Online Apparel Footwear and Accessories Market in the US 2016-2020

Description:
About Online Retail Market

The availability of a wide variety of merchandise, price comparison features, and extended applications to check with friends about a new purchase, alongside consumer engagement initiatives on social media platforms, have favored the demand for online retailing in the US. Apparel, footwear, and accessories have also gained online traction, as they are relatively small-ticket items and have low perceived risk related to product delivery and returns. Online retailers gain due to the prevailing internet penetration rate and consumers’ comfort while transacting online. Moreover, growing use of smart digital gadgets such as tablets and smartphones enable consumers to ease their online shopping experiences.

The analysts forecast the online apparel, footwear, and accessories market in the US to grow at a CAGR of 16.17% during the period 2016-2020.

Covered in this report
The report covers the present scenario and the growth prospects of the online apparel, footwear, and accessories market in the US for 2016-2020. To calculate the market size, the report considers the revenue generated from the online business-to-consumer (B2C) sales of products to individual customers in the US.

The market is divided into the following segments based on geography:
- Americas
- APAC
- EMEA

The report, Online Apparel, Footwear, and Accessories Market in the US 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors
- Amazon
- Gap
- J. C. Penny
- Macy's
- Sears
- Walmart

Other prominent vendors
- Academy Sports + Outdoors
- Amway Global
- ATG Stores.com
- Backcountry.com
- Best Buy
- Blue Nile
- Cabela's
- Costco
- CustomInk
- Daniel Smith
- Eastern Mountain Sports
- e-Bay
- Factory Green
- Groupon
- Ideel
- Kroger
- Target

Market drivers
- Increase in online spending
- For a full, detailed list, view the full report

Market challenges
- Impact of web sales tax on e-retailers
- For a full, detailed list, view the full report

Market trends
- Growth of m-commerce
- For a full, detailed list, view the full report

Key questions answered in this report
- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

You can request one free hour of our analyst's time when you purchase this market report. Details are provided within the report.

Contents:

PART 01: Executive summary
- Highlights

PART 02: Scope of the report
- Market overview
- Top-vendor offerings

PART 03: Market research methodology
- Research methodology
- Economic indicators

PART 04: Introduction
- Key market highlights

PART 05: Country profile: US
- Economic indicators

PART 06: Market landscape
- Market overview
- Retail market in US
- Online apparel, footwear, and accessories market in US
- Five forces analysis

PART 07: Market segmentation by devices used for shopping
- Online apparel, footwear, and accessories market in US by devices used for shopping
- Online apparel, footwear, and accessories market in US by time spent on devices used for shopping online

PART 08: Market segmentation by product category
- Online apparel, footwear, and accessories market in US by product category
- Online apparel market in US
- Online footwear market in US
- Online accessories market in US

PART 09: Market drivers
- Increase in online spending
- Free shipping and hassle-free return policies
- Easy payment options and increase in time poverty

PART 10: Impact of drivers
PART 11: Market challenges
- Impact of web sales tax on e-retailers
- Increase in product returns and webrooming
- Absence of touch element and managing multichannel operations

PART 12: Impact of drivers and challenges

PART 13: Market trends
- Growth of m-commerce
- Rising popularity of digital payment services
- Social media marketing
- Availability of online-only apparel brands and products
- Increase in adoption of omni-channel retailing
- Usage of unmanned aerial vehicles as mode of delivery

PART 14: Vendor landscape
- Competitive scenario
- Key news
- Comparative analysis of key vendors
- Amazon
- Gap
- JCPenney
- Macy’s
- Sears Holdings
- Walmart
- Other prominent vendors

