Indonesia Tire Market Forecast & Opportunities, 2021

Description: Indonesia is one of the major economies of the ASEAN region. Backed by government initiatives and rapid infrastructure developments, tire market in Indonesia is anticipated to grow at a robust pace over the next five years. Further, on account of favorable trading environment and easy availability of raw materials, an increasing number of automobile OEMs are establishing their manufacturing / assembling plants in the country, which is positively influencing the country's tire market.

Few of the major global tire brands operating in Indonesia include Toyota, Suzuki, Volkswagen, Mitsubishi, Honda, Nissan, Volvo, BMW, General Motors, Audi, Renault, Mazda and Isuzu. In 2014, the Government of Indonesia revised the luxury tax on "Low Cost Green Car (LCGC)" and "Low Emission Carbon (LEC) Vehicles" to promote environment friendly vehicles in the country. Under this program, automobile manufacturers are encouraged to invest in the country to produce more efficient, safer and technologically advanced vehicles. These initiatives are expected to positively influence the country's tire market over the next five years.

According to "Indonesia Tire Market Forecast & Opportunities, 2021", tire market in Indonesia is projected to grow at a CAGR of over 13% during forecast period on account of expanding passenger car fleet, continuing infrastructure growth and large scale construction activities being undertaken in the country.

In 2015, tire market in Indonesia was dominated by the replacement tire segment, which grabbed around two-thirds of the market share. Moreover, two-wheeler tire segment grabbed a major share in Indonesia tire market in 2015, and the trend is expected to continue over the next five years as well.

"Indonesia Tire Market Forecast & Opportunities, 2021" report elaborates following aspects of tire market:

- Indonesia Tire Market Size, Share & Forecast
- Segmental Analysis - Two-Wheeler Tires, Passenger Car Tires, Light Truck Tires, OTR Tires, Heavy Truck Tires, Medium Truck Tires & Buses
- Policy & Regulatory Landscape
- Changing Market Trends and Emerging Opportunities
- Competitive Landscape and Strategic Recommendations

Why You Should Buy This Report?

- To gain an in-depth understanding of tire market in Indonesia
- To identify the on-going trends and segment wise anticipated growth in the coming years
- To help industry consultants, tire companies and other stakeholders align their market-centric strategies
- To obtain research based business decision and add weight to presentations and marketing material
- To gain competitive knowledge of leading players
- To avail of 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

Report Methodology

The information contained in this report is based on both primary and secondary sources. Primary research included interviews with tire manufacturers, distributors and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

Contents:

1. Product Overview
2. Research Methodology
3. Analyst View
4. Indonesia Tire Market Outlook
4.1. Market Size & Forecast
4.1.1. By Value & Volume
4.2. Market Share & Forecast
4.2.1. By Vehicle Type (Two-Wheeler, Passenger Cars, Light Truck, Medium Truck, Heavy Truck, Bus and OTR)
4.2.2. By Tire Type (Radial Vs. Bias)
4.2.3. By Company
4.2.4. By Region
4.2.5. By Demand Category (OEM Vs. Replacement)

5. Indonesia Two-Wheeler (2W) Tire Market Outlook
5.1. Market Size & Forecast
5.1.1. By Value & Volume
5.2. Market Share & Forecast
5.2.1. By Vehicle Type (Scooters, Underbones and Motorcycles)
5.2.2. By Demand Category (OEM Vs. Replacement)
5.3. Popular Tire Sizes

6. Indonesia Passenger Car (PC) Tire Market Outlook
6.1. Market Size & Forecast
6.1.1. By Value & Volume
6.2. Market Share & Forecast
6.2.1. By Demand Category (OEM Vs. Replacement)
6.2.2. By Vehicle Type (SUV (4*4), Sedans, Energy Saving Cars and SUV(4*2))
6.3. Popular Tire Sizes

7. Indonesia Light Truck Tire Market Outlook
7.1. Market Size & Forecast
7.1.1. By Value & Volume
7.2. Popular Tire Sizes

