastructure Market in Latin America Expected to Grow at the Highest CAGR During the Forecast Period
Figure 40 North America: Market Snapshot
Figure 41 Europe: Market Snapshot
Figure 42 Asia-Pacific: Market Snapshot
Figure 43 MEA: Market Snapshot
Figure 44 Companies Adopted New Product Launches and Acquisitions as the Key Growth Strategies Over the Last Four Years (2013–2016)
Figure 45 Battle for Market Share: New Product/Service Launch has Been the Key Strategy
Figure 46 Geographic Revenue Mix of the Top Five Market Players
Figure 47 Hewlett Packard Enterprise Co: Company Snapshot
Figure 48 Hewlett Packard Enterprise Co: SWOT Analysis
Figure 49 Dell, Inc.: SWOT Analysis
Figure 50 Cisco Systems, Inc.: Company Snapshot
Figure 51 Cisco Systems, Inc.: SWOT Analysis
Figure 52 EMC Corporation: Company Snapshot
Figure 53 EMC Corporation : SWOT Analysis
Figure 54 IBM Corporation: Company Snapshot
Figure 55 IBM Corporation: SWOT Analysis
Figure 56 Amazon Web Services: SWOT Analysis
Figure 57 Salesforce.Com: SWOT Analysis
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit 
http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

<table>
<thead>
<tr>
<th>Product Name:</th>
<th>Cloud Infrastructure Market by Type, End-User Industry &amp; Geography - Global Forecast to 2022</th>
</tr>
</thead>
<tbody>
<tr>
<td>Web Address:</td>
<td><a href="http://www.researchandmarkets.com/reports/3801742/">http://www.researchandmarkets.com/reports/3801742/</a></td>
</tr>
<tr>
<td>Office Code:</td>
<td>SCH3CCYY</td>
</tr>
</tbody>
</table>

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Product Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Single User</td>
<td>Electronic (PDF)</td>
<td>USD 5650</td>
</tr>
<tr>
<td>1 - 5 Users</td>
<td>Electronic (PDF)</td>
<td>USD 6650</td>
</tr>
<tr>
<td>Site License</td>
<td>Electronic (PDF)</td>
<td>USD 8150</td>
</tr>
<tr>
<td>Enterprisewide</td>
<td>Electronic (PDF)</td>
<td>USD 10000</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

<table>
<thead>
<tr>
<th>Title:</th>
<th>Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof [ ]</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Name:</td>
<td></td>
</tr>
<tr>
<td>Email Address:</td>
<td>*</td>
</tr>
<tr>
<td>Job Title:</td>
<td></td>
</tr>
<tr>
<td>Organisation:</td>
<td></td>
</tr>
<tr>
<td>Address:</td>
<td></td>
</tr>
<tr>
<td>City:</td>
<td></td>
</tr>
<tr>
<td>Postal / Zip Code:</td>
<td></td>
</tr>
<tr>
<td>Country:</td>
<td></td>
</tr>
<tr>
<td>Phone Number:</td>
<td></td>
</tr>
<tr>
<td>Fax Number:</td>
<td></td>
</tr>
</tbody>
</table>

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer:
Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ________________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World