PART 15: About the Author

List of Exhibits
Exhibit 01: Unique differentiating factors of the market
Exhibit 02: Consumer insights
Exhibit 03: Market opportunity
Exhibit 04: Criteria for brands when selecting a PARTICULAR retailer
Exhibit 05: Merchandising management for apparel, footwear, and accessories retailers
Exhibit 06: Market entry barriers
Exhibit 07: Product categories
Exhibit 08: US: Key economic indicators 2014
Exhibit 09: Population in the US 2009-2014 (millions)
Exhibit 10: GDP per capita in the US 2009-2014 ($)
Exhibit 11: Employment-to-population ratio in the US 2009-2014
Exhibit 12: Internet penetration rate in the US 2009-2014
Exhibit 13: Mobile cellular subscription rate in the US 2009-2014
Exhibit 14: Online retail market in US versus global online retail market 2015
Exhibit 15: Retail market in US 2015-2020 ($ trillions)
Exhibit 16: Retail market in US by product category 2015
Exhibit 17: Brick-and-mortar retail market in US 2015-2020 ($ trillions)
Exhibit 18: Online retail market in US 2015-2020 ($ billions)
Exhibit 19: Online retail market in US by product category
Exhibit 20: Online versus brick-and-mortar retail markets in US 2013-2015 ($ billions)
Exhibit 22: Online versus brick-and-mortar retail markets in US 2015 and 2020
Exhibit 23: Online versus brick-and-mortar retail market in US 2015-2020 ($ billions)
Exhibit 24: Online versus brick-and-mortar retail markets in US 2015-2020 (% share of total retail market)
Exhibit 26: US versus ROW digital buyers 2011-2015 (millions of people)
Exhibit 28: Online apparel, footwear, and accessories market in US 2015-2020 ($ billions)
Exhibit 29: Online apparel, footwear, and accessories market in US versus online retail market in US 2015
Exhibit 30: Five forces analysis
Exhibit 31: Online shopping assistance by digital devices
Exhibit 32: Market segmentation by devices used for shopping 2013-2015 ($ billions)
Exhibit 33: Market segmentation by devices used for shopping 2013-2015
Exhibit 34: Market segmentation by time spent on devices used for shopping online 2013-2015
Exhibit 35: Online apparel, footwear, and accessories market in the US by product category 2015 and 2020
Exhibit 36: Online apparel, footwear, and accessories market in the US by product category 2015-2020 ($ billions)
Exhibit 37: Online apparel market in US 2015-2020 ($ billions)
Exhibit 38: Online apparel market in US by product categories 2015 (% share of revenue)
Exhibit 39: Types of tops
Exhibit 40: Types of bottom wear
Exhibit 41: Intimates and sleepwear
Exhibit 42: Coats, jackets, and suits
Exhibit 43: Types of dresses
Exhibit 44: Types of infant apparel
Exhibit 45: Apparel accessories and other clothing
Exhibit 46: Online apparel market in US by consumer category 2015 (% share of revenue)
Exhibit 47: Online footwear market in US 2015-2020 ($ billions)
Exhibit 48: Average household expenditures on footwear by age group 2015 ($)
Exhibit 49: Types of women's footwear
Exhibit 50: Types of men's footwear
Exhibit 51: Types of athletic footwear
Exhibit 52: Types of rubber and plastic footwear
Exhibit 53: Types of rubber and plastic footwear
Exhibit 54: Online retail market in US 2015-2020 ($ billions)
Exhibit 55: Internet users in US 2008-2014 (millions)
Exhibit 56: Impact of drivers
Exhibit 57: Impact of drivers and challenges
Exhibit 58: Operating margin comparison FY2015 (%)
Exhibit 59: Sales (overall sales of a company) growth (FY2014-FY2015) comparison (%)
Exhibit 60: Operating stores in US comparison (end of FY2015)
Exhibit 61: Key vendors: Benchmarking on online product offerings
Exhibit 62: Amazon: Business segmentation by revenue 2015
Exhibit 63: Amazon: Business segmentation by revenue 2014 and 2015 ($ billions)
Exhibit 64: Amazon: Geographical segmentation by revenue 2015
Exhibit 65: Gap: Business segmentation by revenue 2015
Exhibit 66: Gap: Business segmentation by revenue 2014 and 2015 ($ billions)
Exhibit 67: Gap: Geographical segmentation by revenue 2015
Exhibit 68: JC Penney: Product segmentation by revenue 2015
Exhibit 69: JC Penney: Business segmentation by revenue 2014 and 2015 ($ billions)
Exhibit 70: Macy's: Product segmentation by revenue 2015
Exhibit 71: Macy's: Business segmentation by revenue 2014 and 2015 ($ billions)
Exhibit 72: Sears Holdings: Business segmentation by revenue 2015
Exhibit 73: Sears Holdings: Business segmentation by revenue 2014 and 2015 ($ billions)
Exhibit 74: Walmart: Business segmentation by revenue 2015
Exhibit 75: Walmart: Business segmentation by revenue 2014 and 2015 ($ billions)
Exhibit 76: Walmart: Geographical segmentation by revenue 2015

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