8. Indonesia Heavy Truck Tire Market Outlook
8.1. Market Size & Forecast
8.1.1. By Value & Volume
8.2. Market Share & Forecast
8.2.1. By Demand Category (OEM Vs. Replacement)
8.2.2. By Tire Type (Radial Vs. Bias)
8.3. Popular Tire Sizes

9. Indonesia Off-The-Road (OTR) Tire Market Outlook
9.1. Market Size & Forecast
9.1.1. By Value & Volume
9.2. Market Share & Forecast
9.2.1. By Vehicle Type (Agriculture, Construction, Mining and Others)
9.3. Popular Tire Sizes

10. Indonesia Medium Truck Tire Market Outlook
10.1. Market Size & Forecast
10.1.1. By Value & Volume
10.2. Market Share & Forecast
10.2.1. By Demand Category (OEM Vs. Replacement)
10.2.2. By Tire Type (Radial Vs. Bias)
10.3. Popular Tire Sizes

11. Indonesia Bus Tire Market Outlook
11.1. Market Size & Forecast
11.1.1. By Value & Volume
11.2. Market Share & Forecast
11.2.1. By Tire Type (Radial Vs. Bias)
11.3. Popular Tire Sizes

12. Supply Chain Analysis
13. Import-Export Analysis

14. Market Dynamics
14.1. Drivers
14.2. Challenges

15. Market Trends & Developments
15.1. Growing Automotive Production
15.2. Increasing Retread Tires Market
15.3. Innovative Marketing Strategies
15.4. Growing Presence of Japanese Companies
15.5. Rising Demand for Two-Wheelers

16. Policy & Regulatory Landscape

17. Indonesia Economic Profile

18. Competitive Landscape
18.1.1. PT Gajah Tunggal TBK
18.1.2. PT Suryaraya Rubberindo Industries
18.1.3. PT Sumi Rubber Indonesia
18.1.4. PT Bridgestone Tire Indonesia
18.1.5. PT Michelin Indonesia
18.1.6. PT Goodyear Indonesia TBK
18.1.7. Yokohama Rubber Company Limited
18.1.8. PT Multistrada Arah Sarana
18.1.9. PT Hankook Tire Indonesia
18.1.10. PT Elangperdana Tyre Industry

19. Strategic Recommendations

List of Figures

Figure 1: Indonesia Tire Market Size, By Value (USD Billion), By Volume (Million Units), 2011-2021F
Figure 2: Indonesia Tire Market Share, By Vehicle Type, By Volume, 2011-2021F
Figure 3: Indonesia Tire Market Share, By Radial Vs. Bias, By Volume, 2011-2021F
Figure 4: Indonesia Tire Market Share, By Company, By Volume, 2015-2021F
Figure 5: Indonesia Tire Market Share, By Region, By Volume, 2015 & 2021F
Figure 6: Indonesia Tire Market Share, By Region, By Volume, 2015-2021F
Figure 7: Indonesia Tire Market Share, By Demand Category (OEM Vs. Replacement), By Volume, 2011-2021F
Figure 8: Indonesia Two-Wheeler Tire Market Size, By Value (USD Billion), By Volume (Million Units), 2011-2021F
Figure 9: Indonesia Two-Wheeler Tire Market Share, By Vehicle Type, By Volume, 2015-2021F
Figure 10: Indonesia Two-Wheeler Tire Market Share, By Demand Category (OEM Vs. Replacement), By Volume, 2011-2021F
Figure 11: Indonesia Passenger Car Tire Market Size, By Value (USD Billion), By Volume (Million Units), 2011-2021F
Figure 12: Indonesia Passenger Car Tire Market Share, By Demand Category (OEM Vs. Replacement), By Volume, 2011-2021F
Figure 13: Indonesia Passenger Car Tire Market Share, By Vehicle Type, By Volume, 2015-2021F
Figure 14: Indonesia Light Truck Tire Market Size, By Value (USD Billion), By Volume (Million Units), 2011-2021F
Figure 15: Indonesia Heavy Truck Tire Market Size, By Value (USD Billion), By Volume (Million Units), 2011-2021F
Figure 16: Indonesia Heavy Truck Tire Market Share, By Demand Category (OEM Vs. Replacement), By Volume, 2011-2021F
Figure 17: Indonesia Heavy Truck Tire Market Share, By Radial Vs. Bias, By Volume, 2015-2021F
Figure 18: Indonesia Off-The-Road Tire Market Size, By Value (USD Billion), By Volume (Million Units), 2011-2021F
Figure 19: Indonesia Off-The-Road Tire Market Share, By Vehicle Type, By Volume, 2015-2021F
Figure 20: Indonesia Medium Truck Tire Market Size, By Value (USD Billion), By Volume (Million Units), 2011-2021F
Figure 21: Indonesia Medium Truck Tire Market Share, By Demand Category (OEM Vs. Replacement), By
Table 1: Indonesia Tire Market Average Selling Price (ASP), 2011-2021F (USD)
Table 2: Indonesia Vehicle Sales, By Volume, 2011-2015 (Units)
Table 3: Indonesia Tire Market Size, By Radial Vs. Bias, By Volume, 2015-2021F (Million Units)
Table 4: Indonesia Tire Market Size, By Demand Category (OEM Vs. Replacement), By Volume, 2011-2021F (Million Units)
Table 5: Indonesia Tire Market Size, By Vehicle Type, By Demand Category (OEM Vs. Replacement), By Volume, 2015 & 2021F (Million Units)
Table 6: Indonesia Two-Wheeler Production & Sales, By Volume, 2011-2015 (Units)
Table 7: Indonesia Two-Wheeler Tire Market Size, By Vehicle Type, By Volume, 2015-2021F (Million Units)
Table 8: Indonesia Two-Wheeler Tire Market Size, By Demand Category (OEM Vs. Replacement), By Volume, 2011-2021F (Million Units)
Table 9: Indonesia Two-Wheeler Popular Tire Sizes (2015)
Table 10: Indonesia Passenger Car Production & Sales, By Volume, 2011-2015 (Units)
Table 11: Indonesia Passenger Car Tire Market Size, By Demand Category (OEM Vs. Replacement), By Volume, 2011-2021F (Million Units)
Table 12: Indonesia Passenger Car Production, 2011-2015 (Units)
Table 13: Indonesia Passenger Car Tire Market Size, By Vehicle Type, By Volume, 2015-2021F (Million Units)
Table 14: Indonesia Popular Passenger Car Tire Sizes (2015)
Table 15: Indonesia Light Truck Popular Tire Sizes (2015)
Table 16: Indonesia Public Private Partnership Projects, As of May 2015
Table 17: Indonesia Heavy Trucks Production, 2011-2015 (Units)
Table 18: Indonesia Heavy Truck Tire Market Size, By Demand Category (OEM Vs. Replacement), By Volume, 2011-2021F (Million Units)
Table 19: Indonesia Heavy Truck Tire Market Size, By Radial Vs. Bias, By Volume, 2015-2021F (Million Units)
Table 20: Indonesia Heavy Truck Popular Tire Sizes, 2015
Table 21: Indonesia Off-the-Road Tire Market Size, By Vehicle Type, By Volume, 2015-2021F (Million Units)
Table 22: Indonesia OTR Popular Tire Sizes, 2015
Table 23: Indonesia Infrastructure Projects Already Tendered, As of May, 2015
Table 24: Indonesia Medium Truck Production, 2011-2015 (Units)
Table 25: Indonesia Medium Truck Tire Market Size, By Demand Category (OEM Vs. Replacement), By Volume, 2011-2021F (Million Units)
Table 26: Indonesia Medium Truck Tire Market Size, By Radial Vs. Bias, By Volume, 2015-2021F (Million Units)
Table 27: Indonesia Medium Truck Popular Tire Sizes (2015)
Table 28: Indonesia Bus Sales, By Volume, 2015-2021F (Units)
Table 29: Indonesia Bus Tire Market Size, By Radial Vs. Bias, By Volume, 2015-2021F (Million Units)
Table 30: Indonesia Bus Tire Popular Sizes (2015)
Table 31: Indonesia Automobile Production and Sales, By Vehicle Type, By Volume, 2011-2015* (Million Units)
Table 32: Indonesia Vehicle Production (Passenger Car and Commercial Vehicle), By Volume, 2011-2015 (Units)
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